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## NEWS SUMMARY

### GENERAL

#### China warns on 'boat people'

The South-East Asian refugee problem has become an international disaster and other nations should curb Hanoi's "criminal action of creating and exporting refugees," China has warned.

### BUSINESS

#### Belgium defends weak franc

STRENUOUS efforts by the Belgian authorities to defend the franc (including sales of D-marks on several days last week and a further rise in the discount rate to 9 per cent) helped...

#### Ayatollahs row

Iran's two main religious leaders, Ayatollah Khomeini and Shariat Madani, are nearing a clash over the draft constitution and the method by which it should be approved.

#### Syria-Iraq link

The Presidents of Syria and Iraq held private talks in Baghdad on merging their countries into a single state, amid increasing tension between Iraq and Iran.

#### Ghana fears

More executions are expected in Ghana following the deaths of former head of state Gen. Ignatius Acheampong. The country today holds its first general election in over nine years.

#### BR fund art

The main British Rail pension fund invested a further £3.75m in works of art last year, bringing the book value of the portfolio to £18.5m and comprising nearly 950 items.

#### Fete disaster

A girl of 15 was killed and 29 others, mainly children, were injured when a mock train pulled by a tractor overturned at a fete near a U.S. air base at Burnt Wood, Cheshire.

#### Pre-VAT rush

Stores throughout Britain saw brisk trade at the weekend, with takings up by 40 per cent to 100 per cent on normal levels, as shoppers beat the deadline of value-added tax going up to 15 per cent today.

#### Death probe

Detectives chartered an aircraft to collect Broadmoor patient Ronald Sales from Glasgow for questioning in connection with the death of 16-year-old Plymouth girl Anita Quayle, whose mutilated body was found on Wednesday.

#### Slice of luck

Golfer Don Rogers was in for a surprise when he hit his 15th tee shot at Cranbrook Golf Club in Kent. The ball flew 200 yards straight into the back pocket of the club's vice-captain who was crouching beside the fairway. He was not hurt.

#### Briefly

Englishman Paul Parsons, whose attempt to sail the Atlantic in a rubber dinghy failed after he collided with a whale, has joined the crew of a rescuing fishing boat.

#### COMPANIES

- LONDON and Overseas Freighters' earnings improved sharply in the second half of 1978-79, limiting the trading loss for the year to marginally less than the £1.95m seen at half time. Page 18
- STANDARD TELEPHONES and Cables forecasts a £32m pre-tax profit this year. Page 18 and Lex

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# Carter puts 10-year arms cut blueprint before Brezhnev

BY JUREK MARTIN IN VIENNA

President Jimmy Carter laid before President Leonid Brezhnev of the Soviet Union yesterday the U.S. blueprint for wide-ranging arms reduction negotiations over the next decade.

His exposition, considered by U.S. officials to be the key forward-looking element in the Vienna summit, is bound to have considerable potential impact on the NATO Alliance.

As a result, the U.S. is sending a special team from Vienna to Brussels for the Strategic Arms Limitation Talks, for a special briefing tomorrow on both the U.S. ideas as expounded in Vienna and on the Soviet response.

A senior White House official said that included in Mr. Carter's expanded agenda for the 1980s were non-strategic weapons in the European theatre, civil and air defence systems, advanced missiles, much more complex verification problems than so far encountered in either of the first two SALT agreements, plus highly technical issues, such as problems associated with low-level short-range submarine-launched missiles.

In addition, the U.S. envisages further negotiations on arms subjects already discussed with the Soviet Union without substantive agreement, including limitations on conventional arms transfers and on so-called "killer" satellites.

The official said that progress had been made here on this last question, but that the talks had "hit a snag" over the military applications of the U.S. space shuttle.

The Soviet response, according to U.S. officials, was largely to couch its ideas for SALT III in what were described as "familiar terms."

But it was also emphasised that Mr. Carter's exposition had prompted the liveliest two-way exchanges so far at the summit, with Mr. Brezhnev, aided by Mr. Gromyko and Mr. Ustinov, his Foreign and Defence Ministers, frequently intervening in the debate and by no means always from a negative standpoint.

In the U.S. view, the summit is proceeding well; encouragement is taken from the fact that the discussions have been marked "by the absence of acrimony" and from what is portrayed as Mr. Brezhnev's genuine interest in the proceedings.

Alluding to Mr. Brezhnev's health, the senior White House official said that the Soviet President was in his seventies and was "making a valiant effort to represent his country in difficult circumstances."

But it is considered just as significant that Mr. Brezhnev seems determined that the probable next generation of Soviet leadership, some of whom he has brought with him to Vienna, should owe their future to the summit.

# France asks EEC to adopt oil plan

By Guy de Jonquieres, Common Market Correspondent

THE FRENCH Government will ask its EEC partners today to establish a three-year joint programme for reducing oil imports, restricting the Rotterdam spot market and intensifying development of non-oil energy resources, particularly nuclear power and coal.

The plan will be discussed by EEC Energy Ministers in Luxembourg today. France hopes it can be formally agreed by Common Market Heads of Government at their meeting in Strasbourg on Thursday and Friday.

The Community would then submit the programme to the world economic summit to be held in Tokyo on June 28-29, where it would urge other major Western countries to associate themselves with it.

France's proposals, submitted in its capacity as resident of the EEC Council of Ministers, are set against a background of deepening concern about the economic impact of the recent oil supply shortages and resulting surge in prices.

M. Francois-Xavier Ortoli, the EEC Commissioner for Economic Affairs, will tell Finance Ministers in Luxembourg that he expects the average economic growth rate in the Community to be no more than 3.4 per cent this year and to fall to 2.8 per cent in 1980. The commission had previously forecast growth of 3.5 per cent in 1979 and 3.1 per cent in 1980.

M. Ortoli also believes that the rate of inflation, measured by the GNP deflator, will increase from an average of 7.1 per cent last year to 8.5 per cent this year and will be 8.3 per cent in 1980. He expects the increases to be sharpest in the UK, France, Italy and Ireland, where inflation rates are already above the Community average.

According to his "conservative" calculations, the unemployment rate will edge up to 5.7 per cent next year from 5.5 per cent this year.

France's proposals for tackling the energy problem, contained in a memorandum to other EEC Governments, call for the establishment of an EEC level of firm overall objectives. But it would be up to individual governments to decide how best to attain them.

The memorandum says the Community should set itself global annual targets for a reduction in oil imports from now until 1982. Other consuming

# Callaghan warns unions on militancy

BY RICHARD EVANS, LOBBY EDITOR

MR. JAMES CALLAGHAN warned the trade unions last night not to use their industrial muscle to attempt to bring down the Conservative Government but to leave opposition to the Labour Party in Parliament.

His intervention comes as worries are growing among Government and Opposition leaders that the rising inflation rate and prospect of higher unemployment might lead the unions to adopt militant tactics next winter in an effort to change the Government's economic strategy.

The Opposition Leader's purpose was to express the dangers of industrial anarchy before the trade unions decide specific tactics for the next wages round. In the forefront of his thinking was clearly the damaging effects of last winter's disputes caused by union opposition to Government policies.

Mr. Callaghan pledged without qualification in a speech to Labour women at Felixstowe that the Labour Party would not support industrial action taken for purely political objectives.

"The Conservative Government was elected through the ballot box and it must be removed from office by the same method," he declared.

The pressures on trade unions to act militantly this autumn are lent weight by deeply gloomy Treasury forecasts that point to inflation's approaching 20 per cent next year and unemployment possibly exceeding 2m in the next few years if the country's economic performance continues at its present level.

A deal exists that the forecasts have appalled Labour leaders and increased the apprehension of many Tory MPs at economic and industrial prospects after the Budget gamble. Sir Geoffrey Howe, Chancellor of the Exchequer, will have an opportunity to comment when he concludes the debate on his Budget statement in the Commons today.

However, all indications remain that Sir Geoffrey, with the total support of Mrs. Margaret Thatcher, intends to persevere with the change of direction and the imposition of the strictest monetary controls, although it is acknowledged that the next result in the polls may well be a narrow one.

There were firm denials in Whitehall yesterday that the Treasury forecasts had been deliberately suppressed because they were politically so sensitive. Officials pointed out that the internal projections were



Mr. Callaghan: leave it to Parliament

never published nor circulated through Whitehall. Nevertheless, senior Ministers are to be questioned in the Commons on the allegations of suppression.

Mr. Callaghan referred to the forecasts in his speech by observing that the country was heading for rocketing inflation and unemployment. He accused the Government of "staggering complacency" by showing no signs that its actions were causing deep and genuine concern.

His intervention on the trade union use of industrial power will be warmly welcomed by Ministers, although some Tory MPs expressed doubts last night that the former premier retained enough influence over union leaders for his counsel to be meaningful.

He urged the party, which faces internal strife over policies and strategy, to consider in particular how to respond to the Government's intention to destroy what the Labour Government had built up; what positive attitudes the Labour Party could present to the country and the policies that would follow; and the need to make dramatic improvements to the party organisation and to increase membership.

Mr. Callaghan faces a concerted effort by the Left to spin the levers of power by altering party rules at the election of a leader and the re-election of MPs, and by controlling the purse strings.

The next development will come tonight when Sir Norman Asherson, party treasurer, will seek the support of the party's finance committee to channel Government funds for the Opposition through Transport House and the National Executive rather than through the party leadership.

# F & O to sell Beatrice oilfield stake to BP

BY KEVIN DONE, ENERGY CORRESPONDENT

P AND O, the financially troubled shipping group, is expected to sell its share in the Beatrice oil field in the North Sea to British Petroleum.

Final details of the agreement should be settled this week and the sale is likely to be announced in the next few days.

P and O is selling off most of its energy assets to an attempt to improve its financial strength after a dramatic fall in profitability last year.

The strategy divided the P and O board and was one of the main factors behind the resignation earlier this year of Sir Sandy Marshall, the former chief executive.

The company is pressing ahead with the sale of its 15 per cent share in the Beatrice Field, which Lord Inchcape, the group's executive chairman, considers to be a less reliable investment prospect than some of P and O's other activities, such as property.

P and O would need to spend about £46m as its share in developing the Beatrice Field, and that scale of commitment to the energy sector is no longer part of its long-term strategy which will concentrate more heavily on its traditional shipping interests.

The Beatrice Field is located in block 11/30 in the Moray Firth, about 12 miles from the Scottish coast.

The total cost of developing the field, one of the smaller North Sea finds, is likely to be about £300m. It has an estimated 160m barrels of recoverable reserves of a rather high wax crude oil.

The field will be linked by a pipeline to the Cromarty Firth and first production is expected in the summer of 1981.

The group of companies developing the Beatrice Field has been one of most unsettled partnerships in the North Sea and there has been a big transfer of licence interests since the beginning of the year.

Five months ago, the British National Oil Corporation bought a 10 per cent share in the field from Hunt Oil of the U.S. It followed this in April by buying out the interests of the Mesa group, also of the U.S. At the same time it became the operator of the field.

In a parallel deal, Deminex, the West German oil exploration group, bought the 15 per cent share held by Greslenn, another small U.S. oil company.

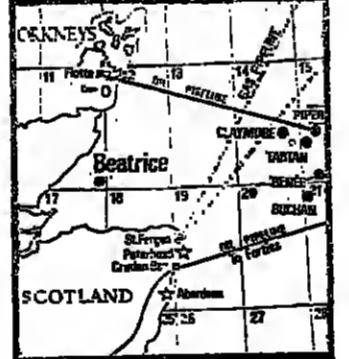
The BIOC deal with Mesa is likely to be formally signed this week.

As a result of these deals BIOC will emerge as the main shareholder with 28 per cent along with Kerr McGee, 25 per cent, Deminex 22 per cent and Hunt Oil 10 per cent.

BIOC will acquire a 15 per cent interest. On the basis of BIOC's deal, the P and O holding should be worth about £15m. But it is thought that BP is willing to pay considerably more for the latest expansion of its North Sea interests.

BIOC is already operator of the Forth, Magnus and Buchan fields and has a significant interest in the Ninian Field, which came on stream six months ago.

A big attraction for BP in this latest deal is that it will be able to offset development costs at Beatrice against some of its tax commitments arising from the prolific Forties and Ninian developments.



# Shipbuilding order lost after £30m subsidy is blocked

BY IAN HARGREAVES, SHIPPING CORRESPONDENT

THE GOVERNMENT has refused to come forward with a £25m to £30m subsidy to enable British Shipbuilders to win an order for a sophisticated North Sea support vessel from Shell.

An announcement to this effect is expected today in the first of a series of statements in the next few weeks to which the Government will state its policy for the shipbuilding industry.

The decision on the Shell vessel, which will be built by the Rauma Repola yard in Finland for a reported contract price of £40m, is a severe blow to the Clyde-side yards of Scott Lithgow and Govan, which had jointly bid £70m.

Scott Lithgow badly wanted the order to strengthen its claim to be a leading centre of offshore engineering after the booking with a Government subsidy of a similar vessel from British Petroleum last year.

Govan, which would have handled most of the steelwork for the Shell vessel, desperately needs work. It faces heavy redundancies next month when work on the 115m Polish shipbuilding deal, its only contract in hand, starts to run out.

The Government's decision on the Shell order is not, however, being interpreted within the industry as an omen of sudden cuts on shipbuilding subsidies.

After a series of detailed talks with Ministers, industry leaders appear confident that subsidies will continue at broadly the level expected by the previous government, which had announced a £250m cash limit for 1979 for British Shipbuilders and a doubled loss limit of £100m.

Negotiations are centering on two questions: which yards should be closed as orders dry up and in what form should the Government assist the industry?

On cuts, the Government is expected to back British Shipbuilders' preferred option in the corporate plan drawn up last year. This envisages a loss of 12,300 jobs. Since the plan was drawn up, 6,700 men have already left the industry.

The corporation has told the Government that it wants to retain all its major shipbuilding yards, including minor yards, such as Scotstoun, part of Govan, Robb Caledon and Govan, and Scott Lithgow, Swan Hunter and the Tyne Shiprepair Group.

The problem is that by the end of the summer there will be no work at Govan, which employs 5,500 men, and there is no prospect that the 30 per cent per ship subsidies available under the £55m shipbuilding intervention fund are about to produce the required business.

Four possibilities are being studied for future financial assistance:

- A sharp and build plan, as drawn up by the EEC, but to be applied and financed nationally if the EEC initiative fails.
- Building ships for stock.
- Finance for more public sector ship orders.
- A special credit package to encourage UK owners to build ships in UK yards.

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OVERSEAS NEWS

Hope for resumption of DC-10 flights

By Lynton McLain
EUROPEAN operators of the DC-10 are to meet officials of the U.S. Federal Aviation Authority in Zurich this afternoon to discuss revised maintenance plans which may lead to a resumption of operations this week.

Genscher wins victory over anti-nuclear activists

By ROGER BOYS IN BREMEN

THE FREE Democratic Party (FDP), junior partner in West Germany's ruling coalition, has averted a head-on collision over nuclear policy by coming out in favour of the continuing, though careful, use of atomic energy.

tremely difficult, was defeated by only two votes—a testimony to the power of the anti-nuclear activists in the party.

All of these motions were defeated, primarily because of the intervention of Count Otto Lambsdorff, the West German Economics Minister and a leading figure in the FDP who repeatedly argued the "structural" measures would increase both unemployment and inflation and could well plunge the car industry into recession.

Tension between systems shows at summit

By DAVID SATTER IN VIENNA

THE FIRST MEETING between Mr. Leonid Brezhnev, the Soviet President, and President Carter may improve the atmosphere of Soviet-U.S. relations but, in this neutral and historic Viennese setting, there is ample evidence that interaction between the American and Soviet systems does not come without strain.

be an internal matter for each country. Mr. Zamyatin then added that Mr. Brezhnev expressed his hope and confidence that the Supreme Soviet, which he described as the Soviet legislature, would approve the treaty without amendments.

making statements in public and his public appearances, either going into the talks with President Carter or coming out of them, have been as brief as possible.



PRESIDENT MARCOS Need to be "convinced"

Marcos halts reactor project

By Daniel Nelson in Manila

YET ANOTHER controversy has broken out over the Philippines' \$600m nuclear power project.

Malaysia expels 800 boat people

KUALA LUMPUR—Malaysia pushed about 800 Vietnamese refugees out to sea in a repaired Vietnamese boat yesterday—two days after Datuk Mahathir Mohamed, Malaysia's Deputy Prime Minister, announced the Government's new policy toward refugees.

our patience is at an end. There is a limit to our capacity to take these illegal immigrants, and compassion should begin at home.

has asked Japan to accept more than 10,000 Vietnamese refugees for permanent settlement, but the Japanese Government "would not agree."

Rome terrorist raid

Right-wing terrorists have raided a Communist party branch in Rome, injuring 24 people in the first major outburst of political violence since the Italian general election at the beginning of this month.

France revives solar scheme

By TERRY DODSWORTH IN PARIS

THE FRENCH Government has relaunched its troubled solar energy programme only three weeks after it seemed to be in danger of collapse because of increasing costs.

(FFr 85m), the Electricity Authority (FFr 60m) and the regional authority of Languedoc-Roussillon (FFr 15m).

Syria and Iraq close to accord

By Patrick Cockburn in Baghdad

SYRIAN AND Iraqi leaders appear to be on the point of agreement on unity, after two days of talks in Baghdad.

West Bank policy protest

By OPR TEL AVIV STAFF

SOME 40,000 people turned out for a rally organised in Tel Aviv by the "peace now" movement at the weekend to protest against Government policy in the occupied West Bank.

Ayatollahs on a collision course

By ANDREW WHITLEY IN TEHRAN

IRAN'S two main religious leaders, Ayatollah Khomeini and Ayatollah Shariat-Madari, are near to head-on collision over the draft constitution and the method by which it should be approved.

The President claimed that the weekend that Westinghouse had failed to fulfil a request made a week after the March 28 Three Mile Island incident in the U.S. to send a team to discuss safety features of the plant.

The plant, which is part of a Government programme to reduce the country's 90 per cent dependence on imported oil, is due to come on line in 1982.

Last month, an NPC official told the Financial Times: "If the U.S. licence is not issued by June, we could be hurt."

More executions expected in Ghana

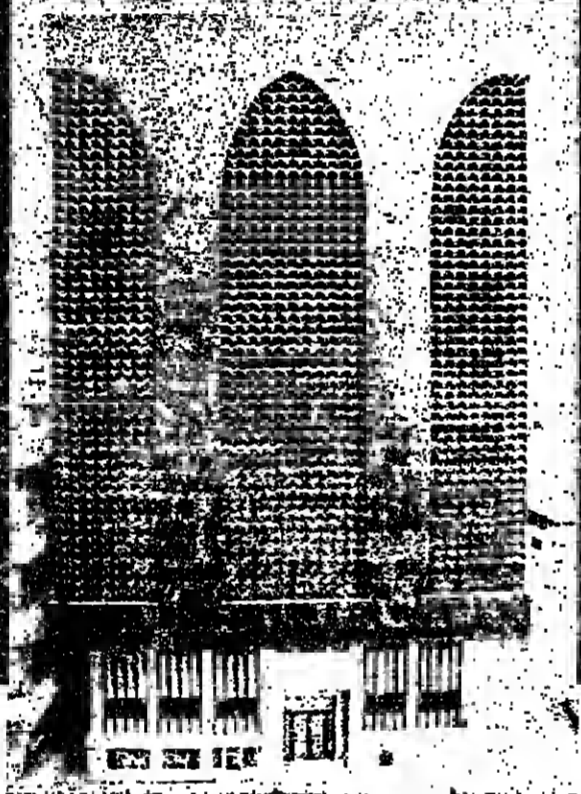
By MARK WEBSTER

GHANAIANS vote today in their first general elections for nearly nine years in a mood of shocked disbelief at the execution by firing squad of former Head of State Gen. Ignatius Acheampong and a member of his military government.

1978 the political groupings have been pressing for elections. In one of Africa's most politically sophisticated countries the lifting of the ban on politics in January this year provoked a rash of political activity which ended with the formation of 17 political parties.

Overseas Development Minister in Britain, applied over the weekend for the life of Gen. Akuffo, who is in custody and may face trial by revolutionary court, following his overthrow. Meanwhile Britain has formally recognised the new regime.

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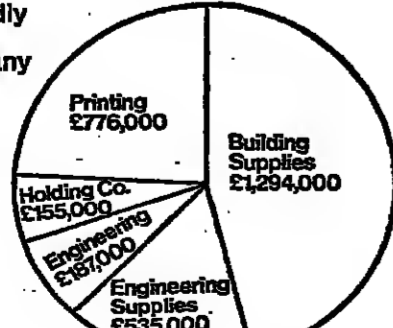
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WORLD TRADE NEWS

Gatt pact 'should boost U.S. jobs by 80,000'

BY DAVID BUCHAN IN WASHINGTON

THE GATT trade accords should create between 80,000 and 130,000 new jobs in the U.S. and cut the U.S. inflation rate by 0.4-0.6 per cent over the next eight years.

Mr. Robert Strauss, President Carter's top representative at the trade negotiating sessions, stated this in Geneva. Presenting what he called a "conservative" study by the U.S. Labour Department of the job benefits of the world trade agreements on the U.S., Mr. Strauss predicted that the agreements, to be formally introduced into both Houses of Congress this week, would meet little opposition from trade unions.

of the multifarious codes governing non-tariff barriers. This is perhaps because it has the most difficult problem of getting the accords ratified by its legislature. Mr. Strauss' predictions and the Labour Department study paint a rosier picture than an earlier report by the Congressional Budget Office study which, Mr. Strauss commented, was over-pessimistic, because it exaggerated the extent of tariff cuts finally agreed in Geneva.

SHIPPING REPORT Rates hold despite fears over oil

By Ian Hargreaves, Shipping Correspondent

SHIPOWNERS last week experienced mixed effects from rapidly increasing crude oil prices and supply shortages. On the one hand, rates in both dry cargo and tanker shipping continue to range from the reasonable to the very high.

COLOMBIAN PRESIDENT'S EUROPEAN TOUR

UK to push mine technology

BY HUGH O'SHAUGHNESSY, LATIN AMERICA CORRESPONDENT

"RELATIONS BETWEEN Colombia and Britain have never been bad," a leading Colombian remarked the other day, "but they've never been particularly close. Perhaps the President's visit will do something to improve things."

President Julio Cesar Turbay Ayala arrives in Britain at the beginning of next month for an official visit, one of the last on a punishing schedule which is this month taking him to Mexico, Lisbon, Madrid, Brussels, Switzerland and Moscow.

hilateral trade is likely to be top on the agenda. With exports to Colombia last year of nearly £50m against imports from Colombia of only half that Britain has a healthy balance. Despite the fact that Colombia is one of the world's largest coffee producers, little of its coffee comes here.

Another big project with which Britain wants to be associated is the building of two underground railway systems, one in Bogota, the capital, the other in the big provincial city of Medellin. In the latter Mott, Hay and Anderson has already been contracted as consultants.



Colombian President Julio Cesar Turbay Ayala (left) meeting with Portuguese President Ramalho Eanes.

BA in £82m loan from Exim bank

WASHINGTON — The U.S. Export-Import Bank will extend credits totalling \$167.8m (£82m) to four different purchasers of American manufactured aircraft.

Krupp signs co-operation agreement with Poland

THE WEST German Krupp concern has taken a major step forward in expanding its trade with Poland. It has just signed a scientific, economic and technical co-operation agreement with a number of Polish foreign trade enterprises operating under the umbrella of Polimex-Cekop.

the food stuffs industry. Krupp's co-operation with the Poles has already yielded substantial sales to the group. In 1977 and 1978 sales amounted to about DM 900m (\$158.4m) annually, with the main emphasis on equipment for the iron and steel industry and mechanical engineering.

Aerospatiale subsidiary wins £108m contract

THE U.S. subsidiary of Aerospatiale, the French aerospace company, has won a £108m contract to supply 90 helicopters to the U.S. Coastguard.

Only 30 per cent of the French-designed helicopter will be made in France. The rest will come from U.S. subcontractors, including two engines for each unit from Lycoming, and other equipment from Rockwell Collins.

World Economic Indicators

Table with columns for Trade Statistics (April 79, March 79, Feb. 79, April 78) and rows for various countries including Germany, Italy, Japan, UK, France, U.S., and Belgium.



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Amount of Stock tendered for Multiple
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£200—£500 £200
£500—£1,000 £500
£1,000—£10,000 £1,000
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Base Rate Change
BANK OF BARODA
Bank of Baroda announce that, for balances in their books on and after 18th June, 1979 and until further notice their Base Rate for lending is 14% per annum.

TENDERS MUST BE LOGGED NOT LATER THAN 10.00 A.M. ON THURSDAY, 21ST JUNE 1979 AT THE BANK OF ENGLAND, NEW ISSUES, WAITING STREET, LONDON, EC4M 8AA, OR NOT LATER THAN 3.30 P.M. ON WEDNESDAY, 20TH JUNE 1979 AT ANY OF THE BRANCHES OF THE BANK OF ENGLAND OR AT THE GLASGOW AGENCY OF THE BANK OF ENGLAND. TENDERS MUST BE IN SEALED ENVELOPES MARKED "EXCHEQUER TENDER."

ISSUE BY TENDER OF £1,000,000,000
12 1/4 per cent EXCHEQUER STOCK, 1999
MINIMUM TENDER PRICE £95.50 PER CENT

PAYABLE AS FOLLOWS:
Deposit with tender: £15.00 per cent
Balance of purchase money
Interest payable half-yearly on 26th March and 26th September
This Stock is an investment security with a fixed schedule...

THE GOVERNOR AND COMPANY OF THE BANK OF ENGLAND are authorised to receive tenders for the above Stock... The principal of and interest on the Stock will be charge on the National Loans Fund, with recourse to the Consolidated Fund of the United Kingdom...

THIS FORM MAY BE USED
For use by Banker or Stockbroker claiming commission—
(VAT Regn. No. (if not registered put "NONE")

This form must be lodged not later than 10.00 a.m. on Thursday, 21st June 1979 at the Bank of England, New Issues, Waiting Street, London, EC4M 8AA or not later than 3.30 p.m. on Wednesday, 20th June 1979 at any of the Branches of the Bank of England or at the Glasgow Agency of the Bank of England. Tenders must be in sealed envelopes marked "Exchequer Tender."

ISSUE BY TENDER OF £1,000,000,000
12 1/4 per cent EXCHEQUER STOCK, 1999
MINIMUM TENDER PRICE £95.50 PER CENT

TO THE GOVERNOR AND COMPANY OF THE BANK OF ENGLAND
I/We tender in accordance with the terms of the prospectus dated 15th June 1979 as follows:—
Amount of above-mentioned Stock tendered for, being a minimum of £100 and in a multiple as follows:—

AMOUNT OF STOCK
Amount of Stock tendered for Multiple
£100—£200 £100
£200—£500 £200
£500—£1,000 £500
£1,000—£10,000 £1,000
£10,000 or greater £10,000

Amount of deposit enclosed, being 15 per cent of the nominal amount of Stock tendered for:
TENDER PRICE (b)
The price tendered per £100 Stock, being a multiple of 25p and not less than the minimum tender price of £95.50—

I/We hereby engage to pay the balance of the purchase money when it becomes due on any allotment that may be made in respect of this tender, as provided by the said prospectus.

PLEASE USE BLOCK LETTERS or on behalf of, tenderer
SURNAME OF TENDERER
MR/MRS/MISS OR TITLE
FIRST NAME(S) IN FULL
ADDRESS IN FULL
FT

The war that never ends
We British are a peaceful people. When a war is over we like to consign it to the history books—and forget it.
But for some the war lives on. The disabled from both World Wars and from lesser campaigns, now all too easily forgotten by the widows, the orphans and the children—for them their war lives on, every day and all day.

UK NEWS

Slower leasing growth forecast

By Michael Lafferty, Banking Correspondent

THE LEASING industry, which expanded by more than half last year, will probably grow more slowly over the next decade than in recent years, according to Mr. Tom Clark, chairman of the Equipment Leasing Association.

In his statement, with the association's annual report, Mr. Clark says that leasing finance accounts for some 10 per cent of total UK investment in capital equipment. "The growing demand for leasing facilities demonstrates that the advantages of this method of finance are now widely recognised by industry."

Leasing is a financing method whereby the use and ownership of assets are separated, with the ownership resting with the organisation putting up the funds, normally a finance house. Most UK leasing is "tax-hased," which means that lessors become entitled to capital allowances attaching to the equipment financed, rather than the use of the equipment.

Deferring
Thus the clearing banks, which control most of the main finance houses, are able to "shelter" current profits from corporation tax by deferring the tax liability until the profits reappear from the project financed.

Because of its recent, and rapid, growth there are no agreed methods of accounting for leasing. On whether leasing companies should set aside deferred tax provisions in their accounts, for tax bills temporarily deferred by new leases, the association is straightforward: "Lessors should make full provision for deferred tax liabilities in their accounts."

The report adds, however, that financial groups (a reference to the clearing banks) have chosen to provide for amounts from all to none of their deferred liabilities on leasing transactions. Comment is also attracted by the methods different lessors adopt for calculating earnings from lease transactions. A working party of the association has identified at least seven interpretations of one method alone.

NEWS ANALYSIS—TELEVISION SCREENS

Looking for big brother to solve colour problem

BY MAX WILKINSON

IF MR. CLIVE SINCLAIR can make a full-colour television screen several feet wide and three-quarters of an inch thick hundreds of millions of dollars' worth of investment in conventional cathode-ray tube plant will become obsolete, and the television industry receive the biggest shake-up since invention of colour sets.

The word "if" requires emphasis, but Mr. Sinclair, chairman and founder of the Cambridge electronics company Sinclair Radionics, believes he has the technology to make this breakthrough into large flat-screen colour sets.

So far he has produced a prototype of a three-inch black-and-white screen which he believes is ahead of competition in Japan and elsewhere. He says that the techniques used could be applied to make much larger black-and-white thin screen and eventually colour.

The National Enterprise Board, which has invested £4.5m in Sinclair without any return so far, has advised the company to find a larger partner to exploit the invention. Negotiations are believed to be at an advanced stage, and an announcement is expected some time next month.

Even for production of a small three inch set Sinclair has come up against the familiar problem that large-scale production is needed to reduce the price and stimulate the market to create the demand justifying the volume of production.

The risk is big, and on an international scale. A venture based on the likely UK market would almost certainly fail, since sales would be relatively low and prices relatively high. A Japanese competitor would soon come in with a cheaper mass-produced set for a world market.

Mr. Sinclair's problem is that his company is too small and too unprofitable to support the fertile inventiveness of his engineers. With sales of only £6.3m last year it chalked up a loss of nearly £2m.

But to be successful with a new flat-screen television Sinclair has to think in terms of hundreds of thousands and perhaps millions of units a year. If production were to be a relatively modest 200,000 sets a year at, say, £50 each, Sinclair would be faced with adding £10m to its turnover from one product line alone, more than doubling in size in about three years.

Pocket snag
An ambitious objective for a profitable company but mere dreaming for a company losing 30 per cent on sales.

The point is reinforced by the fact that the Microvision, the world's first pocket television, launched by Sinclair two and a half years ago with such high hopes, has proved a relative failure.

The first version, selling at over £200, proved unnecessarily complex and has been withdrawn. It was capable of tuning into television stations anywhere in the world.

But not many people in the U.S. actually want a set which can tune in to the BBC. Sinclair has produced a cheaper set for less than £100 restricted to British requirements, and is developing similar models for the U.S. and the Continent.

Though the new Microvision is said to be selling well, Sinclair is not prepared to give production figures, and it is clear that the pocket television project has so far failed to produce the profits hoped for. It is hardly surprising therefore that the NEB should be unwilling to pour more risk capital into Sinclair, even if it believes that the new flat screen is an important breakthrough.

vision manufacturers throughout the world. Philips' of Holland and Matsushita, Toshiba and Hitachi in Japan are among the giants in the race to find a replacement for the cumbersome and power-consuming cathode ray tube. All would like to be first to make a set an inch or two thick, with a wide screen that can hang on a wall.

The first company to succeed will have a decisive advantage over competitors in an industry with world sales of about £2bn a year.

Mr. Sinclair clearly believes that he has a chance of success. And in Britain the consumer electronics industry has not many such chances.

Much will depend on the assessment of the invention by the larger partner with which the company is now negotiating. Choice of the right partner is crucial. Of British manufacturers only Thorn and General Electric appear to have the necessary muscle.

Of multinationals, the obvious choice is between Philips and IRT. It is doubtful whether either would entertain a joint venture with a company as small as Sinclair for a single product aimed at a small section of the television market.

More jobs cut in Mersey ship-repairing
MORE REDUNDANCIES in the ship-repair industry on Merseyside were announced at the weekend when J. Gordon Allison, of Birkenhead, part of the Laird Group, told the Department of Employment that it intends almost to halve its workforce by dismissing 66 men.

It blames lack of business and the absence of foreseeable orders. The move brings the number of redundancies in the industry on the Mersey in a year to 1,500. On Airtronic industrial estate, Liverpool, the 350 bakers and staff at the Mother's Pride bakery received their last pay packets at the weekend after 90-day notices.

Bank of New South Wales
New South Wales
Bank of New South Wales announces that with effect from Monday, 18th June, 1979 its base rate for lending will be increased from 12% to 14% per annum.

Bank of India
Bank of India announces that on and after 18th June, 1979 the following annual rates will apply:
Base rate . . . . 14% (Increased from 12%)
Deposit rate (basic) 11 1/2% (Increased from 9 1/2%)

Allied Irish Banks Limited
Allied Irish Banks Ltd. announce that with effect from close of business on 15th June 1979 the Base Rate for advances is increased from 12% to 14% per annum.
Interest on deposits at 7 days' notice is increased from 9 1/2% to 11 1/2% per annum.

Bank
Base rate
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In many cases, of course, there is help from a pension. But there is a limit to what any Government Department can do.
This is where Army Benevolence steps in. With understanding. With a sense of urgency. . . . and with practical, financial help.
To us it is a privilege to help these brave men—and women, too. Please will you help us to do more? We must not let our soldiers down.
The Army Benevolence Fund
for soldiers, ex-soldiers and their families in distress
Dept. FT, Duke of York's HQ, London SW3 4SP

# Boom sales precede VAT rise

BY PAUL TAYLOR

SHOPPERS took to the stores in force over the weekend to beat the Budget Value Added Tax increases and deprive the Chancellor of millions of pounds of extra revenue.

Saturday, the last pre-VAT increase shopping day, saw managers speaking of "boom trading," "phenomenal sales" and "record takings." Several store groups defied Sunday trading laws and remained open yesterday.

Credit Data, one of Britain's highest credit reference organisations was working up to midday yesterday, processing credit applications from shoppers out to beat the VAT increases.

Since the Budget, Credit Data has checked more than 50 per cent more applications than usual.

When takings are added up, they are likely to show store turnovers up by between 40 and 100 per cent on normal levels, and even higher in some departments.

Trade in household goods like furniture and carpets was particularly strong. But many shoppers were to be found in the electrical, radio and television departments, where trading was up to four times higher than normal in spite of the smaller VAT increase, from 12.5 to 15 per cent, on these goods.

Curry's, the high street multiple electrical retailers, said trading had been "very brisk" on Saturday with particularly interest shown in white goods and turnover up by about 100 per cent on normal Saturday trading.

For many of the big department stores the pre-VAT increase trading has provided a major boost to trade ahead of the summer bargain sales period which begins at the end of the month.

The John Lewis Partnership, with 17 department stores throughout the country, said Saturday had provided the climax to a "boom trading week" with the emphasis on electrical appliances, household goods furniture, carpets and linen.

In the pre-Budget period, sales figures for the partnership showed a 41.2 per cent rise on the same week last year, but final figures for trading last week are expected to show a 100 per cent increase in some stores.

The pattern was similar throughout the main department stores in London's West End. Mr. Howard Meitner, general manager of Debenhams Oxford Street store said Saturday trading had been "phenomenal" with takings 100 per cent up on a normal Saturday and the week's takings 50 per cent higher than the same time last year.

Debenhams' high fashion department was particularly busy, together with the electrical department where the increase in turnover was said to be about 250 per cent.

In common with many other large London stores, Selfridges begins reopening today, which means many shoppers will still pay pre-tax increase prices on some items until the process is completed—probably by Wednesday.

Harris Carpets, the 137-store discount carpet group which includes the Queensway and Ross outlets, said sales were at least double the group's previous record.

Tesco, the supermarket group, said trading in the wide and spirits section and the group's "home 'n' wear" department had been good.

It remains to be seen whether the VAT increase will mark the start of a new mini price war among the supermarket groups, with companies like Tesco and Asda absorbing VAT increases on some non-food items.

Fears of a duty increase on spirits are thought to have led to a degree of stockpiling by some of the supermarket groups and could now bring attempts by these companies to off-load stock at reduced prices.

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# Pressure on British Airways Ulster route

By Lynton McLean

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It said its Belfast shuttle flights, expected to make £2.2m profit in this financial year, would be jeopardised if British Midland's case were accepted.

British Midland may be encouraged by the CAA decision to withdraw British Airways' rights to fly the Aberdeen-Wick-Shetland service.

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British Midland may be encouraged by the CAA decision to withdraw British Airways' rights to fly the Aberdeen-Wick-Shetland service.

Air Ecosse, a two-year-old independent airline, won these rights after protests about passenger standards. Protesters included the United Kingdom Atomic Energy Authority, which has a reactor at Dounreay, Caithness; the Highlands and Islands Development Board; and the Highlands Regional Council.

The airline's plans to raise fares on the route were rejected in March, when the CAA warned that it would concentrate on "the absolute levels of airline operating costs."

# City panel proposed to review accounts

By Michael Lafferty

THE STOCK EXCHANGE and the accountancy bodies are considering a plan to establish a City review panel to examine and comment publicly on departures from accounting standards in the accounts of quoted companies.

The suggestion, from the English Institute of Chartered Accountants, will be discussed by Mr. Patrick Neill, chairman of the Council for the Securities Industry, the City's overall self-regulatory agency, and Mr. Tom Watts, chairman of the Accounting Standards Committee.

Mr. Watts said yesterday that a review panel was probably the most viable proposal to have emerged.

The English Institute has said that the most effective tool of enforcement applicable to listed companies which breach accounting standards "is the power to incite the chief executive or chairman to appear before an appropriate authority to justify his company's action."

It remains to be seen whether the VAT increase will mark the start of a new mini price war among the supermarket groups, with companies like Tesco and Asda absorbing VAT increases on some non-food items.

Fears of a duty increase on spirits are thought to have led to a degree of stockpiling by some of the supermarket groups and could now bring attempts by these companies to off-load stock at reduced prices.

Debenhams' high fashion department was particularly busy, together with the electrical department where the increase in turnover was said to be about 250 per cent.

# Scrap industry to adopt new standards

By Maurice Samuelson

NEW specifications for iron and steel scrap are to be adopted in August, in the first main change of its kind since standards were introduced.

The specifications, drawn up by a working party of the British Scrap Federation, reflect far-reaching changes in the content of scrap being handled.

Whereas scrap used to be prepared mainly with hand-operated shears and flame cutters, mechanisation has increased and magnets are used for moving material.

# Concorde cost is £1.96bn

THE CONCORDE project up to the end of last year had cost £1.96bn of British cash at 1979 Public Expenditure Survey prices, Mr. Michael Marshall, Industry Under-Secretary, said in a Commons written reply.

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# Accountants may take space in £60m City development

By Andrew Taylor

THE ACCOUNTING firm Ernst and Whinney is among several concerns interested in taking space at Whitbread's and Trafalgar Properties' joint £60m office development next to the Chiswell Street brewery on the edge of the City.

It was learnt last week that Chase Manhattan Bank, which had supported the original application for the office development, permit for the site has declined to lease space in the new offices.

Baker Harris Saunders, agents for the development—which is due to be completed in mid-1981—says there will be no problem in altering the development permit.

Ernst Whinney, formed by the merger of accountants Whinney Murray and Tur-

quand's Barlow Mayhew, has been looking for a new headquarters for several months.

The firm is investigating a number of possibilities, but Shire House, one of two office blocks being built at Chiswell Street and due for completion by the end of 1980, is thought to be high on the accountants' list.

Shire House will provide about 220,000 sq ft of office space on 11 floors with a similar amount in the nearby Milton House due to be completed by mid-1981. The development is one of the biggest in central London for many years.

Originally, Chase Manhattan was considering at least a sizeable proportion of the new office space, but instead the bank has opted to take a lease on the whole of Woolgate House, in

Basinghall Street, owned by the Hammerson property company.

However, Whitbread and Trafalgar have known of this possibility for about a year.

UK NEWS

Orkney farmers join anti-uranium mining protest

OPPOSITION against possible exploration in the Orkney Islands has intensified with the signing of declarations by 833 members of the National Farmers' Union...

Mines recruit

FIVE HUNDRED school-leavers will get the chance of a job in the Nottinghamshire coalfields this year. They will be among 2,500 men to be recruited by the National Coal Board...

Taxi-owners seek cash to offset VAT loss

TAXI-OWNERS are demanding urgent Government action to compensate them for being unable to pass on to customers the increase in VAT...

Steel output down 5.1%

STEEL production in Britain averaged 485,000 tonnes a week last month, down by 5.1 per cent from the April output...

Interest rates 'to fall by year end'

THE GATHERING recession in the industrialised world will be pointing to a decline in interest rates towards the end of this year...

Survey estimates banks' secret funds

SHAREHOLDERS' FUNDS of Schroders and Hambros, leading merchant banks, would probably double and those of Kleinwort Benson would go up by three-quarters...

Big names 'to tighten grip on sweets market'

THE £150m-a-year confectionery market, which accounts for about 7 per cent of food expenditure, is likely to be increasingly dominated by big manufacturers...

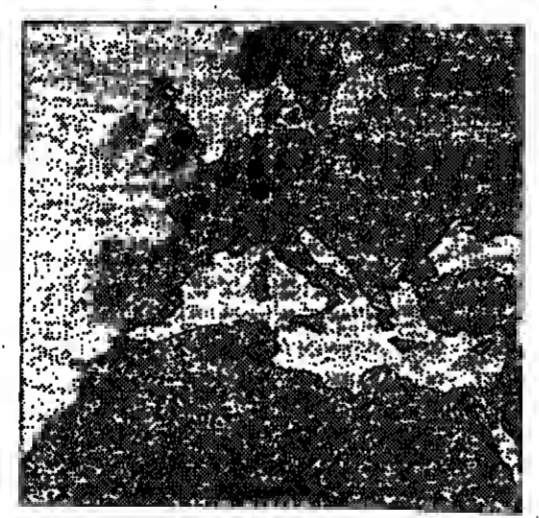
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# Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

## COMPUTERS

### New microfiche equipment from NCR

NCR HAS announced the first model in a new family of computer output microfiche (COM) recorders/processors which will have the fastest throughput speeds of any system currently on the market, it asserts.

The machines will produce cut and dried microfiche directly from computer tape.

NCR 1100 series will include seven models, each with progressively more functions. In addition to the initial freestanding NCR 1105 series, other members of the 1100 series will include on-line units which can be linked directly to main computers, as well as microcomputer-controlled arrays with editing and formatting capabilities. Others of the 1100 series will convert data directly from high-speed disc storage devices, and provide for converting computer output directly into graphic representations on microfiche.

### Machines by the hundred

UNDERLYING A statement in a recent policy document by a Conservative pressure group that: "Trade, not aid, is the best help the state can give industry" is a contract awarded to Honeywell in the U.S. for no less than 324 computers.

These machines all belong to the "mini" category and will form the basis of the DAS project — for Decentralised Automated Support — to be set up for the U.S. Army.

Over a period of 12 years, these machines will be installed in Army transporters and serve as independent mobile supply

tape units being used with most modern computers. The 1100 series also gives customers the option of using an existing mainframe system to control and direct the COM recorder, or offloading the processing tasks to a microcomputer which communicates with the main machine.

The NCR 1105 uses industry standard 105 mm film and provides reaction rates of 2EX, 4EX, 48X and 72X. These lenses are stored in a quick-change lens mount, which enables the operator to switch from one reduction ratio to another in a few seconds. Users of the 1100 series will also be able to select reversal, run-reversal or optionally dry-silver processing.

Production is at NCR's micrographic systems division facility in Mountain View, California. The new 1105 will be available for customer delivery in the UK and Europe during the third quarter of 1980.

NCR is 00 01-723 7070.

## ELECTRONICS

### Automatic inspection of circuit boards

FOR THE test operator, use of Marconi Instruments' latest circuit board testing machine consists of no more than placing the board on the jig and pressing a couple of buttons.

Under software control the Autotest System 80 then inspects everything on the board, component by component, dealing in about five seconds with a board containing 30 integrated circuits. Faulty components or faulty printed/soldered interconnections are identified and a print-out produced for tagging faulty boards. Virtually any kind of component can be present and they might have digital or analogue functions.

The PCBs, however, are not tested functionally (although this is an optional addition); instead the machine checks whether the board is properly assembled and that each component is good. The "forced node" technique is used in which each item is effectively isolated from the remainder and checked.

Thus, while maximum testing coverage is realised,

programming is basically a matter of listing device types, circuit designations and test pin contacts. Test routines for digital devices are automatically extracted from a supplied library at program generation time.

"Bed of nails" contact is made to the test board, using either pneumatic or vacuum actuation, the latter being more suitable for large circuits. Up to 640 "nails" can be used.

The equipment has three console positions, for operator, supervisor and programmer. Operator's controls are restricted to actions such as starting and stopping the program, opening and closing the jig and monitoring throughput. The supervisor has display and keyboard and can see the progress of the testing numerically, while the programmer has a VDU together with line printer for hard copy listings.

Autotest 80 is controlled by a DEC LSI 11 microcomputer rather than the mini of previous Marconi machines, bringing the price start point

down from £50,000 to £40,000. The programming language used merely requires the specification of the constituent components, designations, values and tolerances for each type of board under test. The same language is used for all subsequent programming stages, minimising the required programming skills. Interactive program preparation software is available to guide the programmer as he works and further software aids are provided to automate the program optimisation procedure. Program preparation can be on or off line.

Marconi Instruments, which has now been in the ATE business for some 12 years and has sold 130 of the previous generation of machines, already has 35 of the new units on the production line at St. Albans, nine of which are spoken for. New automated production line equipment is being installed at a cost of about £2m and with the recent appointment of new managers for both marketing and technology, the company clearly intends to stay at the front of a market variously estimated to have a growth rate between 25 and 60 per cent per annum. GEOFFREY CHARLISH

## TELEVISION

### Better TV in hilly districts

FOR YEARS forms and small communities situated in mountainous surroundings have experienced difficulty with television reception. With the forthcoming shut-down of the VHF 405-line television channels the situation could worsen in some areas.

Wolsey has introduced a low-cost range of cable relay equipment specifically designed to improve the situation.

"Countryman" equipment will boost and convey television signals via a small cable from a nearby high point down to the farm or community concerned. Power to operate the equipment is derived from the normal mains supply reduced to 24 volts DC and conveyed safely up the hillside via the same small cable that brings the television signals back down.

Simple additions would enable the television programmes to be extended to many outposts — even an entire village if so desired.

Wolsey Electronics, designer and manufacturer of this equipment, is itself located in the Welsh valleys and, as a result, has wide experience of the difficulties involved. A number of successful installations have been made in and around the Brecon Beacons and Black Mountains.

If necessary, a field engineer can call and advise on specific problems, and whether a cable or active diode system would be most suitable.

Wolsey Electronics, Cymmer Road, Porth, Mid. Glamorgan CF39 9BT (044 361 2711).

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## POWER

### Improved cable test

LATEST high voltage cable test van from BICC allows all faults to be located quickly and easily and obviates the use of fault burning in which insufficiently low resistance faults have to be reduced in resistance by arcing.

Module 80 Test Van System uses the Biccotest impute current fault locator, a system in which an arc is maintained at the fault and the reflected energy waves provide data which locates faults to about plus or minus four metres.

Owing to the brief nature of the resulting transients, solid state recording is used and the records are "played back" on a CRT screen. Average fault location time has been halved compared with previous methods.

The unit will also locate simpler (short or open circuit) faults, and for pinpointing the problem equipment for the seismic detection of arcing sounds is included in the new van, with optional fault burning equipment for those who still require it.

More from Biccotest, Detsmore Road, Chesham, Herts. EN9 9TG (0992 29011).

## HANDLING

### Aids loading and unloading

A TELESCOPIC belt conveyor, which is fully reversible, has been introduced by Arnott Handling Equipment. Called the "Arnoscope," it is stated to be particularly suitable for loading or unloading containers.

The standard model has an extended length of over 14 metres and a closed length of less than 6 metres.

The 8 metres extension, although self-supporting, has

jockey wheels fitted to the delivery end to ensure a rigid structure during operation. The main body of the conveyor is fitted with hydraulic rams which raise or lower the front end of the boom. The rams can be operated either electrically or manually.

In the standard model, the control panel is mounted on the main body, but controls can also be provided for remote mount-

### Role of bubble memories

INTRODUCED INTO the UK by Intel is a one megabit bubble memory, the 7110, together with the necessary supporting chips.

Similar announcements have been made by Texas and Rockwell, the latter announcing the availability of a 0.25 megabit unit in February, indicating that one megabit would appear "this year."

## MAINTENANCE

### Cleans the carpets

IT IS possible to deep clean badly soiled carpets in commercial premises without using a motorised brush claims Clean-care International which is marketing a device called the Scrub Wand.

It has a 12-inch wide "mouth" and is stated to fit all hot water extraction carpet cleaning machines available in the UK. Four jets of water are applied in a "scrub-action" that is said to prevent streaking and to clean badly stained areas without damaging the pile.

The device is intended for the carpet cleaning trade and can be obtained from Cleancare at 33, Gaultrey Road, London SE18 2JJ (01-732 2269).

## SERVICES

### Facts for architects

IN A new venture Barbour Index, which has previously been concerned mainly with building industry product information, has launched a service for architects which will provide design data on microfiche.

Access to 54,000 pages of data will be available from sources that include the Agreement Board, Building Research Establishment, British Standards Institution, HMSO, and the Property Services Agency.

The fiche are postcard-sized pieces of film holding a matrix of 14 x 7 pages which are indexed and can be located by frame and fiche number for viewing on a back projection reader.

One year's subscription to the service costs £485 and provides a complete set of fiche and three up-datings, the latter taking the form of additional microfiche and a new index. A single payment of £129 is made for the reader, which becomes the subscriber's property.

More from Barbour Index, Drift Road, Windsor, Berks SL4 4RQ (03447 4121).

## MATERIALS

### Roofing the world

BUILDING UP to full production is Redland Roof Tiles' Vandyke plant at Leighton Buzzard, Beds, where only 26 persons employed in production will effect an annual output sufficient to roof some 25,000 houses or a town the size of Reading or Watford.

Concentration at present is on one of the most successful and popular tiles ever made by the company — the Regent — which is available in a wide range of colours and textures, being used increasingly for roofing and re-roofing projects in both the public and private housing sectors.

Newly-made tiles on pallets pass down the conveyor to an automatic tile racker, unloaded and lifted into curing chambers, then replaced in the tile racker to rejoin the conveyor.

Finished tiles are taken off the production line by an automatic stacking machine and mechanically lifted to stacking areas for maturing prior to despatch.

The whole process is designed as a continuous loop to achieve high speed production with the result that some 120 tiles a minute are currently being made — about 50 per cent more than any similar plant in the UK, says the company. Two tiles a second, however, are not enough, feels Redland, which is planning improved performance in due course.

Key to efficiency at Vandyke plant is the high degree of control exercised at all stages

of manufacture. From a main plant console on an upper level, Vandyke the whole process is monitored including, for example, the condition of the motors driving the conveyors. Apparatus records plant running times, any stoppages, and the volume of tiles being produced.

Should a hold-up occur, the console operator can telephone any part of the plant to get the problem rectified.

In parallel with production control is a sophisticated process of quality control through out the manufacturing exercise with random sampling of materials and products to ensure strength and appearance standards are maintained.

The company now operates 130 tile plants all over the world and each year produce sufficient tiles to roof over 17m houses.

Latest project has cost £4m — £1m for buildings and £2m for plant. The investment claims the company, has resulted in the most modern concrete roof tile plant in the world.

### Makrolon Hard

Inquiries regarding the above product (this page June 7) should be addressed to Maynt Baker, Plastics Sales, Dagenham, Essex (01-592 3060).

### Selects and prints data

NOW IN its tenth year, the National Computing Centre's file management and report generation system, Filetab, is now available for the Univac 90 series of computers, bringing the total of machine types on which it can be used to 11.

Filetab is essentially used for the selection and printing of data from computer files and for the maintenance of those files. It is straightforward to learn, even for the non-computer specialist, quick to write and has many uses from auditing to employment as a system design and testing aid.

Benefits claimed are increased

inventory units. In addition to the machines, Honeywell is to provide extensive software support, while the data base package for this vast inventory scheme will come from Cincom.

Total value of the deal to Honeywell has been estimated at better than \$77m. Though it is to be spread over a considerable period, a guaranteed steady income for one wing of a company's computer operations of over £3m a year is not to be sneezed at.

The CPC publication, prepared by a group headed by Philip Virgo, is called "Cashing in on the Chips."

## OFFICE EQUIPMENT

### Prepares bills for mailing

COMPUTER-PRODUCED documents consisting of statements, invoices and other business forms can be dealt with right up to the enveloping stage using the model 3100 computer-output mailing system from Pitney Bowes.

Suitable for large volume mailings by local government offices, utilities, finance houses, insurance companies and similar organisations, the equipment eliminates slow and costly mailing procedures.

After the continuous stationery has been printed the paper pile is fed directly to the machine and the first section trims off the sprocket holes and separates the two parts of the form. The remainder of the units deal with bursting (separating), folding, enveloping and, if required, franking. Forms in excess of the standard average width of 9.5 in can be cross-folded, burst and horizontally folded to a size suitable for envelope.

The 3100 makes use of an electronic scanner which reads computer generated marks that instruct the machine according to the job.

More from The Pinnacles, Elizabeth Way, Harlow (0279 26731).

### Low volume copier

RANK XEROX has a desk copier for the expanding low volume market. The 2600 is the latest addition to the Rank

Fifth new copier from the company this year. It is aimed at the user who produces up to 5,000 copies a month.

Reliability is built-in and every attempt has been made to simplify design and maintenance. The paper path is short and straight, minimising the risk of paper jams.

Copies are produced at a rate of 12 per minute and up to 39 copies can be dialled at one time.

Bound volumes may be copied on the 2600, which has a flat top cover to facilitate this work.

The paper feed tray holds up to 250 sheets of 80gsm paper and is adjustable for sizes from 203 mm by 254 mm (8 in by 10 in) to 215 mm by 356 mm (8 1/2 in by 14 in).

Over a five year leasing period the 2600 costs £52 per month. Rank Xerox UK, Bridge House, Oxford Road, Uxbridge UB8 1HS, Uxbridge 51133.

## PROCESSING

### Improves vitreous enamel

TWO CHEMICAL treatment baths for use before vitreous enamelling have been put on the market by Pyrene Chemical Services, Ridgeway, Iver, Bucks SL0 9JJ (0753 651812).

Froclean 650 is an alkali cleaner for iron and steel offering a long bath life and not affecting the rate and depth of etch if carried into the sulphuric acid. This is important says the company, since it controls the critical thickness of the electroless nickel coating which in turn influences the adhesion of the fused vitreous enamel. Cleaning time is two to 15 minutes for immersion at 75 deg C.

The other treatment is Vitprep 1, a combined neutraliser and passivator. It contains no horax (the usual passivator) but is claimed to be more effective and shows no tendency to leave drying stains which can prevent the enamel from adhering. Process time is one to 10 minutes at 70 to 80 deg C.



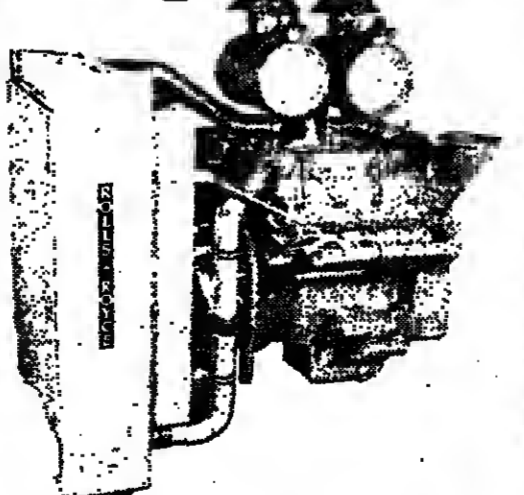
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Ian Arno 061-477 1333. Telex: 66772. Greg St. Stockport, Manchester SK5 7BS.

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John Smith



# Building and Civil Engineering

## A national theatre for Syria

THE LONDON-based partnership of Renton Howard Wood Levin has been chosen as architects for the Syrian National Theatre and Opera House, to be built in Damascus.

The Syrian Government's Military Housing Establishment will act as main contractor.

Three principal theatres, with front-of-house facilities to include bars and restaurant, backstage rehearsal areas and workshops, and a school of

music and drama are called for and all to be designed in a manner which would reflect Arabic traditions in a predominantly modern setting.

Focal point of the theatre complex covering an area of about 30,000 square metres will be a spacious, garden courtyard, enhanced by streams and mirror pools, which are to use as their source the existing water courses on the 3.6 hectare site.

The courtyard will be accessible from all the public foyers and be dominated by the

auditoria, which are to be arranged in diminishing order of size from the main entrance.

An audience of 1,500 will be accommodated in the largest auditorium, which will have a proscenium stage and variable acoustics to allow its use for concerts as well as ballet and opera.

There is also to be a drama theatre, seating 750 around a thrust stage, a multi-purpose assembly hall and, as a part of the school, a drama studio and lecture theatre.

## Mix of work by Farrow

FOUR contracts to a total value of close on £4.7m have been won by Farrow Construction (Northern), part of the Lovell Group.

Biggest of these is worth £2.1m and has been placed by Greater Manchester Passenger Transport Executive for a large bus garage at Altrincham in Cheshire. The contract also covers the associated works—canteen and boilerhouse structures in perimeter buildings attached to the main garage area.

Architects are Taylor Young and Partners.

Tameside Metropolitan Borough has commissioned the group to build a classroom block, workshop block and sports hall among other work in a £1.1m project at Tameside College of Technology, Ashton-under-Lyme. Also in education is a £600,000 job for the City of Salford. This covers a new building and refurbishing work at Ordsall Primary School, Salford.

For a warehouse and offices for World Distributors (Manchester), to provide not far short of 36,000 square feet, the company will be paid around £900,000.

## Several U.K. jobs for Wimpey

LARGEST OF the latest UK contracts to Wimpey Construction is worth about £4.25m and has been awarded by the Guinness Trust for the construction of 195 dwellings in Haydon Street, London EC3.

This scheme is adjacent to the Wivogate Centre commercial development for which Wimpey is the main contractor and is still working on phase 2.

The Guinness Trust Development which has just started will consist of two residential blocks of 6 and 8 storeys. Construction will be in reinforced concrete frame faced in brick cladding and with tiled mansard roofs.

Trehearne are the architects and Cyril Sweett and Partners the quantity surveyors.

At Laindon, Essex, Wimpey is to construct 190 dwellings and a meeting hall for Basildon District Council (£2.8m), while in Yorkshire it has won a £1.25m contract from the North British Housing Association for the construction of 106 dwellings at Wilsey Bank, Manchester Road, Bradford. Completion is due in February 1981.

Further north, the City of Newcastle upon Tyne has awarded Wimpey, the Arthurs Hill redevelopment contract valued at about £1.34m for the construction of 113 dwellings. These dwellings which are to be in brick construction will be contained in 12 blocks. The contract which has just started, is due for completion in April, 1980.

## £9m Lovell awards in south

CONTRACTS WORTH nearly £9m have been won by Y. J. Lovell (Southern). Among the biggest is a computer centre for the Post Office at Portsmouth, which is worth over £2.7m. At Churchwood Drive, Hastings, Sussex, a supermarket is to be built for Glaxoforest, while at Alton, Hampshire, a new store for Key Markets is to be completed and fitted out, following the withdrawal of the original contractor. The value here is £650,000.

A £866,000 design-and-construct contract for Townson and Mercer, a member of the Plantation Holdings group, involves the erection of a factory, warehouse and offices at Beddingham Lane, Crawley, and at Canterbury, Kent. The client for a shopping centre in the built in Sturry Road. When complete, it will be fitted out for Key Markets.

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A buttery and bedroom extension to the Pust House Hotel, Reading is being carried out for Trusthouse Forte Hotels at a cost of £280,752 and a day centre is to be built for Guildford Borough Council at North Place, Guildford, alongside the sheltered housing for the elderly at present being completed by Lovell.

Another member of the Lovell group, Waller Lilly, is in build shops, offices and flats at Marylebone Lane, London, W1, under £1.1m contract awarded by Stanhope Pension Trust.

## Cubitts' local authority work

NEW HOUSING and refurbishment of older local authority homes in the north west will provide more than £2m work for Cubitts (Tarmac Group).

At Victoria Park, Manchester, Cubitts is to build a block of 26 flats for the Anchor Housing

Association of Altrincham under a £282,000 contract.

Two refurbishment schemes for the City of Liverpool are worth £700,000. Over 40 houses at Garston and a further 32 at Norris Green are to receive new kitchen extensions and other

improvements including complete rewiring and replumbing. Improvements and repairs at 280 homes at Parr and at Grange Park, St. Helens, and 116 at Huntley Fold, Bury, add £1.1m to Cubitts' turnover in the northwest.

## Industrial buildings

IN THE north-east, Rush and Tompkins has won contracts worth £2.25m. The majority are for industrial and commercial buildings, but there is also a maintenance contract at Teesside Airport for the Cleveland County Council that will approach £120,000 in value, and a £147,000 negotiated contract for an extension to the Amos Hinton supermarket at Gillsborough, Cleveland.

Largest of the industrial contracts, worth £720,000 is for a 7,000 square metre building with office accommodation at mezzanine level, to be built at Team Valley Trading Estate, Gateshead. This is a negotiated

contract to be completed in 29 weeks. The building will be used by Joshua Wilcox & Bros. as a cash and carry warehouse. Rush and Tompkins is also building two blocks of terraced factory units at South Bank, Middlebrough for English Industrial Estates Corporation at a cost of £650,000.

A new two-storey office block of traditional construction and a steel framed warehouse is being built at Preston Park Industrial Estate, Eastlecliffe, Cleveland, for Ainslev Noble under a £207,000 contract, while at Osborne Terrace, Newcastle, the company is rebuilding offices for Municipal Mutual Insurance at a cost of £408,000.

## Explosives will demolish maisonettes tidily

TWO BLOCKS of multi-storey maisonettes in Birkenhead, known as Oak and Eilon Gardens are to be demolished by A. Ogden and Sons (Demolitions), part of the Yorkshire based Ogden Group. Demolition will be carried out for the Wirral Borough Council by the controlled use of explosives and is the first project of its kind carried out by the company in the U.K.

The demolition will be carried out in two phases, the first "drop" occurring late August and the second late September.

Hundreds of small tailored charges will be placed at carefully pre-calculated positions and phased detonation is expected to cause the collapse of the structure within its own confines.

## Housing and school by Laing

CAPABLE OF housing some 1,400 people, a large new area of the southern and western suburbs of the City of Leeds is to be built by John Laing Construction, Yorkshire Region.

Some 356 homes, worth £4.7m, will be constructed under the scheme, which will be spread over four sites. Largest of these will be at Whingate Road South.

An interesting aspect of this project is that site layout and house designs were masterminded by the Leeds City Council director of architecture and landscape, Mr. E. W. Stanley.

Laing Design Associates and housing consultants James Riley and Associates developed the Leeds work in detail, using the Rileyform timber platform frame method built by Laing under licence.

Laing says of this particular scheme that it will have a pitched tiled roof on steel tied roof trusses. This has been incorporated to eliminate problems with flat roofs "which have been a traditional part of Scola design."

Modernisation of 30 Victorian and Edwardian houses on sites throughout the Borough of Southwark is to be carried out under a £1.2m award which requires the conversion of some into flats and updating the remainder with new bathrooms and kitchens, as well as structural alterations where required.

Again for Leeds, the company is to construct a £337,000 primary school in Armley. The plan is to build according to the Scola Mark Three system with steel-framed structure on an in-situ concrete slab foundation. Brickwork external cladding will be used with light-weight blockwork inner leaf.

## £7½m Douglas orders

COMPANIES IN the Birmingham based Douglas group have won contracts worth over £7½m.

R. M. Douglas Construction's largest contract is worth £2½m and is for reconstruction of the M6 motorway at Bescot, for the West Midlands County Council. Work is due to be completed in February 1980.

Other large contracts include a reel store at Prudhoe, Northumberland for Kimberly-Clark (£1.2m), reconstruction and extensions to Gencourse Barracks, Penicuik for the Property Services Agency (£766,000) and East and Middle School, Southall for the London Borough of Ealing (£696,000).

## House modernisation

TARMAC SAYS it has won over £6m worth of local authority modernisation and environmental work in the West Midlands.

One of the major projects costing £2.1m is for Wolverhampton Borough Council. It will mean facilities for 266 homes in the Green Lanes area of Bilston.

and Wrens Nest areas, more than 400 homes are to be modernised and in the Small Heath and Digby Park areas of Birmingham, a further two big environmental contracts will be under way shortly.

In Staffordshire, Tarmac has been awarded modernisation work for the South Staffs Council, involving nearly 100 homes at Olde Hall Road, Featherstone.

## Tunnelling in the north

CONTRACTS for tunnelling, worth £2m, have been awarded to J. F. Donelon, of Bredbury, Cheshire.

Larger job is worth £1.4m and has been placed by Bury Metropolitan Borough, Lancs. This is for Tottington relief

sewer and involves over 1,000 metres of segmental tunnelling. Work here has already started.

For the City of Bradford, company will provide segmental tunnelling in coal measure and open-trench works. This job is now well under way at a cost of £800,000.

## Access to the roof

A ROOF inspection platform at St. Pancras Station, London, is to be constructed by French Kier Construction under a £738,000 contract awarded by London Midland Region of

British Rail. The company's contract includes the design, manufacture and installation of permanent access trolleys which will travel on runway beams fixed to the roof.



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BUSINESSMAN'S DIARY

UK TRADE FAIRS AND EXHIBITIONS

Table listing UK trade fairs and exhibitions from June 19 to July 27, including Marine Electronics Exhibition, Electronic Test and Measuring Instrumentation Exhibition, and Art Trade Exhibition.

OVERSEAS TRADE FAIRS AND EXHIBITIONS

Table listing overseas trade fairs and exhibitions from June 19 to July 27, including International Transport Exhibition (IVA '79), Advanced Communications Exbn. and Conference, and International Exbn. and Congress for Metallurgical Equipment and Technology.

BUSINESS AND MANAGEMENT CONFERENCES

Table listing business and management conferences from June 18 to July 4, including Urwick Management Centre: General Management, AMR International: Executive Secretaries, and MPA: Pensions in Focus.

Parliamentary business

Parliamentary business section detailing Commons and Lords sessions, including Education Bill, Kiribati Independence Bill, and various motions.

WEEK'S FINANCIAL DIARY

Financial diary section providing a record of principal business and financial engagements during the week, including company meetings, dividends, and interest payments.

Advertisement for Daiwa Bank, featuring the text 'To Future Generations, Security' and 'Social welfare is a subject of serious consideration in most modern societies. Man in the twentieth century accepts his responsibility to bequeath to the next generation a society better than his own.'

Perkins builds research boat

Article titled 'Perkins builds research boat' describing the design and construction of a new motor cruiser for research into marine engines.

Bicycle saddle safety device

Article titled 'Bicycle saddle safety device' describing a spring-lock bicycle saddle that adjusts while the machine is moving.

Large advertisement for Mannesmann Demag featuring the headline 'Machinery, Plants and Systems' and various illustrations of industrial equipment such as metallurgical plants, rolling mills, pipe making machinery, cranes, distribution systems, construction equipment, mining equipment, bulk handling systems, compressors, pneumatic systems, and plastics machinery.

THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

**THE BIRTH** of an entrepreneur may be the simple result of an organisation man coming up against a brick wall. A new direction then appears not so much a choice as a necessity.

Something of the sort happened to Dr. Ian Mackintosh. A trainee Post Office engineer who decided to get educated after his national service, he used a good degree to propel himself into U.S. electronics. He served his apprenticeship at Westinghouse and AT and T's Bell Laboratories in the states in the later 1950s and early 1960s; but both he and his wife had discovered they preferred Britain.

In 1963, he flew back to England to discover what use, if any, British electronics could make of him. For two frustrating weeks, it seemed that it could make none. As in all good stories, he was near to giving up when he saw that Elliott Automation, then one of the UK's strongest (especially in defence) electronics companies was expanding. Late one night, from his hotel room, he phoned Elliott's managing director, and sold himself. Mr. Leon Bagrit took 24 hours to buy; Mackintosh was offered the opportunity of heading Elliott's new electronics subsidiary which the company located in Glenrothes.

In those days, everyone's conception of a semi-conductor would have been no better than Bernard Levin's—that of a ticket collector who will only work on one floor of the bus. Mackintosh was in territory relatively uncharted by the UK; he thus sought his guidance from the source he knew well, the U.S.

Elliott took out a licence from Fairchild Camera and Instrument, then the U.S.'s leading chip manufacturer, and followed that company's lead slavishly. At the same time, however, he was building up his own research and development division; by the time his production lines were turning out 1m units a year high for the time, Mackintosh believed Elliott's was the most advanced semi-conductor company in Europe. Hubris attends success.

John Lloyd charts how an electronics expert moved from being an organisation man to entrepreneur  
**The art of survival when the chips are down**



Dr. Ian Mackintosh

Elliott had invested heavily in the TSR2 fighter aircraft, which was scrapped by the Government soon after Harold Wilson assumed office in 1964. Weakened, the company was ripe for takeover—the buyer was English Electric, whose Marconi subsidiary also manufactured semi-conductors at Witbam. Mackintosh's plant was no longer wanted. He was offered the post of deputy managing director in the Marconi/Elliott division, but would not play second fiddle. He had met his brick wall; and so turned entrepreneur.

He was wise to do so, though at that time, he could only have guessed at the reason. While Marconi-Elliott Microelectronics largely followed the pattern set by Elliott, English Electric was itself taken over by Britain's General Electric (GEC) in 1968. Two years later, recession hit the U.S.—and worldwide—semiconductor industry, while at the same time Texas Instruments, by then the world's largest producer, embarked on a price-cutting war. Those U.S. companies

which survived were selling products at lower than UK production costs.

Marconi-Elliott, still linked to Fairchild, followed that comparison when it tried to fight back—but the competition was too tough. GEC, failing to persuade the Government that it should impose tariffs or quotas, ended its experiment with mass-produced microcircuits—a decision which took the UK out of the field until the present day. (Ironically, GEC is now entering the large volume field once more, in partnership with Fairchild).

Mackintosh, meanwhile, was baying his own problems. He had tried to get funding for his own semi-conductor company—"I couldn't get it anywhere in Europe"—and thus, he decided that if he could no longer make chips, he could provide others with his expertise. He turned consultant.

During my time at Elliott I had occasionally used American consultants, and I found them very useful. They raised questions I hadn't had time to raise; they gave you a fresh angle on things. There was no-one in Europe doing anything like this area—I was the first to specialise.

So, using his own savings and working from his home in the fishing village of Anstruther on the Fife coast, Mackintosh specialised in his own area—electronics. Using his many contacts in the European and U.S. industries, he began to get his name around. But he was hampered, in part, by the limited ambitions of the companies he sought to serve.

All the companies recognised in a superficial sort of way that semiconductor technology was necessary. Almost all of them—Siemens, Thomson CSF, Plessey, Ferranti, GEC—had their microelectronic capabilities; and were all what

I'd now call trying with them. But there wasn't the understanding at the Board level of just how important it was, just what was necessary to succeed in this industry, and the net result was that all over Europe, the micro-electronic capabilities of the companies dragged along very much behind the Americans. And then, of course, the Japanese came in.

During the era when Tony Benn was Minister of Technology (1968-70), I was commissioned to do a study of the British microelectronics industry, so there certainly was an element of concern then. There followed six or seven years of relative inaction. Spending a little more on R and D, a £1m here, a £1m there. But there wasn't the clear recognition that this was becoming an absolutely vital technology.

Besides the relative lack of interest, there were two other constraints on his growth—and which, in part, are still there. First, European industries took longer to acquire the consultancy "habit," often prefer-

ring to rely on in-house experts or the chairman's hunches. That situation has changed considerably. Second, the diversity of languages in Europe means that the market has to be served by consultants who are linguists as well as economists/engineers, and that is still a fact of life.

A more pressing fact of life, however, was that electronic—especially microelectronic—technology was developing rapidly, and that the electronic companies were becoming more and more "knowledge-based"—the phrase itself is a coinage of the 'seventies. Mackintosh, as one of the few Europeans who knew the technology from the bottom up and understood the market and its development, began to find an audience. His company grew—from just him self in 1968, through 20 in 1973, 40 in 1975 to over 60 today, with a turnover of around £1m, and offices in Germany and California.

The bread and butter of consultancy work is specific, one-off reports for companies.

Typically, a large company with plans to open a subsidiary overseas might order a study of the sector in which its future subsidiary would operate. But consultants make their name on much-publicised, multi-client or Government studies, which cover wide areas, involve large-scale teamwork and are generally announced with a flourish.

Mackintosh Consultants has a number of these under its belt, including a successful multi-client report on Consumer Electronics in Western Europe in 1975 and a strategic study of the European semiconductor industry sponsored by the West German, French, Dutch and British Governments in 1977.

Currently, in association with Communications Studies and Planning the company has just produced a multi-client report on electronic mail, to which most of Europe's post and telecommunications authorities subscribe. Mackintosh is well into a major report for the West German government on the

contentious subject of micro-electronics and employment. Yet it was a relatively modest—and comparatively cheap—report for the National Enterprise Board last year which gave the company most publicity, not all of it welcome.

Mackintosh had long been a supporter of the idea of a UK-based volume chip manufacturer, and had come to the conclusion that only the Government could fund it. "If you look at the kind of government support that the American microelectronics industry has had, almost since its inception, and also look at the kind of support the Japanese industry is receiving from its government, you will see that these extremely large sums have distorted commercial criteria in this industry to the point where no non-American or non-Japanese company can hope to succeed without Government support."

Thus when the idea of Imms was first mooted as the UK's answer in Silicon Valley,

funded by the National Enterprise Board, Mackintosh was sympathetic. It initially doubtful if the project was feasible, however, he assumed the mantle of objectivity. "We looked at it very carefully indeed, originally from a position of considerable scepticism, because a lot of mistakes have been made in this industry. We looked at the technological aspects, of Imms, we looked at its market forecast, we looked most particularly at its strategy and its people, and as we got further and further into it we became very impressed indeed with the total proposition. A prospect which originally seemed to be extraordinarily difficult came, at the end of our analysis, to seem like a real possibility."

Mackintosh now has ambitious plans for expansion. Last month, it concluded negotiations with the Industrial and Commercial Finance Corporation for an injection of £100,000—the first outside finance, beside bank overdrafts—in the company's lifetime—in return for a 30 per cent stake and an ICFM man on the board. The new cash, it is hoped, will fill the "expansion gap" which many entrepreneurial companies face when they reach the £1m annual sales mark. With ICFM's aid, Mackintosh has laid down a target of £5m annual sales by 1985.

EXECUTIVE HEALTH

**Nobody likes a sneezer**

I DO not know who coined the term "hay-fever" many years ago, but it is nearly as inaccurate as the word "malaria" which can be contracted in the purest of climates, so long as there is a limpid pool wherein the nymphs can dwell until they graduate into mosquitoes, and are then fully equipped to carry a deadly disease in no way connected with "bad air."

Hay-fever (or allergic rhinitis) certainly afflicts more people at a time when many grasses pollenate than at any other season. But there is

hardly a month in the year when some unhappy soul is not afflicted by attacks of sneezing, snuffing and lachrymation, because there is nearly always some shrub, tree or moss flowering and casting its pollen abroad.

Everyone must know the signs and symptoms of hay-fever—the red, runny eyes, the snuffing and the explosive sneezes—unavoidable displays which never excite sympathy from colleagues or strangers who frequently edge away in an offended manner, even if they know that the condition is

BY DR. DAVID CARRICK

not contagious. Somehow it is difficult to be sympathetic with a sneezer.

There are certain methods for controlling this and other allergic conditions but a recent incident makes me wish to warn people to certain dangers and try to teach how they can be avoided.

Before the days of handkerchiefs presumably people sneezed and blew their noses in a natural manner which now would be regarded as disgusting. This notion would never have occurred to me had it not been for my old school doctor, a great healer and purveyor of castor oil, who passed the message on



JOSOLYNES

us that we were fools, even knaves for doing it all wrong. "Want to break your eardrums, eh?" he would shout, "now you just watch me and I will show you the right way."

At this point a lackey would rush forward with a large handkerchief while Dr. L. took an immensely deep breath. Then, holding one finger over one nostril he would aim at the handkerchief which he held at arm's length and he sometimes bit it. "See?" he would then pant, "that way you don't damage your ears, not push germs up into your brains— if you have any— always remember that, and you will never go deaf!"

Although I think that Dr. L. was something of an snobbish aristocrat, the lesson he taught was good and has stayed with me. I try to teach people his method—not, of course, holding the handkerchief away from the nose. And, however aggravating it may be to others, I attempt to get patients to sneeze properly and never to suppress a natural act.

Recently I saw a young girl who had badly perforated an eardrum. Apparently she was a man who objected to being sneezed (he says he is "highly stung"), so the girl had been hiding in a handkerchief and sneezing inwards, so to speak. Having repaired the resulting damage twice, I he came forward and discussed the problem with the phonopoli-maniac who is timidly at heart. Happily, a satisfactory compromise has been reached.



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**EUROBONDS**

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It will be published in an eight-page format on the following dates in the remainder of 1979:

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- September 10
- October 15
- November 12
- December 10

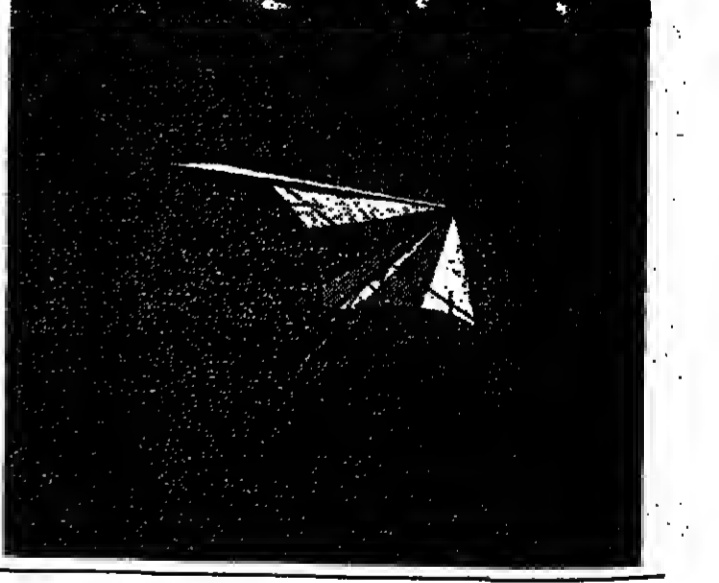
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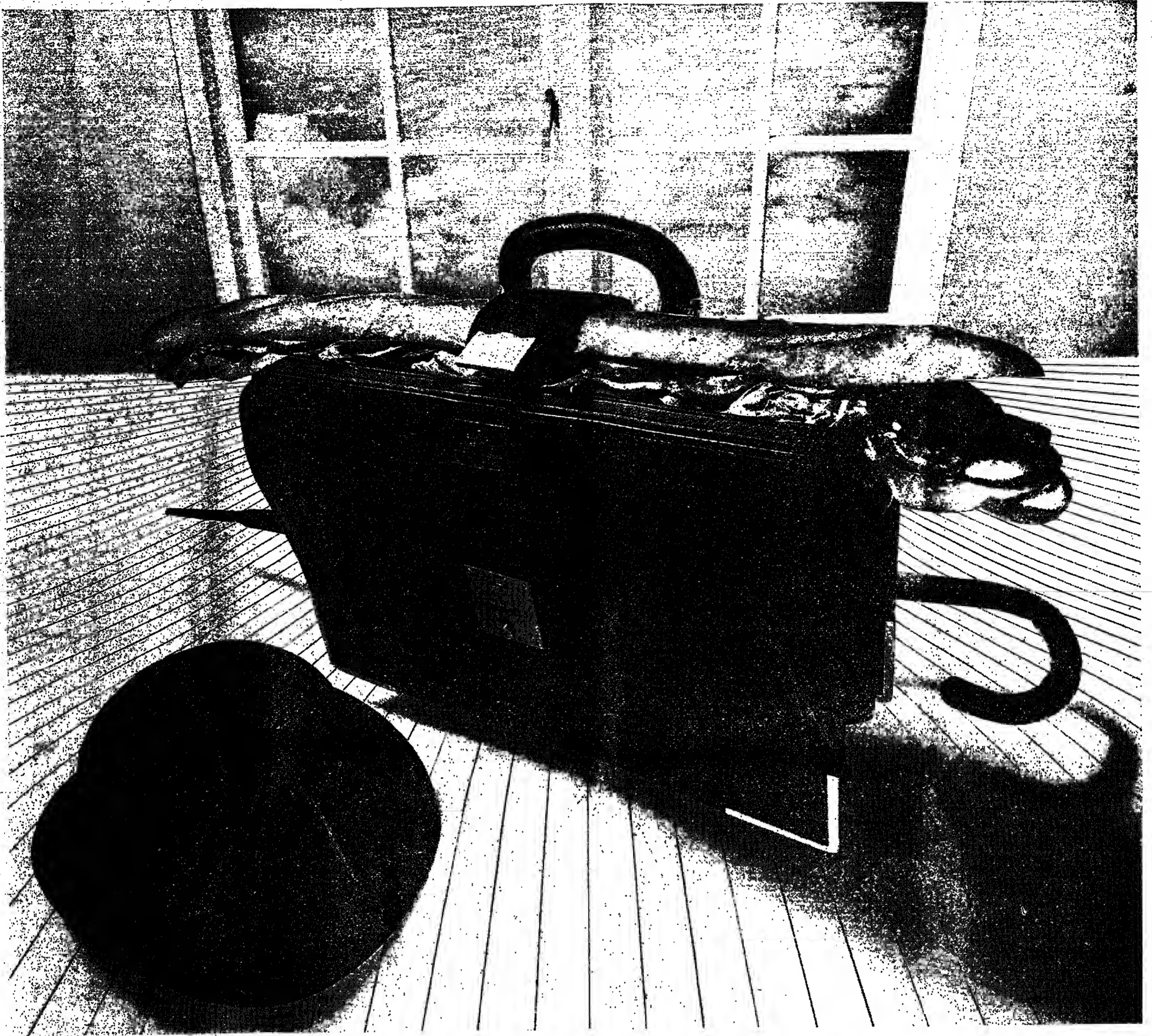
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# FINANCIAL TIMES SURVEY

# FRANCE

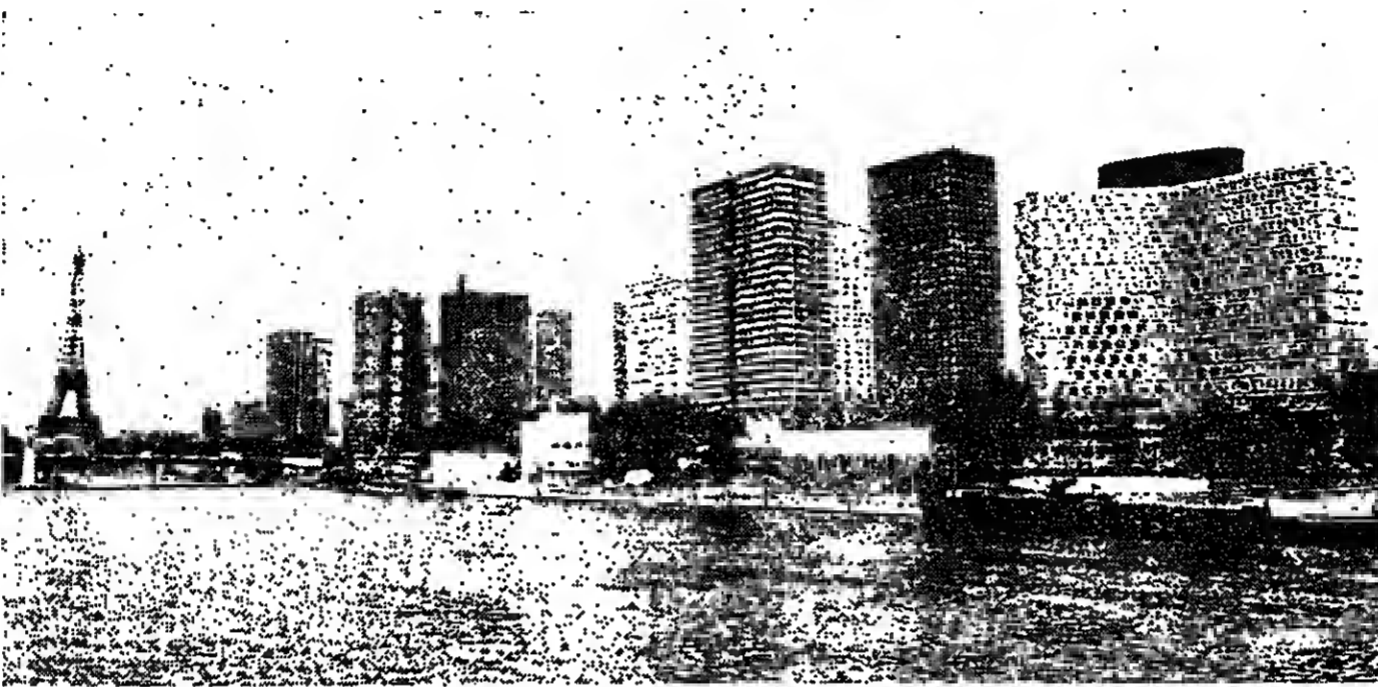
The results of the European Parliament elections have helped to clarify France's domestic political situation and have strengthened President Giscard d'Estaing's position. He will need as much room for manoeuvre as possible if the country is to overcome its pressing economic problems, which have been exacerbated by the energy crisis.

## Little room for optimism

By Robert Mauthner  
Paris Correspondent

FRANCE FACES the coming 12 months in a much less optimistic mood than it did a year ago. The outcome of the European elections, in which President Giscard d'Estaing's supporters scored a substantial victory has certainly put new heart into a hard-pressed Government. But if it has been accorded some respite on the political front, the rapid escalation of oil prices over the past few months has cast a cloud over the economy and threatens the success of Prime Minister Raymond Barre's much-vaunted economic recovery plan.

almost certainly go into double figures in 1979 and it will prove difficult, if not impossible, to bring down unemployment, currently more than 12m, given an expected economic growth rate of only 2.3-4 per cent. In the circumstances, M. Barre has had no other choice than to promise the country a further period of relative austerity, entailing a continuation of tight monetary and credit policies and wage restrictions. No other choice, that is, by his own rigorous monetarist standards. Both the left-wing opposition parties and M. Jacques Chirac, the Gaullist leader, argue that more could be done to expand the economy and stimulate employment. Indeed, their criticisms of M. Barre's economic and industrial policies have been the cause of much of the political tension in France over the past year and are likely to provoke more battles in the coming months. The conflict between M. Chirac and M. Giscard d'Estaing has been one of the constants of French politics since the former's resignation as Prime Minister in August, 1976, following a dispute over electoral strategy and the powers of the Premier. It continued virtually unabated throughout the campaign leading up to the general election of March, 1978, in spite of the fact that the Gaullists were members of the Centre-Right coalition, and was resumed after its victory. After a short hiatus, M. Chirac stepped up his harassment of the President and the Government, which reached a crescendo of violence during the European



Modern buildings along the south bank of the Seine in Paris.

election campaign. As a result, President Giscard has never had a completely free hand. The survival of the Government depends on the support of the Gaullists who, with 155 seats, are still the biggest single political force in the National Assembly. If M. Chirac wanted to, he could force the resignation of M. Barre's Government by joining the Socialist and Communist Parties in opposition. The Government's most difficult moment came in March this

year after its steel restructuring plan, involving the lay-off of some 20,000 workers over two years, had provoked violent riots in the eastern and northern French steel towns. The Gaullists, for the first time since 1960, banded together with the Socialists and Communists in calling for an extraordinary session of the National Assembly. But when it came to the crunch, M. Chirac stepped back from the brink and the Gaullists refused to support either of the censure

motions tabled by the Socialists and Communists. The motives behind M. Chirac's tactics are not hard to find. Most political observers are convinced that this intensely ambitious man wants to become President of the Republic and is therefore obliged to keep himself constantly in the public eye. But M. Chirac is almost equally concerned with ensuring the survival of the Gaullist Party, and that demands a permanent effort to underline the policy differences between

the Gaullists and the pro-Giscard UDF party. Too close an identification with President Giscard would quickly lead to the demise of the Gaullists as a distinct political group. If M. Chirac is not prepared to take his reasoning to its logical conclusion and bring down the Government, it is because he fears and dislikes the Socialists and Communists even more than he does the Giscardians. Given the fact that the two left-wing parties combined can still muster the

support of nearly 50 per cent of the electorate, in spite of all their disgracements, unnecessary general elections must be avoided, except under the most favourable conditions for the Gaullists. Unfortunately for M. Chirac, however, his ambiguous and over-aggressive tactics have led him into hot water inside his own party. There are those like M. Alain Peyrefitte, the Justice Minister, and M. Olivier Guichard, a Minister both under General de Gaulle and M. Pompidou, who feel that M. Chirac regularly oversteps the mark in his onslaughts on the President. Others, like the old Gaullist war-horse, M. Alexandre Sanguinetti, believe that M. Chirac has already made too many compromises with the powers that be and should put his verbal opposition into practice. But most of M. Chirac's critics, who are becoming increasingly vocal, at least have one thing in common: their disapproval of the Gaullist leader's style and the dictatorial manner in which he has been running the party. The European elections, which M. Chirac and M. Michel Debré—another former Prime Minister and guardian of Gaullist orthodoxy—could do nothing to prevent, were clearly considered to be an important milestone in the Gaullist leader's long-term strategy. He had made it clear that the party would not try to overthrow the Government before the elections. But the implication was that, if the Gaullists did well in the

European poll, at the expense of President Giscard's supporters, the formal alliance between the two coalition partners might be broken. The groundwork was carefully laid for this game plan. President Giscard was systematically attacked for lacking the political will and the strength to defend France's independence and interests inside the Community. The President and Mme. Simone Veil, the Health Minister, who headed the pro-Giscard list in the elections, were accused of harbouring supranational intentions, in spite of all their protestations that they did not want to see an extension of the European Parliament's powers. And M. Chirac repeatedly underlined the domestic implications of the European elections by asserting that the result would also be a clear indication of whether the voters supported or opposed M. Barre's economic policies. The assumption made by M. Chirac and his political

**BASIC STATISTICS**

Area	210,039 sq. miles
Population	52.5m
GNP (1978)	FFr 1,675bn
Trade (1978)	
Imports	FFr 269bn
Exports	FFr 358bn
Imports from UK	£2.53bn
Exports to UK	£3.21bn
Corrency	franc 1 = FFr 9.15

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## BNP—the worldwide presence

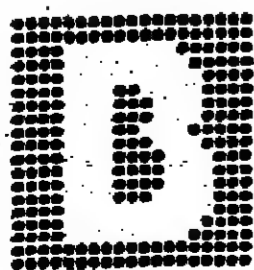
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FRANCE II

# Bitter medicine for the economy

M. RAYMOND BARRE, France's Prime Minister and father of the three-year-old economic stabilisation which has been much admired in other countries, is currently one of the most criticised men in the country.

The Left-wing opposition parties and trade unions lambast him for keeping the hatches down on wage rises while falling to control inflation and, most of all, for the continuing rise in unemployment. M. Jacques Chirac, the Gaullist leader, attacks M. Barre almost daily for much the same reasons while calling upon him to adopt expansionary measures and take protective action against industrial imports from countries with low production costs. Even his own supporters are expressing fears about the political consequences of too long a dose of austerity.

But the Prime Minister has remained impervious to all these onslaughts as well as to periodical rumours that President Giscard d'Estaing might soon replace him. The medicine that he has administered is the

only one which will cure the patient, he proclaims untriflingly. No matter how bitter the taste, it must be swallowed until recovery is complete.

If an increasing number of people are asking whether that glorious day will ever dawn, it is because the economy has been under sedation for nearly three years and is still far from attaining the state of robust health which M. Barre has promised the country. But given the present international economic context and France's very heavy reliance on imported oil, only the most cautious would saddle the French Prime Minister with all the blame for that state of affairs. The record shows that, compared with some of the other economic invalids in the world, France has not been doing all that badly.

The cooling down of the economy, it should be said, has not been as severe as is sometimes imagined abroad or M. Barre's domestic critics claim. Indeed, that partially explains the continuing high rate of inflation, currently running at an annual rate of nearly 11 per

cent, after a rise in prices of 9.7 per cent in 1978.

Though monetary and credit policy has remained tight throughout M. Barre's tenure, with progressively stricter growth ceilings being set every year, the official targets are nearly always exceeded. Thus M3 rose by 13.2 per cent in 1978, compared with an official ceiling of 12 per cent, according to Bank of France figures. Moreover, budgetary policy has been surprisingly lax. The target for last year's budget deficit of FF9 bn was exceeded in practice by some FF26 bn and it would be very surprising indeed, judging by past experience, if the announced 1979 shortfall of FF15 bn were to be respected.

Successive reflationary packages, though limited in their scope, have kept the economy ticking over at a reasonable rate, if not by historical standards then at least in relation to the OECD area's average. A FF10 bn package of aid to investments adopted in September, 1978, was followed in

April this year by a series of further measures giving potential FF5.8 bn boost to lagging investments.

M. Barre originally intended to wait until this month before introducing these latest measures but brought them forward to compensate for the depressive effect on the French economy of OPEC oil price rises. At the time the Prime Minister promised that an extra stimulus would be given to the building and public works sectors later this year, if the economic situation warranted. It seems as if that moment may be fast approaching, because the forecasts for the second half of 1979 are markedly less optimistic than they were for the first.

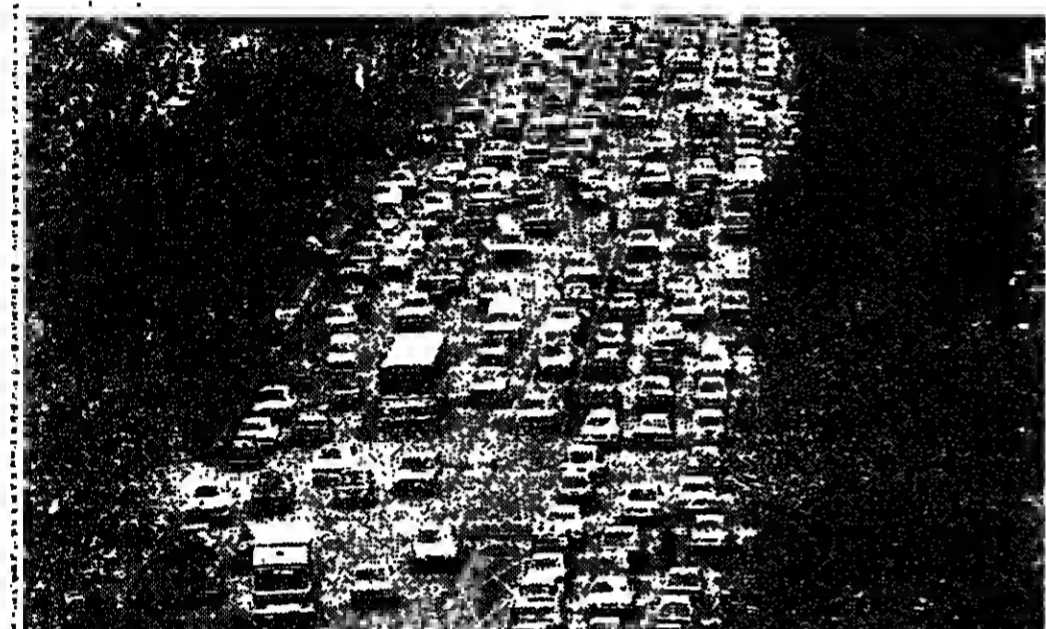
The second half of this year will be very different from that of the first. The decline in the growth of household consumption is likely to be accompanied by slack demand for capital goods and industrial investment is expected to remain hesitant despite surveys earlier this year noting upturn in investment intentions.

Given the constraints placed on the French and world economy by escalating oil prices and the resurgence of inflation, it is hardly surprising that official forecasts for 1979 have been scaled downwards. Gross Domestic Product is now expected to increase by 3.4 per cent instead of 3.7 per cent as predicted last September, household consumption is forecast to rise by 3.4 instead of 3.8 per cent and industrial investment by 3.7 instead of 5.5 per cent.

These predictions, however, are still considerably more optimistic than those of other international and national economic bodies. The OECD is sticking to its original forecast that France's economy will grow by no more than 3 per cent in the current year, while the Paris Chamber of Commerce and Industry sees investment rising by only 2 per cent.

The rise in oil and other raw material prices also threatens to spoil M. Barre's record in the two areas in which his policies have been undisputedly successful—the balance of payments and stabilisation of the franc. France's current account was in surplus last year to the tune of FF18.6 bn, compared with a deficit of FF16.4 bn in 1977. And the trade balance, to which French economic observers pay much more attention than to the current account, swung into a seasonally adjusted surplus of FF2.5 bn after two years of successive deficits.

Just as it would be unfair to blame M. Barre for all the failings of the economy which, like that of any other major trading nation, is highly sensitive to international developments, it would be equally wrong for the Prime Minister to claim all the



The rise in oil prices has not yet persuaded the French to cut down on car travel: they are buying more cars than ever before.

## Compensate

In the autumn of 1978 the French economy was all set for a consumer and export-led leap forward. During the fourth quarter private consumption increased at an annual rate of more than 5 per cent, while industrial production jumped by 6 per cent in annual terms. By January this year the industrial production index had touched 132, the highest level since before the 1974 recession and a rise of 4.3 per cent in one year.

The indications are, however, that consumer demand subsequently fell off again, as the result of a reduction in real disposable incomes caused by a sharp increase in social security contributions at the end of January. In spite of M. Barre's often wrongly described wages "freeze"—wages continue in fact to be inflation-indexed—purchasing power rose by 4 per cent last year, thanks largely to increases in social security benefits. This clearly had an effect on consumer spending.

But the latest rises in social security contributions are estimated by INSEE, the National Statistics and Economic Studies Institute, to have siphoned off some FF12 bn, or 1.5 per cent of total wages and salaries.

Most official and private forecasting institutes agree that the pattern of economic activity in

credit for the great improvement in the country's external position. Though exports rose by 6 per cent in volume in 1978, it was largely thanks to a sharp drop in import prices resulting from the fall in the exchange rate of the dollar which was responsible for the rapid turnaround of the trade balance.

Though a cumulative trade surplus of FF1.7 bn has been chalked up in the first four months of this year and the OECD is forecasting another substantial current surplus in 1979, roughly of the same order as last year, conditions have become much more unfavourable. According to M. Barre, France's oil import bill will rise by as much as FF15 bn in 1979, making it virtually impossible for the Government to respect its original FF58 bn ceiling for imports of this vital commodity.

In addition, the terms of trade are swinging against France as a consequence of the recent hardening of the dollar on the exchange markets and rapidly increasing raw material prices. INSEE has also noted a progressive decline in the competitiveness of French goods, estimated at 5 to 6 per cent last year, as the result of the relatively high rate of inflation in France and, particu-

larly, the rapid increase in wage costs.

The Institute's last six-monthly survey on this subject reported heads of companies as considering that their prices were on average nearly 5 per cent higher than those of their foreign competitors, whereas in May last year the gap was no more than 3.6 per cent.

has fully recovered and the world economic climate has improved. And it may well be asked whether the Government did not make a serious psychological mistake when it announced blandly that its steel restructuring plan, an essential plank of its new industrial policy, would lead to the dismissal of 20,000 workers in 2 years. The subsequent violent riots in the steel towns of Eastern and Northern France were a sharp reminder to the Prime Minister that economics also has its human side.

The Government, it should be said, has made considerable efforts to deal with the problem of unemployment in ways which will not undermine its basic economic and industrial policies. A comprehensive plan, including early retirement, "golden handshakes" and retraining facilities for steelworkers is being negotiated between the Government and the unions. Some 15,000 new jobs have been promised in the stricken regions by the creation of subsidised factories. On a national level, the Government has just announced its third youth employment plan, which aims to create 450,000 new jobs at a cost of FF3.5 bn over a period of 3 years.

It is clear, however, that there will be no substantial drop in unemployment until the economy grows much more rapidly than it is doing at the moment, and that is a step which M. Barre cannot contemplate as long as inflation is not under control and the balance of payments remains fragile.

Robert Mauthner

## Room

advisers was that, when it came to the point, an appeal to the French people's deep-seated nationalism would be a much stronger vote-catcher than the rather wishy-washy idealism of Mme. Veil. In spite of her popularity. But the gamble did not come off. Mme. Veil's list led the field with 27.5 per cent of the votes and the Gaullists were relegated to an ignominious last place among the major political groups with only 16.2 per cent, trailing a long way behind even the Communists.

The elections for the European Parliament have also been instrumental in destroying some illusions on the other side of the political fence. The Socialists, who, since their success in local elections last March have claimed that they are the biggest political party in the country, managed to take only the second place in the European elections. Certainly, their score of 23.5 per cent was an honourable performance. But it was less than the combined Socialist and Left-wing radical vote in the first round of the last general election. Even more important, the gap between the Socialists and Communists, who obtained 20.6 per cent, has been reduced.

The Socialist advance at the expense of the Communists has therefore been balled. This is bound to have important implications for the future relationship between the two parties of the Left, as well as for M. Francois Mitterrand's position as Socialist leader and his prospects of being chosen as a candidate in the 1981 French presidential election.

Mr. Mitterrand, the chief proponent within his party of a resuscitation of the alliance with the Communists, in spite of all the disagreements between them, had already suffered an erosion of his influence before the European elections. At the last Socialist Party congress in April, M. Mitterrand's programme failed to obtain an absolute majority and he was able to reassert himself only by forging a post-congress alliance with the anti-European Left wing of his party. That, no doubt, did not help to bring out the Socialist voters in the European elections.

Waiting in the wings is the 49-year-old M. Michel Rocard, whose ardent advocacy of a mixed market economy and lukewarm attitude to the Communist connections offers the party a clear social democratic alternative to M. Mitterrand's rigid adherence to centralised planning and a far-reaching nationalisation programme.

Somewhat paradoxically, the strengthening of the Communist

Party in relation to the Socialists will make the former less inclined to make the compromises required to put the union of the Left on the rails again. M. Rocard's chances of persuading his party to modify its strategy, as well as his prospects of winning the Socialist nomination for the next French presidential election, therefore appear to have improved after the European elections.

Whatever their consequences for the future of European unification, the elections for the new European Parliament in France have thus helped to clarify the domestic political situation. As after the general election last year, President Giscard d'Estaing's position has been strengthened and his room for manoeuvre has been increased by the discomfiture of M. Chirac, whose capacity to rock the boat has been greatly restricted by the Gaullists' disappointing performance in the European poll.

The main threat to President Giscard's chances of being re-elected for a second term in 1981 remains the country's economic performance. And that, given the pessimistic international economic climate, will provide a much higher challenge than President Giscard has had to face so far from the country's agitated politicians.

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The stock market

A sober year

THE FRENCH equity market has a lot to live up to this year after its extraordinary advance in 1978, which took it 60 per cent above its lowest point by the end of the year. Then, of course, it was the victory of the Centre-Right coalition that eased the Bourse from two years of gloom and brought spectacular gains, particularly to those companies including most of the French blue chips—that had been marked down for nationalisation by the Left.

There is a feeling on the Bourse that the recovery of the market last year did not fully make up the ground lost earlier. The lifting of price controls has already begun to transform the financial position of the French corporate sector—at least major companies are earning adequate returns in their home market—and the tax incentives for private investment should help further by facilitating the raising of new equity. For years before the election rights issues had been scarce in Paris and company funding was largely attuned to debt, much of it short-term. So at the beginning of 1977 French companies' investment in fixed and working capital was less than 60 per cent self-financed, and equity represented under 30 per cent of capital employed. As growth was slow and prospects for growth were poor, these ratios were extremely unhealthy.

Tonic

Later this year French companies should start announcing good figures for the first half of 1978—good in absolute terms and marvellous relative to a year ago—which must give a tonic to the Bourse. The profits recovery at Rhone-Poulenc and on the food side at BSN-Gervais-Danone, for example, has been most marked. In the autumn new funds should start flowing into the market as private investors, individually or through special unit trusts, take advantage of their tax allowances before the year end. Last year the Loi Moncy probably brought about FRF 5bn to the Bourse; this time it may be rather more, and its effect on secondary market prices should be rather greater as no great amount of new issues—FRF 4.4bn—that was seen in late 1978.

French equities has also been increased by pressure from the Government on the insurance companies to invest larger proportions of their portfolios in shares. But beneath these encouraging fundamentals, the Bourse has had plenty to worry about recently. Political troubles have come to the fore again in France; the militancy of the steel unions over the plant closures in Lorraine and the crescendo of bickering within the governing coalition have not been reassuring to the stock market. On top of this the rise in the crude oil price following the Iranian revolution is being particularly felt in France, a country with negligible energy resources of its own and already struggling with severe inflationary pressures in its economy.

The great successes of the Barre plan for the French economy have been to turn the country's trade deficit into surplus and hold the currency steady. Now the trade surplus is under some pressure, although the position on invisible account has strengthened considerably in the past few years and the current payments position is relatively healthy. Inevitably, too, the franc is beginning to cause concern, although the Bank of France's exchange controls have managed so far to safeguard the spot currency. But interest rates are rising and will have to rise further if the Bundesbank keeps German rates on an upward trend. The Bourse is a highly speculative market and day-to-day money at 8 per cent was meat and drink to it. Now it is pushing through 8 per cent and the yield curve in the money market is steepening, with inevitable repercussions on the equity market's confidence. The bond market has, naturally, suffered directly from this, and new issues had to be suspended in May when not even the normally docile French institutions were prepared to swallow paper yielding 9 1/2 per cent when yields of 10 per cent were available in the secondary market. Higher rates and the persistently high borrowing demands of the public-sector bodies make it both unattractive and difficult for companies to raise much fixed-interest finance. So far the benefits of raising nationalised industry prices last

year, which was supposed to make the public sector better able to finance its investment internally, have not come through. The clearest indicator of the Bourse's nervousness over the past couple of months has been the volume of gold buying, which has been good for the gold-linked bonds but not much else. For once the higher premium of the French gold pool over the world market and of French gold coins over their gold value reflects a worldwide bull market in gold rather than French political panic: it is perhaps unreasonable to expect a Frenchman to buy anything else but gold when the price is going up. Last year's sharp rise in the equity market probably owed very little to foreign buying; there was some good demand for French equities after the election and over the summer, but also a heavy volume of profit-taking from overseas investors who had been locked into the falling Bourse for years and were delighted to be able to get out at a respectable level. Brokers are optimistic that net foreign buying of French stocks will increase, but many foreign investors are still very nervous about Paris. Confidence is not improved by the chaotic position on the announcement of company results, which, like official economic statistics, can come at virtually any time, in France.

Disclosure practices are, however, changing for the better, largely thanks to the prodding and bullying of a reluctant corporate sector by the Commission des Opérations de Bourse. The COB is trying to impose advanced standards on the stock market and, although it is meeting with resistance from a hard core of obstreperous companies, it seems to be winning. The COB's work, together with the approval and encouragement that the Government is showing to the French securities industry, are turning the Bourse from an unruly and not quite respectable organisation into a mature stock market. In the long term this should turn out to be even more important than the rebirth of confidence in 1978.

Martin Taylor



The Credit du Nord building on Boulevard Haussman, Paris.

been upset by the Government's declared intention to decentralise the banking system in the interests of a better distribution of funds at a regional and local level. This objective is strongly echoed in the Mayoux report, which proposes the creation of independently managed regional banks by the nationalised institutions, thus taking some of the decision-making out of the hands of the Paris managements. In this way, it is hoped, small and medium-sized businesses will find it easier than before to obtain loans from their local banks, which were previously dependent on their head office's authorisation.

One institution which has been highly efficient in its regional activities is the Credit Agricole, the giant farmers' mutual bank and now the third biggest bank in the world after the Bank of America and Citibank. But this co-operative institution has been the subject of a long drawn-out dispute in France because of the very great fiscal advantages accorded to it by the Government. After strong pressure had been exerted on the authorities by the other banks, an agreement was finally reached last year under which the "green bank's" previously tax-free earnings—FRF 1.9bn last year and higher than those of the "Big Three" nationalised banks combined—would be subject to the normal 50 per cent company tax. But this will be applied to only two-thirds of total earnings.

Expansion

CONTINUED FROM PREVIOUS PAGE

1978, credits not covered by official ceilings expanded by as much as 17.5 per cent. Export credits alone totalled FRF 3.8bn, which was 19 per cent up on the previous year.

The abolition of the credit control system has been advocated not only by many leading bankers, but in a controversial and as yet unpublished report on the reform of the banking system, commissioned by the Government from M. Jacques Mayoux, a former managing director of the Credit Agricole. The main arguments against encroachment are plausible and have been aired on many previous occasions. In the first place, the system has not been effective in keeping down inflation, which has been running at an annual rate of between 9 and 10 per cent for the past three years and is even higher levels in one or two areas since it was introduced. The monetary authorities could do much to curb inflation had it not been for the absence of credit controls. Another criticism is that it

reduces competition and inactive because banks are unable to increase their market shares, favours large banks who can spread their risks more easily and tends to give preference to large companies in the scramble for loans.

Given the Government's view that it cannot rely entirely on interest rate policy and "open market" operations for controlling the money supply, an early implementation of M. Mayoux's recommendations in this field is unlikely. But it is clearly being kept in mind as a longer term objective.

Reserve

One step in that direction has already been taken this year, when the Government decided to introduce new minimum reserve requirements for banks' operations, apart from what is a brake on credit expansion. The new system is aimed at improving the capital base of the big nationalised institutions, whose capital-to-deposit ratios are extremely low by

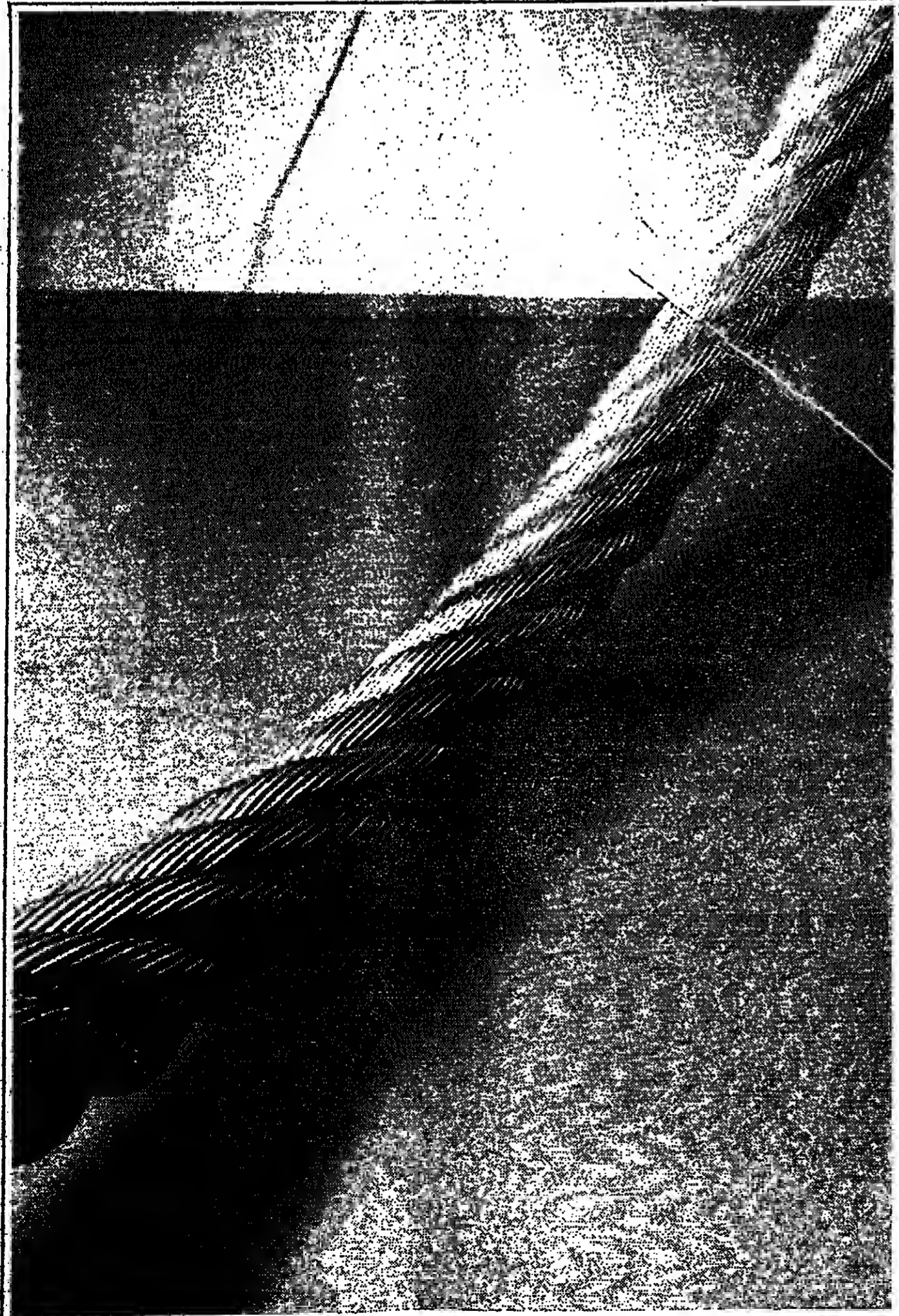
international standards—barely 1 per cent for the BNP, Credit Lyonnais and Société Générale. Over a three-year transitional period ending in June, 1982, banks with capital lending ratios of less than 5 per cent will have to reduce some of the gap between their current ratios and the 5 per cent target, a requirement which has already provoked the hostility of the State-controlled commercial banks. Rightly or wrongly, they claim that the new regulations would do little to control the money supply, though they can hardly question the desirability of strengthening the nationalised banks' financial base.

The fact that they are State-controlled should not, under the mixed French banking system, which is supposed to ensure that the nationalised banks compete on an even footing with the private banks exempt them from the better housing-reserving standards applied by the latter. The "Big Three" nationalised commercial banks have also

After strong pressure had been exerted on the authorities by the other banks, an agreement was finally reached last year under which the "green bank's" previously tax-free earnings—FRF 1.9bn last year and higher than those of the "Big Three" nationalised banks combined—would be subject to the normal 50 per cent company tax. But this will be applied to only two-thirds of total earnings.

This fits in with the Government's objective of stimulating local investment. But the other banks which have already looked askance at the opening of Credit Agricole branches in the big cities, even though the latter cannot grant loans in large urban districts, are still far from satisfied with the new arrangements and continue to accuse the "green bank" of unfair competition. The charter probably has not been finally closed, for the whole problem of decentralisation is at the core of further reform of the banking sector, which the Government is planning to announce before the end of the year.

R.M.



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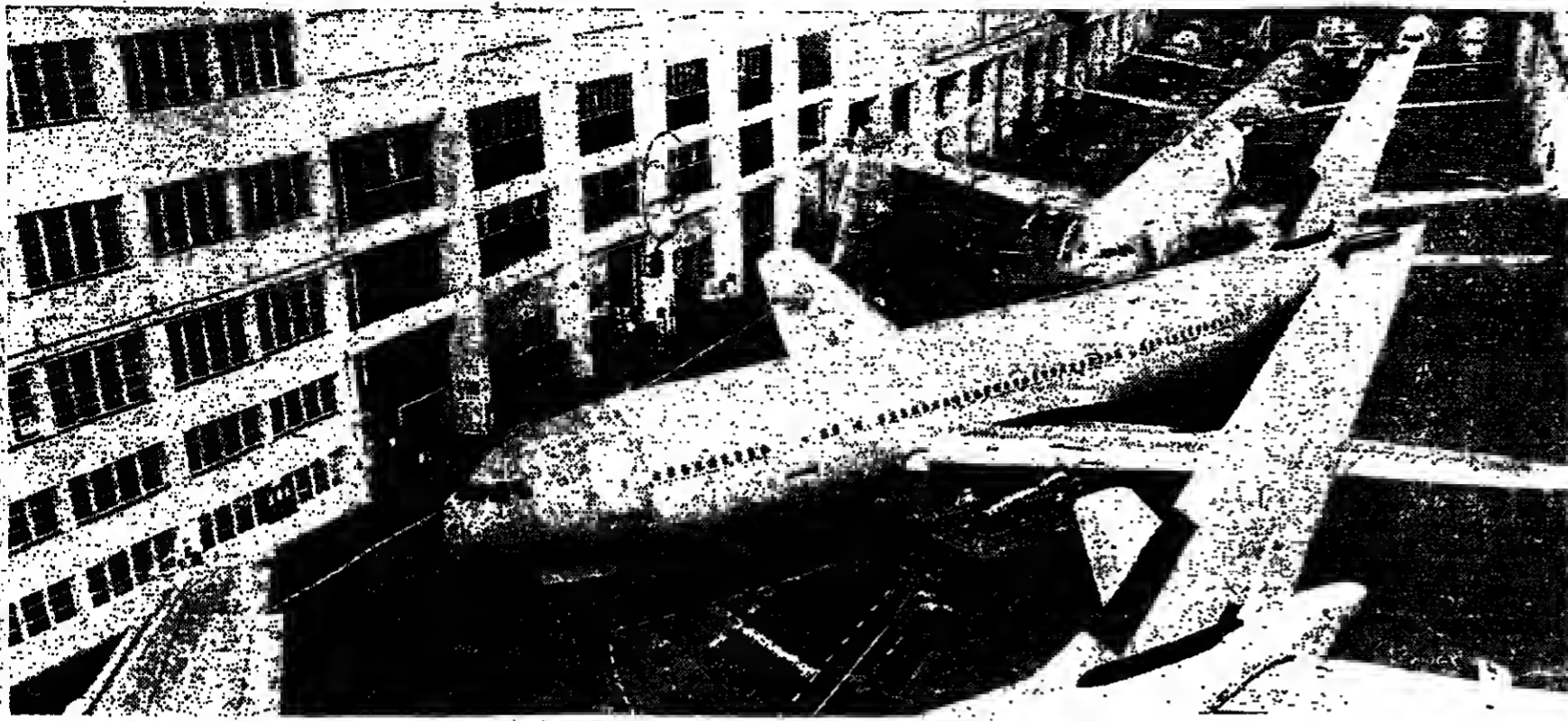
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FRANCE VII



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Aerospace

Profits on the horizon

THE FRENCH nationalised airframe manufacturing company Aerospatiale ran up its eighth year of consecutive losses in 1978. But the result nevertheless had hopeful elements. The company was able to show a substantial turnaround in its business, with losses cut from the FFf 447.4m (\$101.7m) in 1977 to FFf 100m (\$23.5m). This has led to a tentative forecast of profits in 1979, which should show a substantial increase in turnover from the FFf 10bn of last year to FFf 12bn.

The improvement at Aerospatiale is a firm sign of the upturn in the French aerospace industry after years of problems with the Concorde programme and heavy subsidies for development programmes which have had to be funded with taxpayers' money. Aerospatiale says that its results last year were particularly helped by its missile division. But its forecast of improvements in the future is clearly heavily dependent on the success of its aircraft programme, particularly the Airbus construction programme. The European Airbus building programme is now being rapidly stepped up to meet escalating demand for the aircraft.

Hopeful

Apart from the continuing success of the Dassault company, with its range of military and executive jets, the other hopeful sign for the French industry is the breakthrough of the new SNECMA CFM-56 engine in world markets. Like Aerospatiale, SNECMA is a nationalised concern. Unlike the airframe manufacturer, it has made sufficient profits during the last five years to pay out dividends, making a profit last year, after tax and charges, of FFf 70.5m. But its future clearly depends to a significant degree on the success of the new engine, which has been jointly developed with General Electric of the U.S. and which has eaten up considerable development capital on the way.

During the gestation period of the CFM-56, conceived in 1971, SNECMA has come under considerable fire for the basic conception of the engine. With a 10-tonne thrust, the unit is designed to fill the niche in the market represented by smaller airliners. Critics felt that there would not be sufficient demand from this area to cover the substantial development costs of the engine, estimated at about FFf 2bn for SNECMA alone. A flood of orders, however, all of which have come in the last 12 months, has done a great deal to dispel doubts about the success of the unit, which appears to answer the need for more economical and quieter engines in its sector of the market.

The first of this wave of orders came in March 1978 from the United Airlines group of

the U.S. Since then sales have risen to 500 at the present moment—an order book which should bring SNECMA some FFf 1.6bn. So far, these customers have come from the U.S., where airlines such as Delta and Flying Tiger (a big freight carrying organisation) are re-equipping their DC8 fleets with new engines. But there are many other potential clients, both for re-equipment programmes around the world, and from new aircraft. It is expected, for example, that the engine could be a contender for the proposed new Airbus Industrie 130 to 160-seater JET airliner.

The General Electric link will also be important for the future development of SNECMA. Apart from the CFM 56, the two companies have other developments under way to complete a range of engines with thrusts of between 10 and 25 tonnes—the CF6-32 and the CF6-50. In addition to this, it is designing a new range of military engines on its own account—the M53—and is combining with Turbomeca to produce the Larzac unit. On the basis of these activities the company is forecasting a future of steady growth from its consolidated turnover of FFf 3.4bn last year.

The breakthrough into substantial orders for the Airbus has been just as sudden as for the CFM-56. The aircraft went into service with Air France in 1974, but after that orders came extremely slowly until the end of 1977. By that date firm orders stood at 55, with a further 40 options. Since then Airbus has grown so quickly that it can point to a total potential sales of well over 400 aircraft.

Some 65 of its first airliner, the A300, have already been delivered by end-May. To this can be added another 73 firm sales plus a further 162 options, which are more than likely to be taken up. The rest of the list comes from the A310 aircraft now under development and due to go into service in 1983. This will be a smaller aircraft than the A300, seating about 200 against the larger aircraft's 250. But even before its trials, this derivative of the A300 has been able to cash in on its stablemate's success to the extent of pulling in 52 orders and 55 options.

The flood of interest in the A300 seems to confirm the view of Airbus Industrie's chief executive, M. Bernard Latbriere, that the world's airlines are ready to welcome a competitor to the dominant American airframe companies once they can be shown a successful competitive product. M. Latbriere has stressed that this takes time. Marketing teams have to be built up, along with the necessary technical back-up teams, and the record of operating conditions built up. With the years of ser-

vice for the A300 now accumulating, it is becoming clear that it is a competitive product in terms of operating economics, and this is the basis on which the sales teams can now market the aircraft.

For France, the importance of the Airbus lies in the effect of sales on the balance of payments and the employment opportunities thrown up by the aircraft building programme. Ownership of the company is not French, although some of the partners have shown suspicion of the numbers of Frenchmen in senior positions in the company. For the A300 programme the equity was split between France and Germany, the main partners, and CASA of Spain, with Egker of Israel as an associate. For the A310 programme, the entry of the UK into the consortium has altered the equity split: it is now owned by Aerospatiale (37.9 per cent), Deutsche Airbus of West Germany (37.9 per cent), British Aerospace (20 per cent) and CASA of Spain. Belgium has entered as an associate.

Influence

Deliveries of the Airbus this year have had a considerable influence in maintaining France's positive balance of payments. Not all of the currency flow from the programme is in France's favour—parts of the aircraft are constructed by other partners in the consortium—and as the building operation advances, more and more overseas sub-contractors are likely to be brought in. Nevertheless, the acceleration of deliveries will clearly be important for the country. Present plans are to build up output from current rate of just under three aircraft a month to about eight by 1984.

Equally, this expansion will have a positive impact on employment in the Toulouse area, a region which has suffered from unemployment problems in the past. Airbus has talked about creating up to 30,000 new jobs from its plans. These include projects for further new aircraft, including the JET and the more speculative B-11 four-engine long-range aircraft.

The big question mark over Airbus is when its sales will feed back into profits for Aerospatiale. The company says that it is still not building the aircraft at a profit, despite the increase in the rate of production. Whereas the Airbus unit in the past has been under-utilised, it is now suffering from the higher costs of lifting the rate of output.

But in due course Aerospatiale is clearly hoping to reap benefits from the Airbus boom as demand feeds through into longer and more economic production runs. The Airbus consortium itself is now beginning to see the positive prospect of

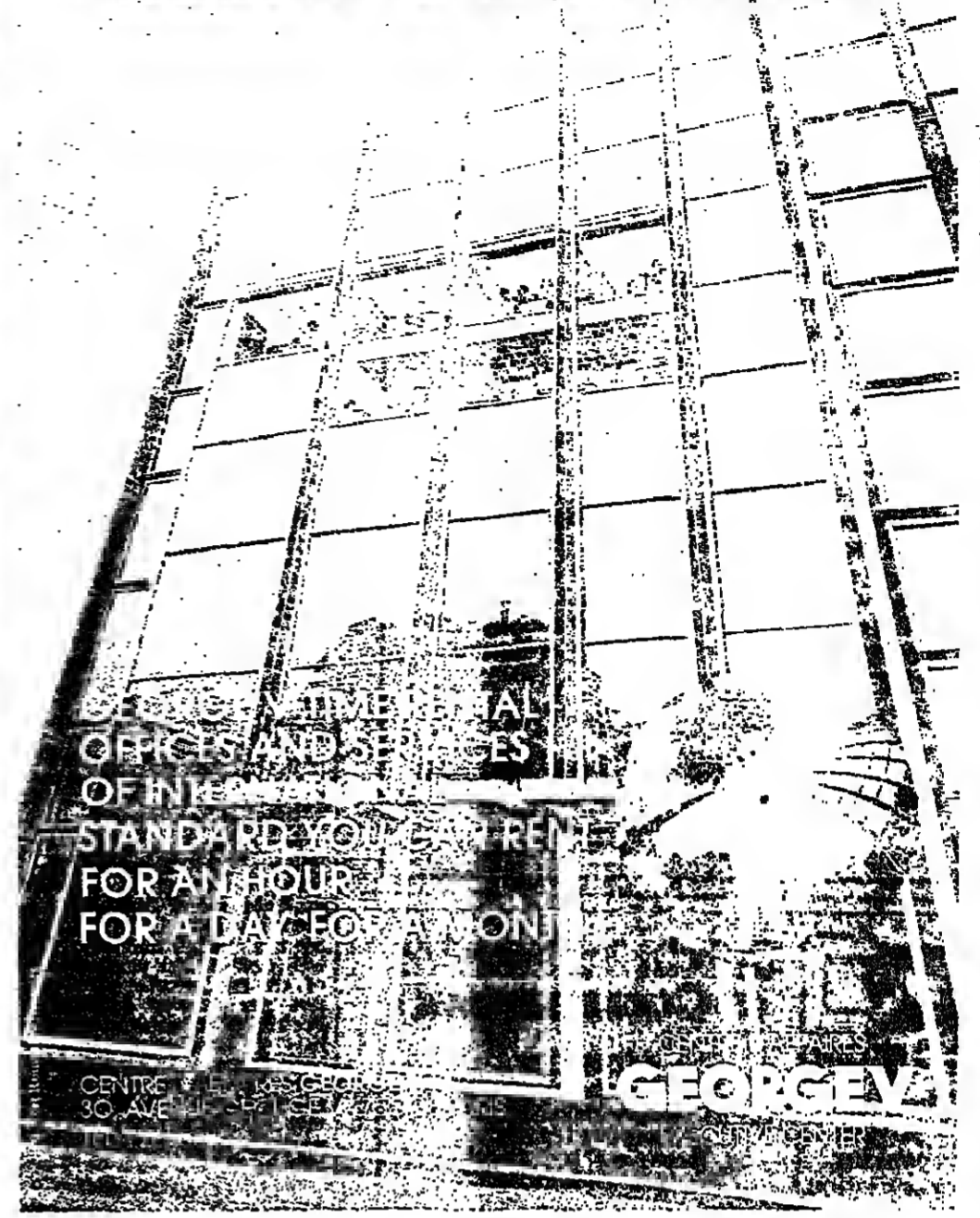
being able to build at this sort of rate. It has talked of a total build of 680 A300s and A310s to break into profits, and it now reckons that this target is well within its sights. If it can achieve this objective, it will mean adequate work for Aerospatiale to the end of the 1980s.

After that, of course, there

are prospects of further aircraft from the Airbus consortium, particularly if by that time the company has broken into its promised profits—the two aircraft are costing in the region of FFf 9m to develop—and has established itself as a truly competitive aircraft producer.

Terry Dodsworth

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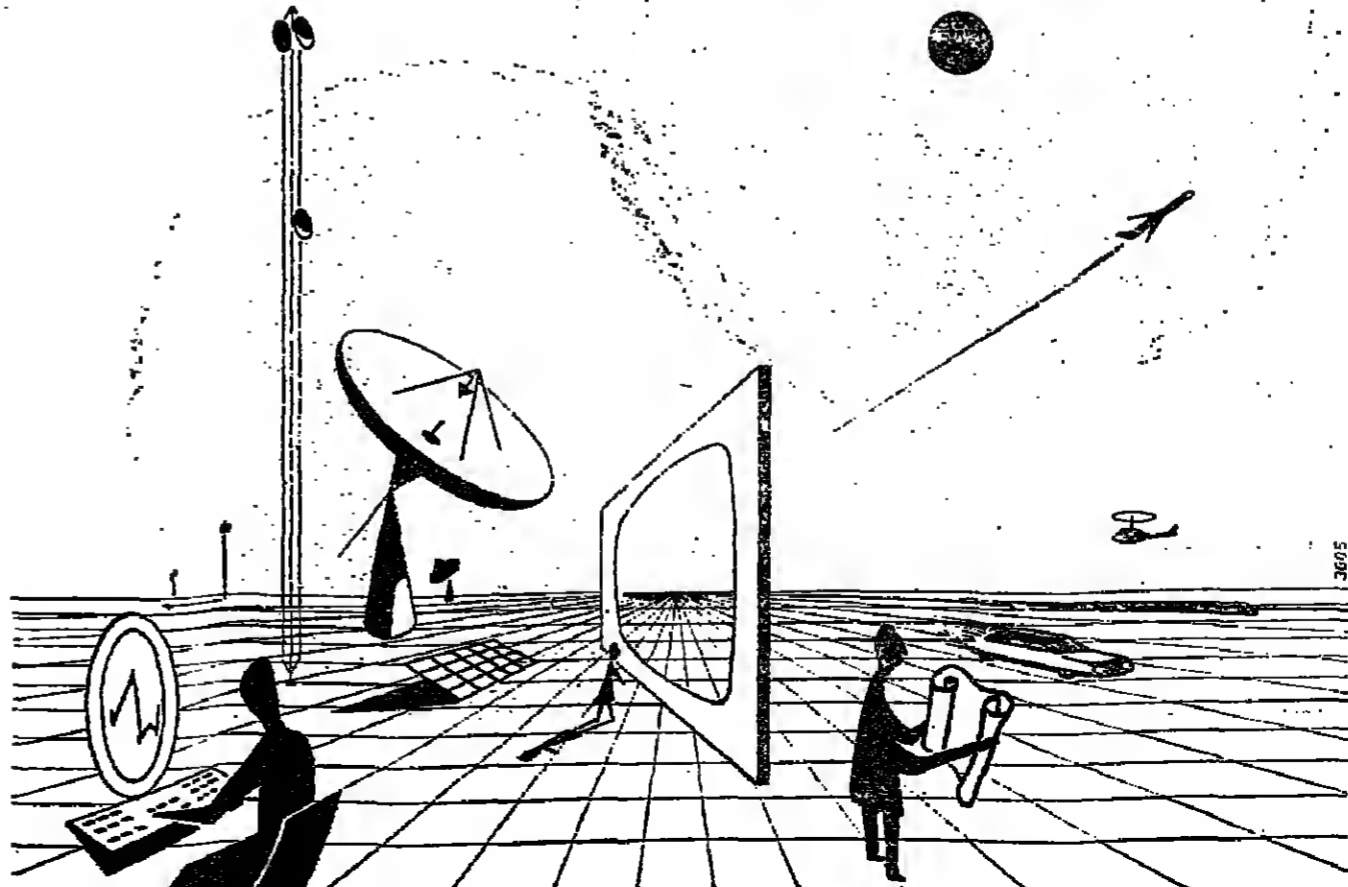
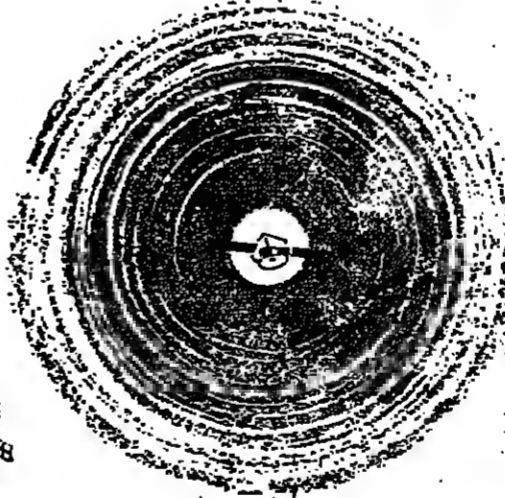


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AIRBUS SALES

TO MAY 1979

Airlines	Deliveries	Orders	Options
<b>A300</b>			
Aerocoondor	1	1	—
Air Afrique	—	1	—
Air France	11	23	12
Air Inter	5	6	—
Allitalia	—	8	3
Cruzeiro do Sul	—	2	2
Eastern	7	23	9
Egyptair	—	3	4
Garuda	—	6	6
Germanair	4	4	—
Hapag Lloyd	1	2	—
Iberia	—	4	4
Air-India	5	6	3
Iranair	—	6	3
Korean	7	8	—
Laker	—	10	—
Lufthansa	10	11	—
NAS	—	3	—
<b>A310</b>			
Air Afrique	—	2	—
Air France	—	5	10
KLM	—	10	10
Lufthansa	—	35	25
Swissair	—	10	10
<b>TOTAL</b>	<b>65</b>	<b>162</b>	<b>73</b>





FRANCE IX

Motor industry

# Car market booming

PROBLEMS presented by energy crisis in Western Europe do not appear to have through to the average motorist in any meaningful way. The French are buying more cars today than before, and their tastes are changing year by year to slightly crisper and more powerful models. They are also using less fuel: the Energy Ministry estimates that petrol consumption has gone down by 12 per cent since the oil crisis of 1973. At this picture of constantly increasing activity is only one of the French motor industry today. A second is the patchy performance of the domestic sector, pulled down by the car manufacturers, not as yet asserting their independence. Third, there is the commercial vehicle manufacturers, deep in a recession which has now gone for three years, and struggling hard to maintain any sense of a significant position on the European market. It is the question of rising fuel prices—behind scenes a great deal is now being done—some of the success of the manufacturers, as well as problems of the truck producers, can be traced to fiscal cuts. There seems to be no doubt that the car producers were greatly helped by Government's decision not to rein in the economy so early as other European countries after the outbreak of oil crisis. Incomes advanced daily, if at a lower rate than in early 1970's and with this recession went a growing demand for cars. More recently, relaxation of hire purchase restrictions on cars at the beginning of this year has led to keep demand buoyant. Quality, however, the authorities have pulled back sharply on the public works programmes which are the lifeblood of certain sections of the industry. This retreat has been helped by the tighter fiscal measures designed to curb inflation under control, which have led, initially, to a shake-out in French industry rather than a revival. If there is some relaxation

on the public works front, or until the long-promised investment revival commences, it is unlikely that the commercial vehicle producers will be able to pull out of their present depression. So much for the general background. More specifically, the French industry has gone through an extremely eventful period of change in the past 12 months. This flurry of activity has seen the forging of a number of new—or attempted—alliances, with a significant emphasis on overseas expansion.

**Change**

Both French car companies have been affected by this change, with PSA Peugeot-Citroen taking over Chrysler Europe and Renault forming a link with American Motors of the U.S. The PSA takeover is, on the face of it, the more far-reaching of these two moves. It gives the French—private vehicle manufacturing group the largest production unit in Western Europe, the largest stake in the French market and the biggest potential share of total European sales. At the same time, the two companies have linked up financially (Chrysler Corporation of the U.S. has taken 15 per cent in PSA) in a move which may lead to marketing and technical collaboration.

The Renault agreement with American Motors specifically concerns operations in the U.S. Renault will now have at its disposal the American Motors sales network to distribute its own vehicles, and may, in about two years' time, start to build its own R18 model in AM's American factories. This deal gives Renault a position in the most important world market for motor cars which it would have taken many years to create by normal methods of building a distribution organisation. Both Renault and Peugeot are also involved in the moves in the truck manufacturing sector. The most significant change here is the deal between Mack Trucks of the U.S. and Renault truck subsidiary, under which Mack will distribute the French company's medium-weight vehicles in North America.

The deal also gives the French nationalised company 20 per cent of Mack, financed by a \$50m capital increase and \$65m of convertible loan stock which Renault is raising from its European resources. While showing that a State-owned company can manoeuvre in the open market—it has often been assumed that Renault, with a capital structure formed from State-owned equity and commercial borrowings, would be excluded from takeovers—the agreement clearly gives the French company a significant foothold in the U.S. The formal link, Renault argues, will force both partners to work more positively towards achieving their objectives.

Chief among these targets is to reach 1,000 sales through Mack's 800 outlets in the first year of operation, starting in September. By 1984, the two companies hope to have reached a total of 10,000 units in a market which buys roughly 200,000 medium-weight models a year in the 9-15 tonnes range which RVI will be supplying. Many commentators believe that these objectives should not be too difficult to achieve. Mack is one of the strongest American truck companies in its own right, with a high reputation in the heavy-weight vehicles in which it specialises; and at the same time, there is an accelerating move at the moment towards diesel-powered vehicles of the type RVI will supply.

PSA's truck manufacturing ambitions are not so clear. The company inherited a commercial vehicle arm from Chrysler Europe, made up from Chrysler's light and medium-weight vehicles from the UK, and the heavier lorries produced by the former Brillat group in Spain. It also makes some light vans in the Peugeot and Citroen subsidiaries and is investing in a joint manufacturing plant with Fiat in Italy to produce a very small commercial vehicle. PSA has insisted that it will keep on the Chrysler activities. But it is clear that it will need to invest heavily to do so, in order to build up a European sales net-

work and to refine the range of vehicles. Activity in the components sector has also involved the vehicle companies because of their emergency plan to create 6,200 jobs in the Lorraine area. These will come from component factories—pistons (Renault), aluminium casting (Renault and Peugeot), engines (Peugeot-Citroen) and general components (Peugeot-Citroen). All of these new projects display the drive in the French motor industry in general to create larger units, in collaboration with other companies if necessary, in order to achieve a better economic scale.

**Attempt**

Similar thinking lies behind the attempt by Ferodo, the friction materials, clutch and vehicle electric group, to take over Ducellier. Ducellier, another electric group in which the shares are split between DBA (51 per cent), a subsidiary of Beodix of the U.S. and Lucas of the UK (49 per cent), is set to become one of the main vehicles for the move into vehicle electronics in France. It would therefore fit ideally into the Ferodo group, which already has a virtually complete range of electric components in its grasp, while giving the larger company a sound base in the sector of the components industry which is expected to grow the most rapidly over the next decade.

The results of the battle for control of Ducellier, now joined between Ferodo and Lucas, may not be known for some time. But what is clear about this move, as with the development at Renault and PSA, is the urge towards creating larger companies capable of standing up to U.S.-based competition. This ideal has become an article of faith in the French industry, and the urge to achieve a

broadly based domestic strength was one of the main reasons behind the eventually successful moves to stand up against Ford's outline project to build a car factory in France. At present, these projected threats still seem a long way away. The French car industry is booming right across the board, threatening to add another record year to the records achieved in 1978. By the end of the first quarter, production was up by 3.5 per cent to 875,000 cars, exports by 4.8 per cent to 448,000, and registrations by 10.3 per cent to 518,000. In March exports achieved a monthly record of 168,000 units.

The big ineluctable in this growth pattern remains energy. France is so dependent on imported oil that it has to do all it can to rein in the petrol bill, and it is an open secret that significant measures are on the way. This will include advertising and stronger application of anti-speeding restrictions. But it is also expected to lead to important changes in manufacturing. During the last few years there has been general growth in the scale of French cars (the average engine size has grown from 1,149cc in 1970 to 1,293cc this year). But Renault is now thinking about launching a smaller car than the R5, and the Government is expected to announce shortly a State-aided research programme into more frugal vehicles. This will be investigating lighter components, methods of reducing traction and aerodynamics and the like.

What the authorities would like to see are fuel savings in the new generation of vehicles of around 25 per cent on present models. To achieve that may be the most important development of all for the future of the vehicle industry.

T.D.



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**Exports**

## Precarious balance

FRANCE'S TRADE accounts nowadays in fairly constant plus, but not safely enough comfort. By the end of last year the country had managed to close the gap and end up with a FFr 2.5bn surplus, having eroded a deficit nine times as only two years before. The four months of this year produced surpluses, adding to FFr 1.7bn on a seasonally adjusted basis, with exports rising regularly monthly records. The French export sector is still in a settled stride. One, obviously, is the increased price energy imports, which is likely to make the trade balance precarious by the end of the year. The other is an above-average inflation rate, which affects the competitiveness of French exports. It is not that France has weak points of only an incurable deficit raw materials, but also a substantial shortfall in its trade manufactured goods with industrialised world—it also its strong ones.

**letro**

The motor industry's performance is backed up by other export sectors—aerospace and ways. In the last 10 years France has sold as many motor cars as its main competitors together, and has swept the American market with tractors in Brazil, Mexico, and Venezuela. The Iranian metro, in Iran, which would have been worth some \$5.5bn to French companies, has to have fallen, but has a partial compensation by a large contract in Cairo. Egypt may also provide a boost to France's telecommunications business in its choice of new phone system, while cars for French electronic changes are coming in thick fast. Capital goods have traditionally been a deficit sector, but French sales to the developing countries have eased rapidly. The same

goes for engineering services, where Government guarantees have helped to win contracts in Africa, Eastern Europe and the Middle East, especially in petrochemical projects. Construction companies are strong in the same areas, their latest success being an airport contract in Baghdad, Iraq. Finally, there are armaments. French military sales rose sharply in 1977, a year when at FFr 27bn they covered half France's oil bill, and dropped back to FFr 25bn last year. This reflected a lull in aircraft sales, which fell to FFr 12bn from FFr 19bn. The break-up of the Egyptian-based Arab arms manufacturing project, for which the French had several contracts, provides a further setback, but new generations of Mirage aircraft are expected to swell order books again.

Like almost every other country, France is wildly optimistic about selling to China. Last month 18 French banks signed a FFr 30bn credit line for the export of capital goods to China, the largest buyer's credit ever recorded in France. It covers half the territory outlined in an economic co-operation agreement signed at the end of last year. Although the only firm deal so far is for two nuclear plants, worth FFr 10bn, Chinese projects in view include a steel complex, and an integrated aluminium plant. There is a risk, however, that the reality will prove less than the hopes. The Chinese agreement is complicated in that it provides for French companies to be paid partly in produce. And anyway, the precedent for giant-scale pacts of this kind are not promising. Reading the 1975 newspapers, one finds that Franco-Soviet trade was destined to triple by this year, totalling FFr 54bn in the period. With progress much slower than that, President Giscard d'Estaing has just signed a 10-year economic agreement providing for French banks and companies to participate in Soviet industrial complexes and destined to triple Franco-Soviet trade by this time by the mid-1980s. Iran, of course, has been a bigger disaster. Orders worth FFr 35bn for French industry were predicted a few years ago, and Iran became the most promising of all France's new markets and its main nuclear client (four more and bigger reactors were to have gone to Iran after the two France started building). Hopes have now been transferred to Brazil and Mexico, which the French President has also visited recently. Prospects in Algeria, where Renault is in

line for a car plant project, have meanwhile been revived with a FFr 4.5bn deal for the French engineering group Technip in collaboration with Italy's ENI to build a third gas liquefaction plant at Arzew.

The Government's General Planning Commission has urged co-ordinated action by companies and authorities in the most promising export zones—in particular the oil-producing countries, where French sales last year stagnated at just under FFr 20bn, and the applicants for EEC membership.

**Effort**

A lot of effort is now being made to attack the U.S. market (witness the success of Perrier mineral water) and to improve France's balance with the EEC. These are its two main deficit areas, although its EEC trade figures improved last year thanks partly to a much larger surplus with Britain.

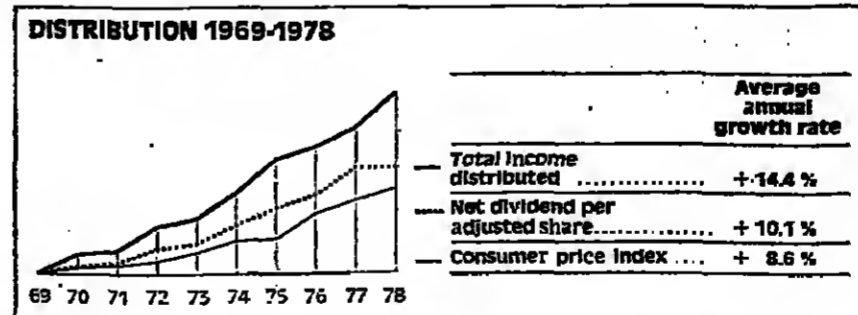
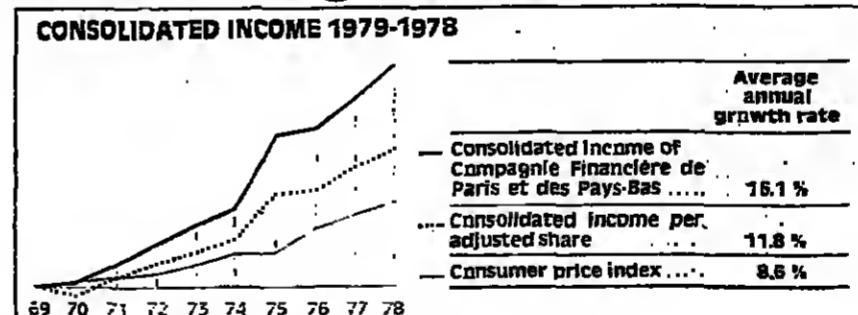
The Government is anxious to promote agro-industry, and is pressing for a co-ordinated EEC policy on exports to third countries, based on medium-term contracts. Priority is also being given to State backing for engineering and capital goods contracts in order to keep in line with the conditions offered by competitors. France is generous in its use of mixed credits, where commercial credits are lumped together with development aid.

At the same time, the authorities are seeking to widen the range of French goods exported and to involve more companies in exporting. In 1977, 500 French companies accounted for half the export total, and the number of companies concerned overall—17,000—was much smaller than in, say, West Germany.

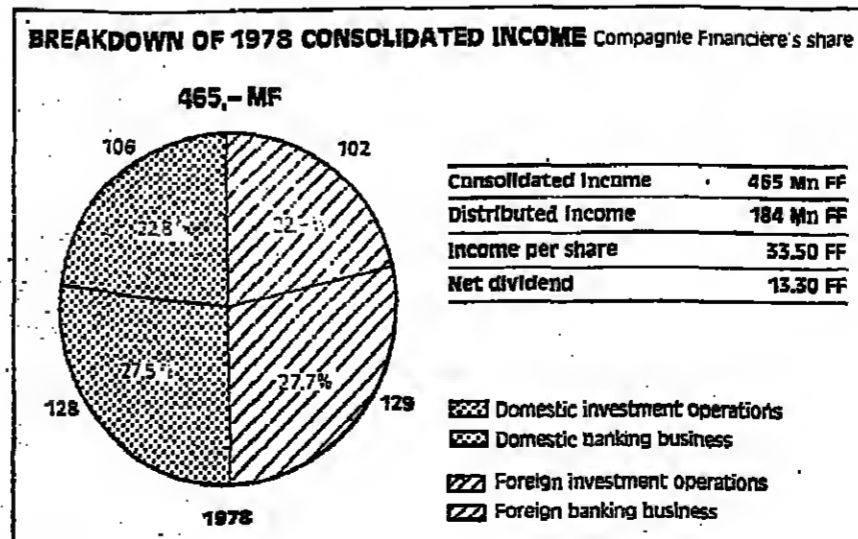
David White

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FRANCE XI

Electronics

Making up for lost time

SINCE THE early 1960s, the French have been obsessed by the notion that they were falling behind in the race towards the new technologies.

These changes can be seen the most clearly in the computer and telecommunications industry, both sectors in which the French were clearly trailing a decade ago.

The development of the computer industry is the classic case of how the French set out to face up to the challenge from the other side of the Atlantic and then decided to develop by co-operating with one of the American challengers.

had been so patchy that Government funds had been poured into research and development work. By 1974 it was clear that something would have to be done to stem the drain on State funds and give the company a more competitive size.

Various solutions were looked at, including a European computer combine embracing Siemens of West Germany and Philips of Holland. But in the end the only practicable alternative — and not one particularly welcomed by the Industry Ministry — was to combine with the Honeywell Bull group, itself an amalgam of American (Honeywell) and French (Machines Bull) interests.

Cii Honeywell Bull emerged as a company in which the American group retained 47 per cent of the shares and French interests the rest, through a combination of the State, Machines Bull and CGE. It is an autonomous group, directed by its own French management, and enjoying its own research and development facilities of roughly the same size as HIS. In most respects it operates on about the same scale as its American partner.

Where the two companies come together is in combining their marketing and technical resources. This means, in effect, that each partner tends to take the lead role in marketing in certain defined areas of the globe and that research work is coordinated to prevent overlaps. Marketing and research are the two key disciplines where size is an important factor in the industry, and where competitors to IBM, able to act on a world scale in all sectors, have to try to approach the scale of the American giant. The link between HIS and Cii Honeywell Bull is designed to produce a group capable of facing up to this competitive situation.

The French group has continued to draw State aid since the merger. But the grant of FFR 1.2bn was a strictly limited duration of four years and is due to end this year. After that the group will have to be self-financing. According to the management, the change in its status will not pose great problems, since the group has already moved into modest profits, discounting the subsidy, and has a strong order book for the foreseeable future.

Whereas the French reluctance gave way to a deal with the Americans in the computer industry, the approach to rationalisation in the telecommunications sector was to seek an essentially domestic solution. The reorganisation took place only five years ago, when the French had only one significant telecommunications company of their own, CIT-Alcatel, a subsidiary of CGE. With the French Post Office—the PTT—determined to press ahead with a big modernisation programme based on completely digital exchanges, the authorities set about organising a second large company in the sector. This was achieved by persuading two of the main foreign competitors, the ITT subsidiary LMT, and Ericsson's French subsidiary, to sell out to Thomson CSF.

Orders

These two relatively large groups were subsequently fed with a mound of orders from the French PTT, which began the 1970s with one of the most antiquated telephone networks in Europe. The French have been installing telephone lines at the rate of about 2m a year, building up to a total of a little more than 12m in 1978. The aim is to continue at roughly the same rate, to achieve a target of at least 20m lines by 1985.

On the basis of this generous flow of orders, the equipment manufacturers have been able to finance the heavy investment in the modern digital switching systems which are taking over from the traditional mechanical varieties. But they have also gone looking for export orders, which are necessary both to help cover costs and to provide a continuing workload in the future, when the PTT's expansion and re-equipment programme begins to tail off.

CIT-Alcatel, with its established reputation, has been the most prominent in this drive, but has built up a strong position in the Middle East and North Africa, and recently landed its first order in the Far East, which tends to lie in the Japanese zone of influence. More recently, the Thomson CSF group won its first big overseas contract with an order from Russia to build a parts manufacturing factory. Combining the exports of these companies with those of the ITT subsidiary CGCT and the co-operative AOIP group, France is now exporting about 20 per cent of its telecommunications products. The aim is to build this up to 30 per cent, particularly by developing sales in the U.S. where overseas companies have a very limited showing.

In the field of basic integrated circuit technology and manufacturing, France, like the rest of Europe, is now trying to catch up on the U.S. As in the UK, the authorities are relying on a mixture of State subsidy and co-operative deals with American companies to make up for lost time, although there are doubts in some quarters about the logic of this policy. Some industrialists argue that the joint projects are simply opening up the French market to American companies without any reciprocal benefits for the French on the other side of the Atlantic.

The basis of the French plan is a FFR 600m (\$136m) aid

scheme to companies setting up in the electronics field. Projects are vetted by a central committee under the Industry Ministry and include the following:

1—Thomson CSF, the largest of the French micro-circuitry companies, has signed a deal with Motorola of the U.S. giving its subsidiary Sescosem access to certain of Motorola's technology in bipolar integrated circuits. This will involve second source manufacturing, indicating that the partners will seek to produce interchangeable products. 2—ECFIS, the joint subsidiary of Thomson CSF and the French Atomic Energy Authority (CEA), has also signed a deal with Motorola in the field of integrated N MOS circuits. These Metal Oxide semiconductor circuits, which are expected to account for 75 per cent of the world market in integrated circuits by 1990, form a basic element in the French plans for developing their industry. This deal will also involve interchangeable production. 3—St. Gobain-Pont-A-Mousson has linked up with National Semiconductor in a company 51 per cent owned by the French group, to make integrated N MOS and C MOS circuits.

Matra, the aeronautics company, has linked up with Harris of the U.S. for a manufacturing project in C MOS circuits (Metal Oxide Semiconductor Complementary).

These schemes, while not big job creators as yet — they have produced between 1,500 and 2,000 jobs in France so far — are regarded by the authorities as an important base element in the total electronics, telecommunications and information field. France still remains in deficit on its electronic components trade (imports of FFR 4.5bn against exports of FFR 4.3bn), and that is not a happy prospect for a Government which has pinned its industrial policies on building a positive balance of trade.

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Agriculture

A need to adapt

ENLARGEMENT OF the EEC presents the French farm sector with probably its highest single problem since the Community was founded. Fear of what will happen when Spanish wine, fruit and to a lesser extent vegetables are free to cross the Pyrenees is firmly implanted in many areas of the south-west where farmers depend on similar produce.

Opposition to Spanish entry is being kindled by political interests from both Right and Left — by the Gaultists and more so by the Communists, who are strong in the Mediterranean areas. Defiant Communist posters stating "We won't accept our fruit trees" were already appearing in the region last year.

Not everyone, by any means, agrees. Industrialists in the south-west are strongly in favour of Spanish and Portuguese entry. They are at present watching the spectacle of the Landes region, one of the biggest forests in Europe, being exported to Spain only to reappear in France as Spanish-made furniture. They want to get at the Spanish market, as do Breton dairy farmers.

of Languedoc-Roussillon is pretty well a monoculture, that it is very intensive, that a family can live off a few acres of vines and that it is very hard to replace. Efforts have already been made to improve the quality and price of the Midi's wines — with notable success in the case of Cotes de Provence but less so further east. The Perpignan area has set the example for conversion, with a "green belt" of vegetables grown under cover. But change is going to take a lot of persuasion and quite a bit of time.

The Midi's problems now form one of the main planks of the Government's attitude towards the Common Agricultural Policy. Apart from pressing, in the opposite direction from Britain, for higher prices (it wants 8 per cent on balance for the year), France is seeking two improvements in the EEC system — a more effective export policy and "more justice" for the Mediterranean region.

Guarantees

Since 1976 it has succeeded in getting improvements in the Community's wine policy, with better guarantees for producers. M. Pierre Méhaignerie, France's young Agriculture Minister, now wants further reforms for fruit and vegetables, extra products brought into the reference price list and more aid for processed foods before enlargement. He also wants strict conditions on Spanish and Portuguese imports, a long transition period and safeguard clauses to ban imports if they cause market disruption. Finally, after succeeding in knocking down France's monetary compensation amounts (the ransom for which France held up the European Monetary System), he is pressing for "compensatory measures" to cover the difference between French production costs and those of new members.

power declined despite a 7 per cent rise in farm production. Low incomes fuel the rural exodus; the agricultural population has dropped without enough alternative jobs being created in country areas; although the principle of family holdings is held high, the number of farms is dropping by 2.4 per cent a year; there are some 60 per cent fewer farmers now than at the end of the war.

Farmers face increased capital needs and an ever-growing burden of debt, which rises faster than output. A lot of the debt burden is carried by young farmers and those who have been encouraged to expand, such as pig and cattle breeders in the west.

The decision to develop intensive farming U.S.-style, relying heavily on imported soya and other intermediary products, is now criticised by, among others, the official agricultural research institute, INRA. The balance of French farming is also seen as leaning too much towards sectors which lack a technical advantage, such as cereals. Between 1959 and 1977, farm output overall rose 70 per cent, but animal products only 46 per cent, despite, for instance, Brittany's remarkable development in beef and pork.

A new "framework law" promised before the 1978 general election and tabled in time for the European election (the peasant vote may have shrunk, but it is still carefully wooed), aims at strengthening the fragile points and attenuating the inequality between regions. The Loi d'orientation is less far-reaching than the reforms of the early 1960s, but makes some significant changes — tinkering, for instance, with the Napoleonic Code on land inheritance rights. Under this, children have had equal shares, so that either a farm is split up or one son has to pay off the others. The new proposal allows for settlement costs either to be reduced, by knocking down the price co-inheritors can claim, or to be by-passed altogether, by making co-inheritors partners in a joint venture which the farming son runs. This lightens a big element in the debt burden. Although it has a third of the Nine's farmland and floats between second and fourth positions among the world's food exporters, France only just regained a positive net balance in its farm trade last year after two years in deficit. In order to fulfil its still unused potential, it will have to find more markets outside the EEC. "Who knows?" mused a Government technocrat involved with the worried agriculteurs of Languedoc. "They might only have to produce sweet white wine instead of red for the Americans."

D.W.

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FRANCE X  
**Nuclear energy**  
**A confident approach**

"FRANCE HAS a large, aggressive and, I believe, comprehensive nuclear programme," a senior French nuclear official wrote in the U.S. journal Science earlier this year. Since those words appeared, and notwithstanding the American accident to a nuclear reactor of the same basic type as the French are installing, France's Council of Ministers has authorised construction of a further nine big reactors. "We have no choice—it is nuclear energy or recession," remarked M. Andre Girard, Minister for Industry. French nuclear policy for a decade past has been characterised by bold, often courageous decisions in pursuit of the goal of relieving the nation's dependence upon oil imports.

Government for a start in 1980-1981 brings to 40 the number of big light water reactors (30 of 900MW capacity, 10 of 1,300MW capacity) operating or under construction for Electricité de France. French manufacturing policy has been to learn on the smaller size of reactor before embarking upon the "standard" 1,300MW unit. How well it learned might be gauged from the performance of the first two 900MW units last year: their first full year of operation. The Fessenheim units achieved load factors of 67.9 and 64.5 per cent in 1978. They brought France abreast of Britain and West Germany, with

about 13 per cent of its electricity generated from nuclear fuel. Nuclear power is no self-indulgence on the part of people like himself, as some seem to believe, said Dr. Michael Pecqueur, chief nuclear adviser to the French Government, in an interview recently. "It's not a toy we're asking for, but a way of providing people with electricity. And we have to provide enough electricity to avoid political and economic damage in the future."

The French target is 20 per cent of its primary energy (50 per cent electricity) by 1985. But Dr. Pecqueur also points out that the nuclear programme has a big impact upon domestic employment. For every kilowatt-hour of energy generated from oil, two-thirds of the cost is spent outside France. For every kilowatt-hour of energy generated by nuclear power, 80 per cent is spent in French industry.

Behind the big programme of construction of pressurised water reactors, placed by EDF in the hands of Framatome, is a heavy investment in nuclear fuel services. France has some indigenous uranium available at costs competitive with international prices. But, as Dr. Pecqueur points out, uranium supplies are sufficiently well distributed worldwide to be dependable and a sufficiently small part of nuclear costs to be stockpiled without undue strain. France has set out to provide the technologies needed to turn uranium into nuclear fuels for an international market.

Foremost among these technologies, and the industrial investment which the British Premier found so "very impressive," is the gas diffusion factory at Tricastin in the Rhone Valley for the enrichment of uranium. Commissioned earlier this year, when it produced its first enrichment, the Eurodif plant is expected to build up to its full capacity of 10,500 tonnes of separative work annually by the end of 1981. The process is French, based on the diffusion technology developed for the military enrichment plant at Pierrelatte nearby. But the finance has been found with the help of four other countries,

each needing a secure source of enrichment. In addition, Japan and Switzerland have recently placed contracts.

**Reprocess**

Then the plan is to build two further chemical plants, of 800 tonnes capacity apiece, designed from scratch to reprocess spent fuel and solidify the highly radioactive waste.

The technology for the management of this waste has already been demonstrated at Marcoule, a plutonium research centre where for a year a pilot plant has been solidifying into black glass some 200 tonnes of acid liquors remaining from early French reprocessing operations. Transformed into glass ingots, the 200 tonnes of liquor have been reduced to 40 tonnes, stored in stainless steel drums, which are then deposited one on top of the other in large steel bins. The AVM (atelier de vitrification de Marcoule) process are other countries that some—Britain among them—have expressed interest in licensing the process themselves.

At Creys-Maiville on the bank of the Rhone between Lyons and Geneva, in a picturesque region once riven by glaciers and well stocked with medieval castles, the French are well advanced in constructing the world's most advanced energy production plant. This is the 1,200MW fast breeder reactor Superphenix, successor to its highly successful Phenix prototype fast breeder reactor, in operation since 1974.

The French see the fast reactor as the best way of conserving uranium, for it promises to extract at least 50 times as much energy from uranium as the pressurised water reactors under construction today. Its fuel will be the plutonium by-product separated and refined in reprocessing spent fuel from the PWRs. In addition, the French engineers plan to put "depleted" uranium virtually stripped of its fissile isotope, from which it can "breed" extra plutonium, which will then be returned to the reactor as fuel.

Superphenix is France's big insurance project against the rising costs of uranium in the next century. For the big demonstration the designers have retained major features: from their Phenix prototype especially in the similarity of its fuel. But they have introduced major differences, most notably in developing a more advanced steam generator. Superphenix will be equipped with four 750 MW (thermal) steam generators of a helix tube design.

Some 900 people are engaged in this project today. Novotome-NIRA, the main contractor, has placed some 70 contracts with 35 European companies—mostly in France, West Germany and Italy—covering about 85 per cent of the engineering components. The project—trailing just a few months behind schedule—is expected to raise its first power in 1983.

There can be no question that France has taken the world leadership in exploiting nuclear energy and in developing advanced technologies needed to sustain its progress far in the future. Its main setback has not been in the sphere of public reaction, which has been relatively muted in face of confident and determined Government unafraid of taking major investment decisions. The setback has come from the abortive contract for the sale of two 900MW reactors to Iran. The \$5.9bn contract, the Karun River, awarded to consortium led by Framatome and for which site work has been completed, is now believed certain to be cancelled by new Iranian Government.

David Fishlo  
Science Editor

**The regions**  
**Battles ahead**

TEN YEARS ago General de Gaulle was starting on his memoirs in Colombey-les-Deux-Eglises, having just resigned in the cause of his ideas for regional reform and a revamped Senate. The majority "Non" to his April 27 referendum still seems today to determine the scope given to regional policy by his successors.

Well-publicised economic programmes in the provinces and the impressive vitality of many provincial towns do not change the fact that France is more centralised than any other large Western country. The tradition of central power, which goes back through Napoleon (Corsican though he was), Louis XIV and Richelieu at least as far as Philippe le Bel, the "first modern monarch" who gave France the administrative equipment to take it into the 14th century, is making only small concessions. In this, France seems to be swimming against the European current.

Will the Government be able to placate regional aspirations? Parisians may have asked themselves that when Corsican separatists woke them with 22 bombs on June 1: turning on the morning news they could bear that the Breton Liberation

Front, supposedly "dismantled" after the damage to the Palace of Versailles last July, had just blown up the house of one of the police chiefs responsible for the "dismantling" in broad daylight. Extremist action is on a small scale compared with Spain or Northern Ireland, and certainly not representative, but there is evidence of regional feeling growing in other ways.

Even in depressed regions, people have become less prepared to leave. A favourite car sticker in the south reads, in "Occitan": "Volem viure de poris" (we want to stay here).

Government efforts to stimulate economic activity in backward regions have been channelled through DATAR, a body set up in 1963 and attached to the Prime Minister's office. DATAR, under a series of dynamic heads, was responsible, for instance, soon after its outset for tourist development plans on the Mediterranean east of Marseille; five years later for an extensive investment plan in Brittany, including roads; in 1975 for another wide-ranging plan for the Massif Central; it also dispenses incentives for job creation in the regions: last year 35,000 jobs were filled under this scheme and the organisation is hopeful about meeting an ambitious target of 60,000 jobs this year.

The momentum of economic growth in the regions was, however, severely slowed by the 1974 oil crisis. Great designs for the Rhone Delta, which by virtue of a canal link with the Rhine was to provide a counterweight to the industrial north, lay fallow for lack of money and are only being taken up again this autumn. And although new industrial centres have been established—the most spectacular being the Fos steel-chemicals complex on the Mediterranean—the factories have not always been where they were most needed.

Since last year Lorraine and the Nord-Pas de Calais regions have been pushed to the front of the class. They are to get most of a one-off special adaptation fund to compensate for the loss of jobs in the steel mills. Almost 15,000 jobs have already been found under this plan, which mainly offers steelworkers places in motor and electronic factories.

**Minimum**

Cynically, it could be said the Government is doing the minimum necessary to avoid facing unmanageable social problems in these regions. What the emergency measures underline is how little had been done before in a region such as northern Lorraine, already on a long path of decline.

Fredon Pompidou made a tentative step towards giving regions more say in their own economic future by setting up 22 regional councils. But with their limited powers these councils have rarely shown any teeth, and the basis of the administration system remains the appointed departmental prefect.

The principle of increasing the say of local authorities has been pursued by President Giscard d'Estaing. A Bill is slowly making its way through the legislature, having been taken up by the Senate in May; it is due to be discussed in the National Assembly probably some time next year. The theme is more power for departments and communes, which will be able to make free use of funds and will take over some responsibilities from the State.

Under the Bill most technical and financial controls now exercised by the State will be lifted, and the decisions of municipal councils will in most cases have executive effect. The use of subsidies will be progressively left to the local authority, and extra funds will be sent for services such as aid for old people and young mothers, which will be a local responsibility. The department will run educational scholarships and school transport, and local councils will essentially be in charge of town planning.

The President attaches considerable importance to the reform. But what it does not resolve is the lack of resources available at local level. France's 36,000 communes will be able to choose where they put their green spaces, but devolution to the regions is still out of the question.

DATAR itself is the epitome of French centralisation. Its function is essentially one of liaison between central government and local services. Its people in the provinces, even when they are locals, are sent from Paris and work to Paris. Foreign investors, contacted through the organisation's offices abroad, are dealt with at the foot of the Eiffel Tower.

**Shifted**

Some Government services have been farmed out to the regions. The Army, for instance, runs its pension funds in the Vendée, La Rochelle, and the Ecole Nationale Supérieure d'Aéronautique was shifted 15 years ago from Paris to Toulouse, which (originally for strategic reasons) has become the base of France's air industry. Grenoble managed to attract some of the administrative elite, tempting them with winter sports, and there has been regionalisation in the universities and the arts.

But the administration, a strong customer in France, is jealous of its power and resists farming it out to the provinces. The banking system is still heavily Parisian, a fact underlined in the recent Mayoux report commissioned by the Government—although the biggest State-owned bank, the BNP, has delegated some of its decision-making. And with the exception of a few companies like Michelin in Clermont-Ferrand, big business is run from the capital.

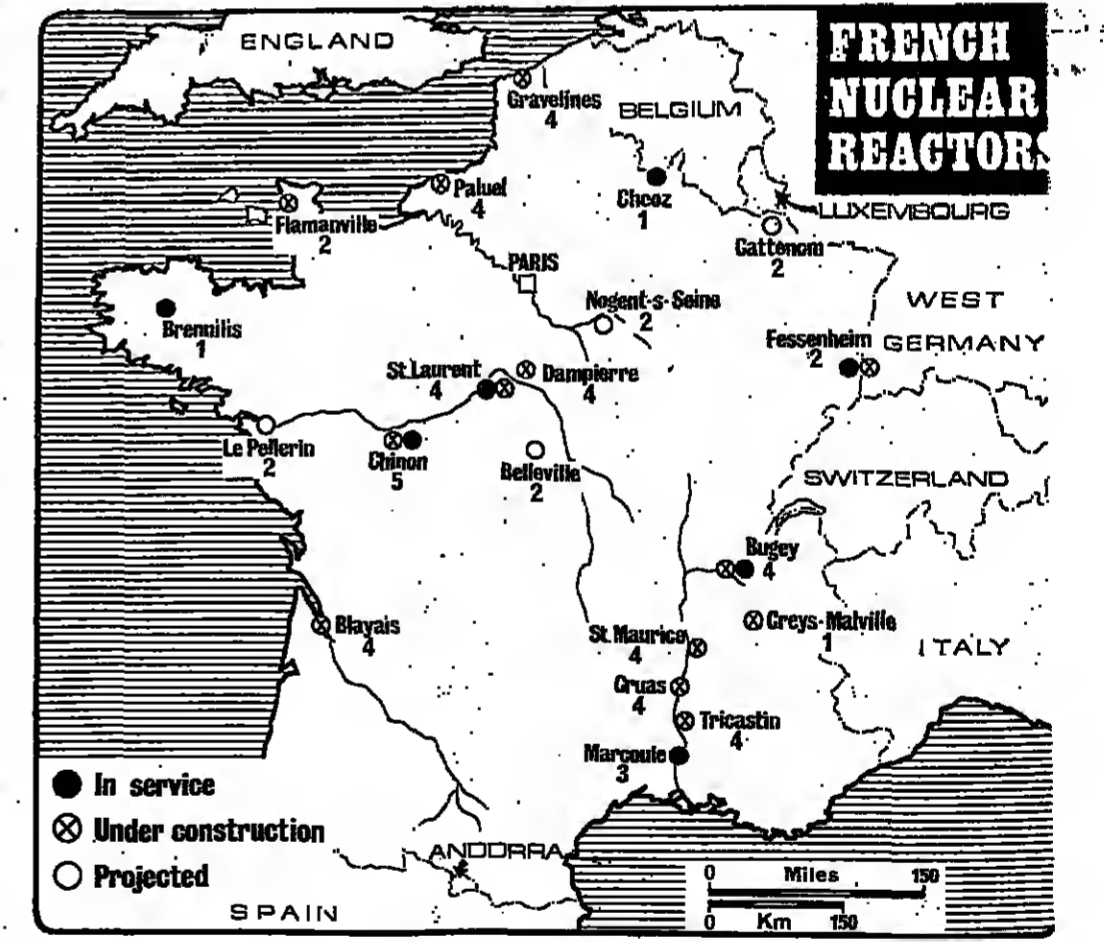
Despite the dynamic image of many regional towns, none really enjoys the role of regional capital—not even proud Toulouse.

DATAR is organising from Toulouse its Grand Plan for the south-west, launched last autumn. A detailed programme is being drawn up to take the whole area between the Atlantic and the Mediterranean through the 1980s. In contrast with other regional plans it does not rely on infrastructure but on economic development, starting with priority sectors such as forest resources. The plan has to come to terms with high unemployment, a latent tendency towards mini-centralisation around the main towns of Bordeaux, Toulouse and Montpellier, and the region's mentality, akin to a pleasant post-prandial doze.

The lack of business-mindedness in Toulouse is illustrated by a typical family story. Grandfather was a peasant who came to town and set up a drapery store. Grandfather made it into a textile factory. Father took it over and then sold out (it later folded). With the proceeds his children were educated, and his son qualified as a doctor. Only then was the family considered to have "made it" in the country, the most dynamic forces in farming have often been pied noirs (Frenchmen returned from North Africa) or young people from the north "going back to the land".

Some regional officials argue privately that the impetus for development is limited by the region status as outposts of a Parisian empire, however benevolent that empire. All the money poured into Corsica, they say, is at regional development but rather hindered it, acting as a placebo. On the administrative level, meanwhile, the island, split into two departments, typifies a certain system of control.

The Government is not ready to make concessions to demands for greater regional autonomy, be they in Brittany, Corsica, French Catalonia, the Basque country or Alsace. Its anxiety can be explained by a look over the border at separatist movements in Spain, or at regional authorities in Italy which have become Left-wing power bases.



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FRANCE XII

Newspapers

Threats to independence

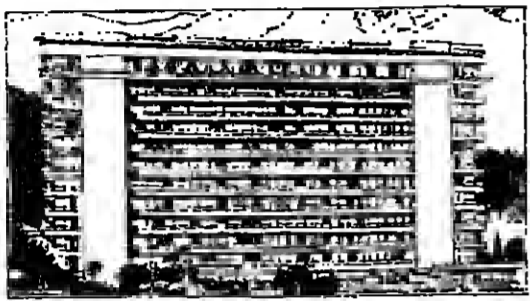


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WHEN EMILLEN AMAURY, crusty patriarch of the Paris Press scene...

Yet while the Paris Press now faces far fewer problems than Fleet Street in adapting to advanced technology...

If the shift to streamlined printing has come about relatively easily, it is partly because the mighty Paris printers' union...

The "Livres" became ensnared in a relentless fight-to-the-death with Mr. Amaury...

But photocomposition and offset printing are now the rule. To crown the Paris printing revolution...

Its owner and business architect is the secretive Mr. Robert Hersant...

How did Mr. Hersant bulldoze his scheme through the wounded printing union? Part of the answer is that the Amaury affair took the edge off the "Livres" much-vaunted spirit of com-

many cases at the start of the 1970s, have also been trimmed. Paris now has a dozen regular dailies...

While the switch to modern technology has been made, or is soon to be made, at all leading Paris dailies...

But photocomposition and offset printing are now the rule. To crown the Paris printing revolution...

Under the accord, each and every printer employed at the time in Paris was listed by name and guaranteed a job in return...

How did Mr. Hersant bulldoze his scheme through the wounded printing union? Part of the answer is that the Amaury affair took the edge off the "Livres" much-vaunted spirit of com-



The Paris newspapers have adapted to advanced technology but still face problems of ownership monopoly and Government pressure.

bativeness. "We can't avoid the new technology," says a union spokesman...

If there seems to be some leeway between the union position on maintaining employment and the fall-off in printing jobs...

What has happened is that the number of printers has now dwindled considerably through early retirements and well-compensated voluntary departures...

the most illustrious Paris newspapers have failed to become truly national in circulation.

As for the weekly news magazine business, it is mostly keeping its head comfortably above water thanks to a privileged advertising position...

It is true that the daily newspaper business in Paris itself, chief victim of the restructuring brought on by television...

dailies under his wing in the past few years. France's answer to the Hearsts, Thomsons and Springers of the Press world...

By taking a controlling half share in floundering France-Soir and turning Auroux into a business satellite...

The Paris papers standing out against the Hersant stampede are Le Monde, a powerful French institution which refuses to change its staid ways...

Since France has a law barring any one person from directing more than one daily newspaper, Mr. Hersant's cavalier attitude has landed him in trouble...

The threat to Press independence from the Government is more subtle but more pervasive. From General de Gaulle onwards...

Government influence is most easily exercised over broadcasting, which technically remains a state monopoly under the guidance of the President...

Encouraged

In the Press sphere, the Elysee quietly encouraged the Hersant takeover of Figaro. Later, the President's men made sure that Auroux did not fall into potentially troublesome hands...

The potential Government influence over the Press is underpinned by the system of state financial aid. The VA rate applied to French dailies is a mere 2.1 per cent compared with the normal rate of 17.6 per cent...

Independence problems aside there are signs of a new sense of dynamism in the Paris Press. Extra capacity offered by modern printing techniques...

The findings of a Fre commission on ways of maintaining pluralism in the new paper business are expected to be published soon...

David Muller

Chorus

So the once-familiar chorus about chronic crisis in the French Press has not been heard so much lately. In any case, the provincial Press is rich and healthy...

No less than six provincial dailies figure in France's top ten circulation league. At the top, outstripping all the Paris dailies in sales if not in influence...

The food industry

Search for exports

IF ALWAYS comes as something of a surprise to realise that despite its strong peasantry and its gastronomic brilliance, the French food industry is relatively weak...

And even when they are large, French food companies are not always particularly profitable. The leading French food firm, Sir James Goldsmith's Generale Alimentaire...

Both patchwork companies were created by aggressive acquisition during the last decade, thanks to a French policy (encouraged by the Government) of going all out for economies of scale...

Both have done well, Belgium co-operating closely with other dairy sector interests...

Such fragility has encouraged one of the threats to Press independence. Pluralism in the newspaper field is increasingly jeopardised by the tough-minded Mr. Hersant...

Upset

Yet French international penetration comes at a price the French get upset at paying. In 1977 for the first time (helped a bit by weather conditions)...

Internationalisation is viewed as a threat by many French, and defence of the national market remains a cornerstone of French policy in the food sector...

In London. It is thus hoped to overcome some of the problems of the food sector...

The food industry, caught between price controls at the sales end and high support levels for the farmers...

When the first cut-price food chain was started in the mid-1960s by Leclerc, the French food industry, loyal to its traditional small shopkeeper outlets...

Even apart from the danger to culinary excellence, the mass distributors' power has unfortunately side effects - most notably in the effective boycotts they can organise against food producers...

The present terms of payment for food industry products involve a delay of 80 days according to M. Wahi...

The retailers' squeeze has encouraged the French food industry's search for export markets (12 per cent of sales) and for new international ventures...

One surprisingly pessimistic answer comes from M. Jean Lallemand, managing director of Credit Agricole...

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# The TUC nibbles at new technology

PUBLIC INTEREST in micro-electronic miracles has reached a third phase. First came the elations from Silicon Valley California, closely followed by products like the pocket calculator and digital wristwatch. Then the revolutionary potential of the chip — in both commercial and labour markets — attracted the attention of governments and their planning agencies, and in Britain the Labour Government began to give the manufacturing presence a heightened industrial awareness of the coming event. By last autumn, the subject had been put squarely on the de-union agenda, and the debate produced for debate.

Mr. Callaghan chose the 1978 de-union Congress in Brighton to voice his concern that the country recognise the nature of this industrial challenge. He said there were really only two issues at that conference — a general election that didn't open, and the silicon chip.

Since that day, trade unions, especially the white-collar ones — have been very busy in working up their research into the employment consequences of new technology and preparing advice for the negotiators down the line. Employers — among those few who have taken a practical interest in the new systems — may be afraid that trade unions will try to kill the new equipment. There is no evidence of such attitudes at the policy-making level of individual unions or the C. I. S. E. F.

Not even at the Times — the most publicised failure of new technology bargaining — have unions rejected new equipment. Their principal argument about who should operate it is a Times debacle is merely a vivid example of the way technology hawks try to craft a — and thus union strike. For example the traditional difference between a

printer and a journalist had been easily defined: the printer handled metal, the journalist paper. Remove the metal and the paper and you have to re-define or reassert functions. (Whether like The Times you need to shut down for more than six months in order to secure progress is another matter.)

Unions may be highly sceptical about the more sanguine forecast of net employment effects, but they have generally welcomed the chip as an industrial opportunity not to be missed, and expounded the danger of Britain falling to catch the train.

The General and Municipal Workers Union is trying to negotiate a shorter week for its members at the Pilkington glass company in St. Helen's, Lancs., and refusing to work on a 27 1/2 hour glass manufacturing plant that would remove up to 300 jobs until agreement is forthcoming. Meanwhile the Association of Scientific, Technical and Managerial Staffs — one of the unions most active in the field of new technology and its social consequences — is hoping to win special job security bargains for its members in banking and insurance. In the public sector the same mood is apparent. Mr. Sid Weighell of the National Union of Railwaymen recently declared that technological advances should mean more leisure, not fewer jobs for railwaymen.

Having accepted that change is both inevitable and desirable, the TUC has built its strategy for planned or controlled change around three main themes. It suggests a programme for government action — not surprisingly, based on the premise that more, not less government intervention will be necessary. It suggests a bargaining agenda for negotiators at company and plant level. And it links this with some thoughts about the extension of

industrial democracy and the redefinition of the unions' own job boundaries.

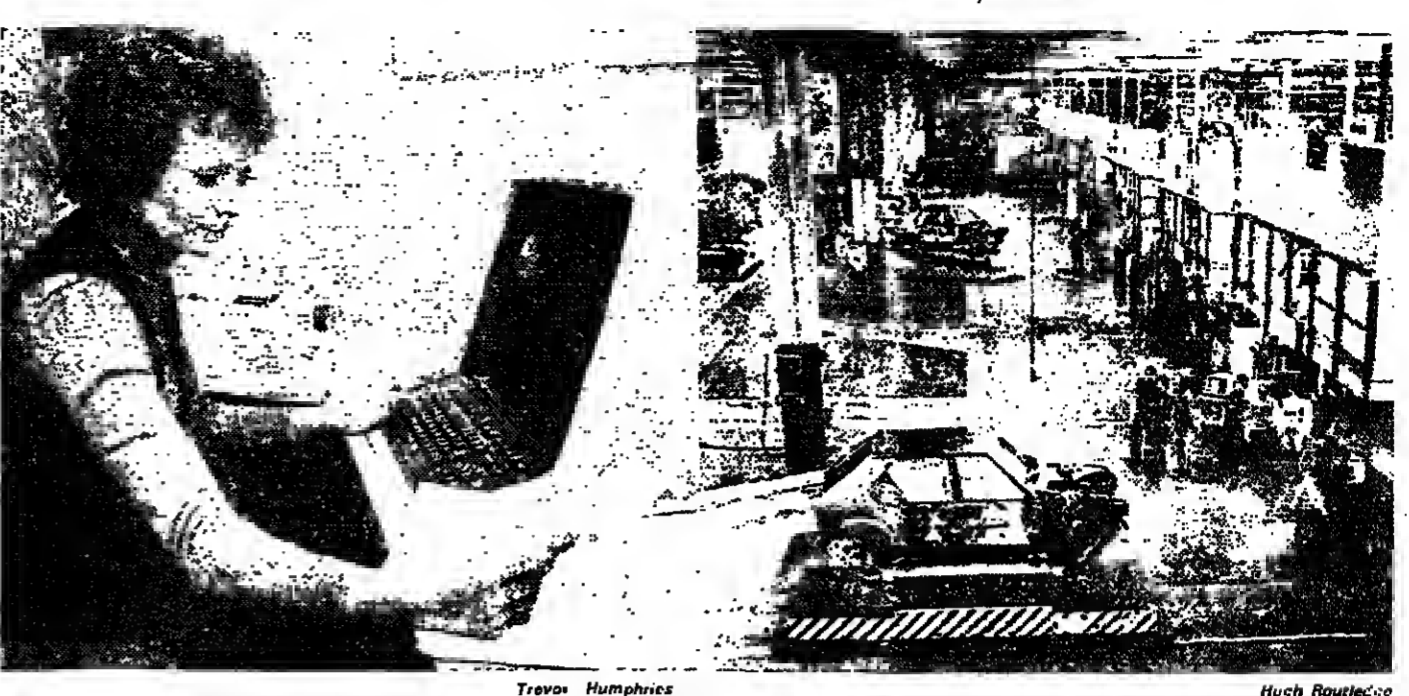
The Government should renew its 1944 commitment to "full employment." It says (pace Mr. Clive Jenkins of ASTMS who argues that workers being paid for leisure is a better target), and should accept that public services of all kinds should be expanded to take up the labour displaced by increasingly capital-intensive manufacture. The Government should accept work-sharing and more leisure for all those employed. It should set aside money now for transitional employment subsidies and training programmes, even though it may not yet know how much money will be needed. It should encourage planning agreements between companies, unions and government.

It should make sure children learn about new technology at school and set up apprenticeships for the new skills required. It should introduce statutory compensation for workers on short-time (a measure proposed by Labour) and increase both the size and the period of unemployment benefit.

At company level, the TUC proposes "new technology agreements." They would cover (like the agreements cited earlier) procedures for introducing labour-saving equipment, for reviewing its effects once it has arrived, as well as for protecting workers displaced by it. Some of the unions have been attracted by the Scandinavian invention of "technology stewards": shop stewards whose job it is to become technically proficient so that they can advise the others.

Surveillance

As Mr. David Lea, assistant general secretary of the TUC, said: they would act rather like the union-appointed safety representatives created by the Health and Safety at Work Act.



Two faces of the new technology—operating a Viatex word-processing system and cars being wheeled in for automatic welding at Flyde's Rivalta Works near Turin.

(A Norwegian computer expert who has been advising his country's unions, Prof. Kristen Nygaard, says technology stewards should be kept under surveillance to prevent their "capture" by management.)

The TUC's interim report sets out a string of desiderata; they have no force at present. But when the final report is put to this autumn's Congress in Blackpool it will become official policy and is likely to influence the shape of technology bargaining from then on.

Among the things unions will be encouraged to do: refuse technology introduced unilaterally; demand a status quo clause (that is no change in working practices during a dispute); ask for business expansion or product diversification to keep employment at par; seek complete job security for existing wor-

kers, and no loss of earnings or status for workers whose jobs have been downgraded in terms of skill ("de-skilled," to use the jargon).

If workers have to be sacked, unions are urged to ask for income maintenance (as was proposed in the abortive Fleet Street joint plan, and as partly happens in British Steel) rather than lump sums on redundancy. They will oppose redundancies anyway, and even natural wastage in some cases, on the grounds that natural wastage, though apparently painless, merely redistributes unemployment by cutting job opportunities for the young. They will probably insist that subcontracting be eliminated before any full-time employee is considered for redundancy.

The TUC would like to see technology bargaining become a

genuinely mutual process in which unions have equal control of the planning and access to all the relevant company information. For this purpose it is encouraging unions at plant or company level to band together in joint representation committees (one of the proposals of the Bullock Committee on industrial democracy).

But above all, the new technology will be used as an opportunity to break down almost uniform employer resistance to a cut in the working week.

A campaign for a 35-hour week instead of the standard 40 for manual workers has been rumbling for several years, but despite the enthusiasm for it in union conference halls there has been little determination to secure it out in the field. The Post Office engineers' won a reduction last year after a long

spell of industrial action, and this month the Chemical Industries Association conceded the principle of shorter hours in its national agreement on behalf of member companies. Britain, and indeed other European countries, appear to have insulated themselves from the cut in hours that has been conceded in Belgium by big employers and the Government itself.

Unions may have failed to shorten the working week in their annual pay negotiations, but they are far less likely to fall in technology negotiations.

There is nothing to suggest that the introduction of micro-electronic equipment will be anything but gradual. However, the trade unions' vigorous preparations suggest that anyone who hoped to keep its introduction virtually undetected is going to be disappointed.

## Agreement not to strike

Mr. Paul Dean, MP

Sir, — Sir Geoffrey Howe has reduced a bold Budget which is a clear indication of a change of direction in this country's needs and needs.

I agree, however, with your report (June 13) that the Budget contains high risk in short term, although great risk in the long term.

In the short term, a lot will depend on the next pay round. The attitude in the trade unions is to go to hear some debate trade union leaders asking out and condemning disruptive tactics employed militants.

No Government worth its salt tolerate last winter's disruption with all the hardship caused to millions of people, including trade unionists, rally, trade union leaders value the good name of their unions, know the damage it has done and the tactical price which was paid in the General Election, so there should be common ground between the Government and the union leaders for joint efforts to restore order and the signing of contracts and to a moderate pay settlement.

It should like to see a start in the National Health Service which provided some of the worst examples of militancy in the winter and where employees did not hesitate to use patients as hostages in their battles.

I suggested in the House of Commons on May 16 that the Government should try to negotiate no-strike agreements throughout the health service. There is a good foundation to build on because the doctors are reaffirmed that strike on is contrary to their obligations to patients and to the Royal College of Nursing. These no-strike commitments should be recorded in the pay and the terms conditions of employment of doctors and nurses.

I hope that the trade unions the health service will be prepared to negotiate similar strike agreements. In the light of these, the Government should immediately set in hand urgency plans to ensure professional staff assisted volunteers are equipped to support health services running in the event of more disruption.

The newly elected Government is in a strong position to lead, and patients and staff stand to gain immeasurably from no-strike agreements. I Dean.

Use of Commons, SW1.

## Letters to the Editor

obviously correct, although many European Christian Democrats would be glad to distance themselves from the British Tories and their quaint group of Danish allies, perhaps by moving the Liberals (more appropriately) between the groups so that the Tories could find their rightful place on the right wing of European politics.

The seating of Mr. Ian Paisley, arouses the most interesting speculation. Where could a Reverend representing a Party with "Democrat" in its name sit other than with the Christian Democrats? A surprising recruit indeed for the confessional battalions.

Marion McGregor.

Dacres, Troutstream Way, Loudwater, Herefordshire.

## Wasted food

From the Managing Director, Bournemouth Catering.

Sir, — I was most interested to read the results of a survey by M. Jean Conill (June 12) in which it was claimed that wasted food may be costing Britain £27m a year. The report said that M. Conill places much of the blame on subsidised canteens, claiming that workers are given too much of the wrong food.

To blame subsidised staff restaurants for wasting food and serving "too much of the wrong food" is very wrong. It is ludicrous to say that for every £1 spent about 20p goes into the dustbin. Staff restaurants do not waste food or serve the wrong type of food if they are properly managed using well tried systems of control over stocks, meals prepared and customer demand.

Managers have to work within the client's budget and so a very tight control system is necessary. The first step is to plan a varied but cost effective menu and, by learning of customers' likes and dislikes, to prepare only the number of portions that experience says will be bought. Obviously, this cannot be gauged exactly but experienced judgment keeps wastage to an absolute minimum. Strict checks are also kept on purchases related to consumption so that any tendency to over order and create waste is severely limited.

It is possible that some companies do not employ the controls mentioned above and hence wastage may well be high. In short, it is not the system of subsidising staff restaurants which is to blame for food-wastage. Rather it is the system of purchasing and control employed by a diminishing number of companies who attempt to run their catering departments without the experience of a staff caterer.

Trevor Barber

Cambridge Grove, W.6.

## Watching the screen

From Mr. D. Woolard.

Sir, — Further to my letter of June 8 and Roy Grantham's reply (June 13) I would draw his attention to the remarks made by John Creaby, northern area organiser of the Association of Professional Executive Clerical and Computer Staff, in Engineering Today of June 12. "So we opened discussions while the machines were covered up. You might say it was a technological Luddism." Duncan J. Woolard.

23, The Middings, Sevenoaks, Kent.

## Over-protected pensions

From Mr. B. Clark.

Sir, — The Pensions (Increase) Act, 1971, prescribes that increases of public sector pensions shall be made by reference to the cost of living. By practice, the Index of Retail Prices has been adopted as the measure of change.

Budgetary transfer of emphasis from direct to indirect taxation will have the effect of increasing the RPI. Under the existing arrangements there will be a corresponding increase in the public sector pensions, without regard to the relief from direct taxation. In terms of net income, therefore, there will be over-proofing, particularly where the pension is large.

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## Public service staffing

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Is it reasonable, at least during inflation, to pass any new laws or regulations whose costs and manpower consequences have not been fully considered? Ought there to be a law about it?"

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## Topping-up at £4 minimum

From Mr. B. Jamieson.

Sir, — If filling stations sold petrol in minimum quantities of say £4 worth (or only that amount) then those who "top up" their tanks would be stopped at once. A simple solution to a tiresome problem.

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Sir, — Before this Budget, the trade unions' cry at wage negotiations was that "take-home pay" is what matters to the man on the shop floor. Now the argument is that tax is not relevant, and gross increases must cover price rises. You say (June 14) that Labour MPs are "convinced that trade union negotiators would have no alternative but to put in wage claims

## A seat for Mr. Paisley

From Marion McGregor.

Sir, — Your interesting diary (June 12) of the seating arrangements in the European Parliament fails to develop all subtleties of a Chamber which is not confined by the fish Yah/Boo configuration. The small segment in front of Communists and allies and the left of the European Parliament is clearly designed to accommodate the British Labour Party group. To put the Conservatives to the right of the Christian Democrats is

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# SPEARHEAD

## IS BACK AT NINE TONIGHT ON ITV

Southern Television is providing ammunition for ITV's network campaign this summer.

In the front line with SPEARHEAD is a drama series about God's soldiers, SALLY ANN, supported by the massed musicians of COME SUNDAY. For armchair strategists there is INVASION ROAD and for would-be despatch riders TALKING BIKES. Action and adventure for young recruits comes with Enid Blyton's FAMOUS FIVE, MIDNIGHT IS A PLACE and RUNAROUND.

SALLY ANN

COME SUNDAY

INVASION ROAD

TALKING BIKES

FAMOUS FIVE

MIDNIGHT IS A PLACE

On the home front in the South the big push continues with over twelve hours of local programmes each week.

# SOUTHERN TELEVISION

# Reshaped STC heading for £32m this year

THIS YEAR a £32m pre-tax profit should be made by Standard Telephones and Cables, a strong improvement on its recent performance. This forecast is made today in the prospectus for its offer for sale of 15m shares, 15 per cent of its capital.

STC is a subsidiary of the U.S. conglomerate ITT which will retain the balance of the capital. Its profits have been fairly static over the past five years, primarily because of reorganisation costs, and the forecast represents an increase of 19 per cent over 1978 profits.

The 25p ordinary shares are being offered at 160p each and fully-taxed earnings per share this year expected by the group to be 15.4p. The prospectus also forecasts a net dividend of 5p with a prospective p/e of 10.4 and gross yield of 7.1 per cent—on the basis of the offer price.

STC says income should increase this year as the benefits of rationalisation, retraining and modernisation programmes are realised. At the same time, exceptional credits should approximately wipe out further modernisation costs.

The figures given by STC are for a group which now comprises mainly telecommunications and engineering products. Most other operations in the STC group have been restructured into ITT Industries, a subsidiary of the U.S. parent. Comparative figures have been adjusted for the change.

The bulk of STC sales last year were to the Post Office, which uses the group's TXE4 and TXE4A transmission equipment. At a Press conference over the weekend, the company said this product line would be one of the mainstays of growth into the 1980s, though it was also work-

## BOARD MEETINGS

The following companies have notified dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering interim or final and the sub-divisions shown below are based mainly on last year's timetable.

TODAY	
Interim—Great Northern Investment Trust	June 22
Final—Brown and Tawse, Chamberlain Phipps, International, Hambro, Shaw and Marvin.	June 25
FUTURE DATES	
Interim—Cardiff	June 22
Interim—Jackson (J. & M. S.)	June 26
Final—National Westminster Bank	July 24
Final—Pitt	June 22
Final—Anderson Strathclyde	June 25
Final—Renwick	June 25

ing on a more advanced "System X" together with Plessey, GEC and the Post Office. This should be introduced by 1982.

Outlining its dividend policy, STC said it had until now paid around 50 per cent of fully-taxed earnings to its parent and this distribution pattern would probably be roughly adhered to after the share offer.

The offer itself has four main grounds. Firstly, STC has a British management, says it attaches great importance to its British identity and hopes this will be enhanced by the sale. Secondly, it is anxious to find a way for employees to take a stake in the group. These comprise the public relations advantages of the move.

STC is also expecting financial benefits, however. The offer will put a more specific value on the ITT holding, which would help the group if an acquisition opportunity arose. Finally, quotation of STC shares might indirectly help the ITT price, as the U.S.

parent could direct the attention of analysts to the performance of its subsidiaries.

The present offer does not break new ground for ITT. The closest parallel is its sale of around 15 per cent of Standard Electric Loreux, a West German subsidiary, which took place in 1977. According to the prospectus, there are no plans to sell any more of STC.

The offer is managed by S. G. Warburg, while brokers are Cazenove and Messel. The application list will open on Thursday morning.

Prospectus pages 23-28 See Lex

## Fairline Boats placing

EARLY NEXT month Fairline Boats, a Northampton-based builder of motor cruisers, is coming to the market. Between 30 and 35 per cent of its equity is being placed, half of which will be taken up by institutions.

Although a price has not yet been set, the company is expected to be capitalised at about £3m. The shares are likely to be pitched at a prospective p/e of between 7.5 and 8.5 with a yield in the range of 8-10 per cent.

The placing and listing of the whole of the capital, has been arranged by Barclays Merchant Bank with Hedderwick Stirling Grumber as brokers.

Over the past five years turnover has jumped from £0.66m to £3.62m, while pre-tax profits have risen from £18,000 to £0.52m. In the prospectus, the company will forecast profits of around £0.75m in the current year.

The company was founded in 1963 by Mr. Jack Newington, father of Mr. Sam Newington, the present chairman. In addition to building motor cruisers, the company operates a marina, cbandlery and hire fleet.

## East Midland Press expects more growth

External factors will be less favourable than in the recent past for East Midland Press but Mr. Frank Rogers, the chairman, expects results for the current year to show a satisfactory increase.

"We cannot expect successful publishing operations to continue to expand at the rate they did last year. However, there will be further growth in the number of titles we publish; revenues should be reasonably buoyant; and we expect our printing operations to be profitable by the end of the year," he says.

The utilisation of the new press in the contract printing division is now being steadily increased. The directors remain confident that additional work will be obtained and profitability achieved by the division over the next year or 18 months.

Circulation of the recently launched magazine Smash Hits has reached 160,000 and this journal will contribute satisfactorily to 1979-80 profits. Group sales in the year to

March 31, 1979, were ahead from £18.71m to £24.23m and pre-tax profit rose near 30 per cent to £2.1m (£1.62m). As reported June 1, the net dividend is 0.85p (20.7429p), and a 10p three scrip issue is planned.

On a current cost basis along the Hyde Guidelines, profit is cut to £1.27m by additional depreciation of £780,000 and extra cost of sales of £55,000, less a gearing adjustment of £39,000.

Cash at year end amounted to £1.03m (£204,000) and there was medium term borrowing of £150,000 (£250,000). Capital spending commitments totalled £423,000, (against £293,000), of which £151,000 (£255,000) had been authorised but not contracted.

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The cost of currency to effect the repayment amounted to £41.83m and over the term of the loan a loss of £7.26m was incurred which has been dealt with by an appropriate transfer to or from capital reserve each year.

During the year a few sales of properties were made, one of which has yet to be completed. These sales realised £19.9m including the sales of £10m reported last year as having been in solicitors' hands at March 31, 1978, which were all completed.

The directors are also proposing an employee share scheme. Meeting, Devonshire House, Piccadilly, W. July 10 at noon.

## FT Share Service

The following securities have been added to the Share Information Service appearing in the Financial Times:

Banco De Bilbao (Section: Overseas—Spain). Compagnie Generale (Overseas—New York).

I.C.F.C. 12½pc Unsecured Loan Stock 1982 (Loans—Financial). Peza Oil N.L. (Overseas—Australia).

KITCHEN QUEEN

The acquisition by Kitchen Queen of Knott Hill Holdings will change the emphasis of KQ from manufacturing to primarily retailing. Mr. Neville Johnson, chairman, notes in the formal offer document.

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# LANDSIT steps LOFS set to gain from stampede for oil supplies

THE WORLD oil shortage should work to the benefit of London and Overseas Freighters as the oil companies snap up every drop of available crude. Unless Middle East production falls substantially, the group's tankers will be probably employed throughout the normally slack summer and on through the winter, Mr. Manuel Kulkundis, the chairman, forecasts.

Yet he is unable to promise that 1979-80 will result in a profit for the group's tramp shipping. Though the company's B26 bulk carriers should continue to trade satisfactorily because of the higher freight rates, the return from its SD 14s has been disappointing. Lack of demand from the liner companies for these vessels has forced them to carry less remunerative cargoes.

A sharp improvement in the earnings of LOFS fleet during the second half of 1978-79 limited the trading loss for the £1.55m seen at half time.

"Our prosperity depends upon the demand for the type of tonnage we have available and in this respect the tide is turning. We are coming through the survival course and emerging upon

a path of recovery," Mr. Klukundis says.

He says that the group's affairs require organising to prevent it running into liquidity problems. The company does not have a Treasury stock, which it received as compensation for the nationalisation of Austin and Pickersgill and this could be used to ease of need.

However, this money is regarded as awaiting reinvestment in the expansion of the business. He points out, instead, to secure the desired elbow room and flexibility in cash flow additional facilities have been arranged with the company's banks, that effectively enable the group to defer, at its own option, repayments amounting to \$10.2m, previously due in the next two years.

On the subject of possible expansion he observes: "We could find no justification in present world condition for re-investing in the shipbuilding industry."

The group's attributable loss for the year to March 31, 1979, was down from £3.99m to £1.9m and, as reported June 6, the company returned to dividends with a 1.072p net payment. A four-for-five scrip issue is planned.

But for the compensation received, liquidity at year end

would have been down £3.24m. In the event it rose £3.44m, compared with a £3.56m deficit. Secured loans amounted to £23.28m (£22.78m) and £333,000 overdraft had been eliminated.

The auditors, Moore, Stephens and Co., note that if U.S. dollar loans had been translated sterling at the balance date secured loans would have been shown £1.68m higher.

Meeting, Baltic Exchange Chambers, EC, on July 9 11 am.

## SHARE STAKES

Rayco Group—R. H. Strudwick has transferred his beneficial interest in 7,035,473 shares Supreme Investments, in which he beneficially owns all the shares. Supreme now owns 7,110,300 shares (35.6 per cent).

Town Centre Securities—N. Zieg, director, has sold 10,000 shares.

European Ferries—K. Sid, director, has disposed of 10,000 shares.

Alpine Holdings—Scott Northern Investment Trust bought further 20,000 shares or raising holding to 620,000 per cent.

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This advertisement is issued in compliance with the requirements of the Council of the Stock Exchange. It does not constitute an invitation to any person to subscribe for or purchase Notes.

## SWEDYARDS

SVENSKA VARV AB

US \$50,000,000

8 per cent Guaranteed Notes 1983

guaranteed by the Swedish National Debt Office on behalf of

THE KINGDOM OF SWEDEN

By Deed of Novation dated 15 June, 1979, Svenska Varv AB has assumed the liability of Kockums AB in respect of the above-mentioned Notes. The Council of the Stock Exchange has admitted the Notes to the Official List. Particulars of the Notes and of Svenska Varv AB are available in the Extel Statistical Service and copies of the cards containing such particulars may be obtained during normal business hours on any weekday (Saturdays excepted) for the next 14 days from:

Rowe & Pitman,  
1st Floor,  
City-Gate House,  
39-45, Finsbury Square,  
London EC2A 1JA.

18 June, 1979

## Bogod-Pelepah scrip issue goes through

Bogod-Pelepah, the sewing-machine distributor and textile and clothing machinery manufacturer, has gained approval from ordinary holders to make a 1-for-1 scrip issue, in an ordinary, to holders of both classes.

But before putting the matter to the vote, the directors considered the position of the two classes of shareholders.

The ordinary "A" restricted voting shares carry double the dividend of the ordinary, although the effects of the scrip issue in the form proposed altered to a certain extent the balance of distribution of the total amount of dividend in favour of the ordinary.

Since ordinary shareholders only enjoy half the rate of dividend enjoyed by the "A" shares, the reserves being capitalised disproportionately represent the amount of profits retained by reason of the lower dividends paid on the ordinary during the previous years.

"This situation is approximately rectified by the scrip issue in its proposed form," the directors state.

Since the scrip was announced in May there had been anxiety among some "A" shareholders who could not vote at the meeting, that the ordinary would benefit at their expense.

JOHN MENZIES

John Menzies (Holdings) has taken over sixteen shops of the R. G. Elms Group in West London.

The new acquisitions start trading under the Menzies name today.

Menzies now has more than 250 outlets, including 70 in the London area.

## John Foster & Son Limited

Spinners and Manufacturers

Comments by the Chairman, Mr. Douglas Smith

- Trading profits maintained in difficult year.
- Direct and indirect export sales accounted for 75 per cent of U.K. turnover.
- Successful Rights Issue raised £600,000 towards financing of new plant and modernisation of buildings.
- Outlook for exports in 1979/80 is quite encouraging, but improvements looked for in home sales.

	52 weeks ended 2nd March 1979	53 weeks ended 3rd March 1978
	£	£
Turnover	15,743,108	15,604,135
Trading Profit	886,151	867,287
Profit after Tax	783,564	735,693
Total Dividend per Share	2.5p	2.5p
Earnings per Share	12.6p	12.6p

Copies of the Report and Accounts may be obtained from the Company Secretary, Black Dyke Mills, Queensbury, Bradford, West Yorkshire BD13 1QA.

## Public Works Loan Board rates

Years	Quota loans repaid by EIP†	At maturity	Non-quota loans A* repaid at maturity	By EIP†	At maturity
Up to 5	10½	10½	11½	11½	11½
Over 5, up to 10	10½	10½	11½	11½	11½
Over 10, up to 15	11½	11½	12½	12½	12½
Over 15, up to 25	11½	11½	12½	12	

COMPANIES AND FINANCE

PENDING DIVIDENDS RECENT ISSUES

Payout up as Esselte tops forecast

By Victor Kayetz in Stockholm

ESSELTE, the rapidly expanding Swedish office equipment, printing and publishing group, surpassed its target profit of SKr 231m for the financial year ended on March 31, up 16.9m from SKr 215m.

Dymo Industries, the San Francisco-based multinational known for its plastic labelling systems, which Esselte took over last year for \$62m.

Because the purchase of Dymo reduced Esselte's solvency level the group in March announced an international 10-year term bond issue of \$25m convertible beginning in September into free B shares.

The group earned SKr 8m of exchange rate differences against a 1977-78 financial year loss of SKr 15m, but recorded an extraordinary outlay of SKr 29m compared to a net gain of SKr 2m on extraordinary items in the preceding year.

Petro-Canada scheme halted

Robert Gibbons in Montreal

THE CANADIAN Government ordered the national oil company, Petro-Canada, to cease plans to dissolve Pacific Petroleum, which it bought in 1974.

Fine terms for Argentine loan

By Rosemary Burr

SECEBA, the Buenos Aires electricity utility, has mandated Westdeutsche Landesbank to raise a two-tranche \$80m credit.

15-year \$20m credit at a spread of 1 per cent throughout. The grace period is six years. This is the first dollar credit for Argentina with a 15-year maturity.

is the first deal of this maturity for a Chilean borrower. Meanwhile, Chase Manhattan Bank has been mandated by the Spanish utility Enher to arrange a ten-year \$62m loan.

licks offer versubscribed

Our Johannesburg correspondent

OFFER to Greaterman's shareholders of 1.1m in Clicks Discount Stores 100 cents each has been taken up six times oversubscribed.

Charter continues plan to buy Carey

JACKSONVILLE — Charter Company, the oil company, has indicated that the timetable for the submission of a plan of arrangement to the Bahamian court to acquire Carey Energy Corporation's refining assets remains unchanged.

The company has also signed a definitive agreement with National Oil of Libya, the largest creditor of the Bahamian operation, providing for settlement of debt and supply of crude oil.

Charter also said it is preparing definitive agreements with the Bahamian operation's two other major creditors, National Iranian Oil and Standard Oil of California.

CURRENCIES, MONEY and GOLD

Sterling helped by Budget

By Colin Millham

STERLING commanded most attention in the foreign exchange market last week. The underlying large forward position hit around mid-noon on Tuesday, when trading was really quiet.

The increase to 14 per cent from 12 per cent in Bank of England Minimum Lending Rate prompted the rush to buy sterling on Tuesday afternoon.

System continued to suffer from the strength of the Dollar. The Belgian National Bank sold DM 60m to defend the Belgian franc on Monday, DM 40m on Tuesday, and about DM 30m on Thursday.

Germany has paid dividends totalling Nkr 92m. Its sister company, Norpipe Petroleum UK, had a surplus of £1.7m after tax.

CURRENCY RATES

Table with columns for Bank, Special Drawing Rights, European Currency Unit, etc. and rows for various currencies.

THE DOLLAR SPOT AND FORWARD

Table with columns for Day's spread, Close, One month, Three months, Six months, and rows for various dollar rates.

OTHER MARKETS

Table with columns for Date, and rows for various market indicators like Gold Bullion, Gold Coins, etc.

THE POUND SPOT AND FORWARD

Table with columns for Day's spread, Close, One month, Three months, Six months, and rows for various pound rates.

CHANGE CROSS RATES

Table with columns for June 15, Pound Sterling, U.S. Dollar, Deutschmark, Japanese Yen, etc. and rows for various cross rates.

MONY RATES

Table with columns for New York, Prime, Fed Funds, Treasury Bills, etc. and rows for various money rates.

NEW YORK

Table with columns for Prime, Fed Funds, Treasury Bills, etc. and rows for various New York market rates.

GERMANY

Table with columns for Discount Rate, Overnight Rate, etc. and rows for various German market rates.

For the convenience of readers the dates when some of the more important company dividend statements may be expected in the next few weeks are given in the following table.

Table with columns for Company Name, Date, Announcement, and Amount. Lists companies like Airfix, Allied, Associated, etc.

RECENT ISSUES

Table with columns for Issue, Price, and Stock. Lists recent equity issues.

FIXED INTEREST STOCKS

Table with columns for Issue, Price, and Stock. Lists fixed interest stock issues.

"RIGHTS" OFFERS

Table with columns for Issue, Price, and Stock. Lists rights offers.

BASE LENDING RATES

Table with columns for Bank Name and Rate. Lists various banks and their base lending rates.

INSURANCE BASE RATES

Table with columns for Property Growth, Vanbrugh Guaranteed, etc. and rows for various insurance rates.

ALLEN HARVEY & ROSS INVESTMENT MANAGEMENT LTD.

Table with columns for Investment Type and Value. Lists investment management services.

Large advertisement for BBL (Cayman) Limited, featuring a logo and text about guaranteed floating rate notes and other financial services.





INSURANCE

Higher premiums to follow rise in VAT

BY OUR INSURANCE CORRESPONDENT

RAISING of VAT to 15 cents has forced insurers to begin paying out a money on many of the claims they handle - denying the chance to collect in return an extra premium to meet their additional liabilities.

So the VAT increase must mean price increases, particularly for private motorists and for those who are not yet insured. The rate of increase will vary according to the type of claim, but it is expected that the rate of increase will be in the region of 10 per cent.

On the household side, a high percentage of many insurers' business is index-linked; it might therefore be thought that in a short space of time the appropriate index will pick up the VAT increase for renewal sums insured, and therefore renewal premiums. But this is only true in the case of contents insurance, where most insurers rely on the durable goods section of the Retail Price Index.

Where household policies are not index-linked, the underwriter's gain is likely to be widened, and insurers will have to make efforts to correct under-insurance: perhaps they may even have to rethink sanctions by which they can penalise the more flagrant cases.

Indeed on the household side the VAT change makes it clear that the sooner all insurers can get 100 per cent indexation on all business the better it will be, provided such indexation can take into account all the factors that future Chancellor can devise.

Adjusters, lawyers, doctors, accountants, surveyors. Services supplied will at once carry an extra seven points of VAT. As there is scarcely any class of insurance business where an expert is not employed at some time, costs must increase in all sectors.

Mr. Michael Lawrence has been appointed managing director of ALLEN HARVEY AND ROSS INVESTMENT MANAGERS AND ALLEN HARVEY AND ROSS UNIT TRUST MANAGERS. Mr. Ian Stephenson has also been appointed director of the two companies.

Mr. Colin M. Apps has been appointed managing director of METERING PUMPS, a member of the Mono Group of Companies. He succeeds Mr. D. C. Cave who has retired but continues to act as a consultant for the Mono Group.

Mr. Alastair Lee Taylor has been appointed managing director of INGERSOLL GROUP, a subsidiary of the Heron Corporation. Mr. Taylor's appointment takes the Ingersoll watch division, George Butler of Sheffield (cutlery) and Ingersoll Electrodes. Also announced is the retirement of Mr. Frank Edwards, managing director of Ingersoll Limited.

Mr. Neil Ashcroft, senior deputy clerk of the LONDON COUNTY COUNCIL, has been appointed clerk and chief executive. He takes over the post when Mr. Harry Crossley retires at the end of August.

The process engineering division of DAVY INTERNATIONAL (MINERALS AND METALS) has been awarded a contract by the National Coal Board to design, supply, build and commission a new coal preparation plant at Kellingley colliery, North Yorkshire.

The order is expected to be worth about £10m and, in cost, will be the second largest coal preparation plant constructed in the UK. The plant will be designed to handle 1,000 tonnes an hour of run of mine coal.

A £200,000 contract has been signed between TRRL and DUNLOP of Hallow Brook, Coventry, to develop an anti-locking brake system suitable for motor-cycles.

C. and S. Paints has placed a £150,000 order for four and 10-litre plastic paint containers with YRUGAR BOLLE injection moulders.

RUSH AND TOMPKINS has received contracts worth £2.25m. The largest, worth £720,000, is for a 7,000 square metre building at Team Valley Trading Estate, Gateshead, which will include two blocks of ten factory units at South

Bank, Middlesbrough, for English Industrial Estates at £600,000 and office buildings at Osbourne Terrace, Newcastle for Municipal Mutual Insurance at £488,000.

Company Prices Change 1979 week

APPOINTMENTS

Allen Harvey post changes

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WORLD STOCK MARKETS

Indices

NEW YORK - DOW JONES

Table with columns for Date, High, Low, and Stock market indices for New York.

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Table with columns for Date, High, Low, and Stock market indices for Toronto Composite.

Table with columns for Date, High, Low, and Stock market indices for JOHANNESBURG.

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ALL STREET

Large table listing various stocks and their prices, including columns for Stock, High, Low, and Date.

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Companies and Markets

INTERNATIONAL CAPITAL MARKETS

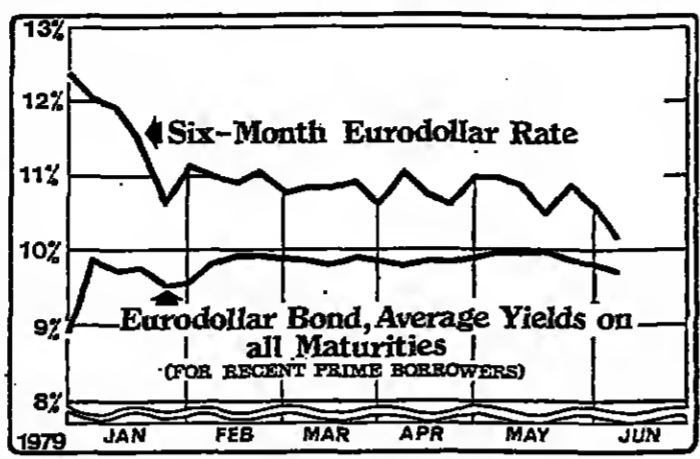
INTERNATIONAL BONDS

BY JOHN EVANS

The 'recession' rally falters

THE EURODOLLAR bond market, convinced a week ago that 10 per cent coupons for new issues would prove the high-water mark for bond returns in the current market cycle, appeared much less certain of itself by last Friday. The market's determined three-week rally, supported by renewed institutional investing activity and prompting a new issue calendar of more than \$1bn, was starting to falter ahead of the weekend. Some dealers have dubbed the dollar market's recent upturn as the "recession" rally, based on tangible evidence that U.S. economic activity is slowing with consequent benefits for fixed-interest securities. By mid-week, the outlook still looked good. Eurodollar interbank rates dropped to a low for the year, after Morgan Guaranty cut its prime rate to 11 1/2 per cent. Some institutional investors, while still sitting on huge cash positions, were committing increasing amounts to bonds because of the possibility that a cyclical downturn in U.S. interest rates had begun. The strong undertone in the dollar also reinforced confidence. The picture was bright enough for one issuing house to state publicly that the recent \$60m Alcoa Australia 10 per cent bond could prove the last

double-figure coupon during the present Eurobond cycle. But the latest weekly U.S. money supply statistics, showing a record \$6.6bn jump in the basic M1 measure, helped to sour the outlook, and cast new doubts over a sustained downturn in American interest rates. The market rally, already looking vulnerable because of the volume of new issues, some of which were priced on aggressive terms, was quickly brought to a halt by profit-taking. Some participants believe last week's setback may be temporary. But, judged on advice issued to institutions by some analytical agencies last Friday, there are still deep reservations. Kidder Peabody feel that certain sceptical fund managers have only thrown in a small proportion of their cash reserves as a concession to market forces, and "not because they believe that a cyclical peak in interest rates has been reached." Kidder Peabody reportedly found good demand for its offer of \$20m of 10-year convertible bonds for LFC International Finance, a unit of Lear Corporation, in Dallas. The coupon is indicated at between 8 and 8 1/2 per cent. A new twist on the convertible floating rate bond formula is being offered by IC Industries, with a \$75m 12-year issue carry-



ing a margin of 1 per centage points over interbank rates. The bonds are freely convertible into an 8 1/2 per cent fixed-rate bond at any time. The device is said to offer investors a better chance to guard against interest rate fluctuations than the recent Manufacturers Hand-

No pricing level is yet being indicated. The outstanding FFI bonds due 1989, currently yield 12.3 per cent while in the domestic gilt-edged market War Loan returns 11.34 per cent. Deutsche-Mark Eurobonds gathered strength throughout the week. Heavy demand was evident for the new DM 100m 12-year issue bearing 8 per cent for Norges Kommunalbank, the first foreign issue to carry such a high coupon. Demand was such that lead manager Westdeutsche Landesbank is said to have the opportunity to reduce the coupon, or price above par.

The DM sector's recovery is largely associated with the Deutsche-Mark's strength within the European Monetary System. Dealers believe the German authorities must moderate their recent tight domestic monetary policies in order to prevent unmanageable revaluation pressures from building up around their currency within the EMS. Elsewhere, Swiss franc foreign issues were steadier, drawing indirect support from intervention operations by the Swiss National Bank in the domestic market. The third-quarter calendar for domestic issues has also been cut drastically to SwFr 1.8bn.

In foreign issues, the Spanish highways agency, Aumar, is to offer SwFr 60m of 10-year bonds bearing 5 per cent. Union Bank of Switzerland is the syndicate leader for this public issue.

CONVERTIBLES

BY FRANCIS GHILES

Japanese revert to the dollar

JAPANESE corporate borrowers, who for the last 12 months have favoured borrowing in D-marks and Swiss francs are now reverting to the more traditional dollar. The reasons for this shift are three-fold: interest rates, currency risk, and an apparent re-think on the part of the Japanese authorities as to the wisdom of a large number of smaller companies tapping hard currency markets in such quantity. The narrowing interest rate gap between the dollar, on one hand, and Swiss franc and D-mark denominated long term funds, has made borrowing in the latter — and particularly the D-mark — increasingly less attractive to the Japanese corporate treasurers. Recent currency shifts have played their part as well. In last year's hey-day for strong currency Japanese convertibles,

Japanese companies felt that the yen would probably share the fortunes of the D-mark and that D-mark borrowing would offer the happy combination of negligible-currency risk and low interest rate costs. Since the beginning of this year the yen has fallen 8 per cent against the D-mark. Japanese borrowers became disenchanted with the way the D-Mark sector turned sour on them. They were caught in the weakness of the D-Mark sector which followed the strengthening of the dollar at the end of last year. The deterioration in borrowing terms was compounded by the indigestion of investors caused by the seemingly endless queue of names, some rather obscure, which was waiting to tap the market. At the beginning of this year the Japanese turned to Switzerland in search of low coupons and surged into the Swiss

franc market en masse. The German story has been repeated. They are now having to pay ever higher interest rates. Investors have begun to display weariness who faced with yet another Japanese name. There are now signs of a rethink in Japan. The Japanese finance ministry decided recently that in future it would give approval for foreign issues by Japanese companies on a monthly basis, rather than quarterly, to allow the issue programme to remain more flexible. It is notable, too, that the intended size of each issue is no longer announced in advance. Thirteen Japanese companies have obtained permission to float dollar denominated bonds during the quarter beginning in July. In contrast to the list of names applying for D-Marks and francs, these dollar borrowers

are mainly prime corporate names. It was notable that a fair number of essentially second-rate Japanese companies approached the Swiss franc and D-Mark markets. The logic of the exercise was that the combined appeal to European investors of the D-Mark, the yen and the Japanese stock market allowed the companies to issue convertible — essentially delayed — equity on terms cheaper than they could achieve in Japan. So long as the conversion followed quickly such financing made sense. But with an increasing number of cases where rapid conversion has not occurred, with a weakening stock market and a weakening yen, it is not surprising that there are now some doubts in Japan as to the wisdom of this approach.

CREDITANSTALT-BANKVEREIN Issue of up to U.S. \$80,000,000 Floating Rate Notes 1991. Extensible at the Noteholder's option to 1997. Subordinated as to payment of principal and interest. U.S. \$40,000,000 of which are being issued as the initial tranche. Includes a list of participating banks from various countries such as Europe, Japan, and the Americas.

U.S. BONDS

BY JOHN WYLES

A severely bruised confidence

THE BREEZY confidence which has taken increasing hold on the U.S. bond market since early May was severely bruised at the end of last week when doubts started to appear about whether the market's rally could be sustained. Although the Federal Reserve Board's publication late on Thursday of record increases in the money supply had sent a few faint hearted investors scurrying for assurances that one week's figures do not a trend make, it was Friday's news of a 1.3 per cent rise in industrial production in May which had the market nervously chewing its lip. The surge in prices of both corporate and Treasury bonds

during the past month has fed on a steady diet of indications that the economy was slowing sharply and that, therefore, interest rates had every chance of coming down. During this period short-term rates have fallen by up to 90 basis points and when, last Tuesday, Morgan Guaranty Trust Company cut its prime rate from 11 1/2 per cent to 11 per cent the market felt even more confident of its reading of events. On that day the Treasury's 9 1/2 per cent notes, sold on May 7 to yield a record 9.37, climbed 1/32 so that the yield was slashed to 8.80 per cent. Although the market had softened a little by Friday morning, not even the money supply

figures had effectively wiped the blush off its cheek. But the rise in industrial production, which virtually offset the 1 1/2 per cent fall in April Treasury's due in April 1982, which effectively wiped out gains scored earlier in the week. Many corporates have much better, however, an among recent issues, Duk Power's 80 year bonds rose 1/4 on the week to reduce the yield from 10.15 per cent to issue to 9.94 per cent. Most illustrative of the progress made in the current rally is the 9 1/2 per cent Gen Motors Acceptance Corporate 24 year debentures. Sold April 24 at par they were quoted at the end of last week at 10 1/2 bid to yield 9.42 per cent.

FT INTERNATIONAL BOND SERVICE. Includes tables for U.S. COLLAR STRAIGHTS, YEN STRAIGHTS, OTHER STRAIGHTS, DEUTSCHE MARK, EUROPEAN TURNOVER, and CONVERTIBLE BONDS. Each table lists bond details such as issuer, amount, maturity, and yield.

Handwritten signature or mark at the bottom of the page.

A copy of this Offer for Sale, having attached thereto the documents specified below, has been delivered to the Registrar of Companies for registration. Application has been made to the Council of the Stock Exchange for the issued Ordinary Shares of Standard Telephones and Cables Limited ("STC") to be admitted to the Official List. This Offer for Sale includes particulars given in compliance with the Regulations of the Council of the Stock Exchange for the purpose of giving information with regard to STC. The information set out in this Offer for Sale concerning STC and its parent company, International Telephone and Telegraph Corporation ("ITT"), has been provided to S. G. Warburg & Co. Ltd. by the Directors of STC. The Directors of STC have taken all reasonable care to ensure that the facts stated herein are true and accurate in all material respects and that there are no other material facts the omission of which would make misleading any statement herein whether of fact or of opinion. All the Directors of STC accept responsibility accordingly. No person receiving a copy of this Offer for Sale and a Form of Application in any territory other than the United Kingdom may treat the same as constituting an invitation to him nor should he in any event use such Form of Application unless in the relevant territory such an invitation could lawfully be made to him without compliance with any registration or other legal requirements. It is the responsibility of any person outside the United Kingdom wishing to make an application hereunder to satisfy himself as to full observance of the laws of the relevant territory in connection therewith, including the obtaining of any government or other consents which may be required or other formalities needing to be observed or transfer or other taxes requiring to be paid in such territory. The Application List for the Ordinary Shares now offered for sale will open at 10 a.m. on Thursday, 21st June, 1979 and may be closed at any time thereafter.

# STC

## Standard Telephones and Cables Limited

(Incorporated in England under the Companies (Consolidation) Act 1908, number 106921)

### Offer for Sale

by  
**S. G. Warburg & Co. Ltd.**

of  
**15,000,000 Ordinary Shares of 25p each at 160p per share payable in full on application**

The Ordinary Shares now offered for sale rank in full for all dividends hereafter declared or paid on the Ordinary Share capital of STC.

**SHARE CAPITAL**  
Authorised £30,000,000 in 120,000,000 Ordinary Shares of 25p each Issued and fully paid £25,000,000

**INDEBTEDNESS AND GUARANTEES**  
On 19th May, 1979, STC and its subsidiaries had outstanding bank overdrafts and short-term loans of £40,311,000 (£9,000 secured), long-term loans of £24,108,000 (£308,000 secured), debenture stocks of £977,000, a guarantee of indebtedness in respect of an associated company of £835,000 and guarantees of indebtedness of another subsidiary of ITT of £48,828,000. In connection with this Offer for Sale, STC has requested and obtained from ITT an indemnity in respect of any loss to STC arising out of the latter guarantees which will expire in December, 1979 and will not be renewed. In addition at 19th May, 1979, STC had outstanding guarantees of indebtedness of former subsidiaries not exceeding £15,200,000. ITT (United Kingdom) Limited ("ITT (UK)") has undertaken to assume responsibility for these guarantees and the financial institutions involved have indicated that STC's guarantees will be released on completion of the necessary formalities. Foreign currency indebtedness has been translated into sterling at exchange rates ruling on 19th May, 1979. Except as aforesaid and as disclosed in this Offer for Sale and except for indebtedness and guarantees within the STC Group, neither STC nor any of its subsidiaries had outstanding at that date any loan capital, mortgages or charges, borrowings or indebtedness in the nature of borrowing, including bank overdrafts and liabilities under acceptances (other than normal trade bills) or acceptance credits, hire purchase commitments or guarantees or (except for contingent liabilities arising in the ordinary course of business) other material contingent liabilities.

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#### Introduction

STC is a U.K. subsidiary of ITT, a U.S. corporation with worldwide interests in telecommunications and electronics, engineered products, consumer products and services, natural resources and insurance and finance. ITT's operations in the United Kingdom include all these areas of activity except natural resources.

Prior to a recent reorganisation ITT's principal U.K. interests (other than insurance) were held by STC. Following the reorganisation the holding company for these interests is ITT (UK), a wholly-owned ITT subsidiary. ITT (UK) now has two main subsidiaries, (a) STC which, with its subsidiaries, comprises ITT's U.K. activities in telecommunications and electronics and its principal U.K. activities in components, and, (b) ITT Industries Limited which, with its subsidiaries, comprises a substantial part of ITT's other U.K. industrial interests.

Following this Offer for Sale of 15 per cent. of the share capital of STC, ITT will own through ITT (UK) the remaining 85 per cent. ITT intends that STC should continue as a member of the ITT group and has no plans for further disposals of its shareholding in STC.

#### Reasons for Offer for Sale

ITT believes that, where practicable, it is desirable for its major telecommunications subsidiaries outside the United States serving predominantly local markets to have a degree of local ownership. ITT already has telecommunications subsidiaries in several countries in which there are significant local shareholdings and has decided that a similar policy should be adopted in relation to STC.

STC has a British management and attaches great importance to its national identity. It is a major supplier to the Post Office and supplies other U.K. governmental and commercial organisations. ITT and STC believe that the introduction of a local shareholding in STC will reinforce STC's national identity and its relationships with its U.K. customers.

#### History of STC

STC and its predecessors have been involved in the supply of telecommunications equipment since 1883, when telephone equipment based on the invention of Alexander Graham Bell was imported for resale in the United Kingdom from the Western Electric Company of the United States. In 1898 Western Electric acquired a factory at Woolwich, initially for the manufacture of telephone cable, but by 1908 complete telephone exchanges as well as cables were being produced. In 1910 STC was incorporated in England under the name "Western Electric Company, Limited" and acquired Western Electric's U.K. business. Its name was changed in 1925 to Standard Telephones and Cables, Limited following its acquisition by ITT.

Throughout its history STC has been able to attract people of high inventive quality and business expertise. This has enabled STC to play a significant role as an innovator of new systems and products in many aspects of telecommunications. STC's history reflects the evolution of telecommunications systems, the basic elements of which are:

- subscriber network (equipment in the subscriber's premises and the connections to the local public exchange)
- switching systems (both local exchanges and exchanges for long distance and international traffic)
- transmission systems (the equipment for communicating between local exchanges—the junction network—and between exchanges separated by long distances—the national and international trunk networks).

#### Subscriber Network

In the subscriber network the main item of terminal equipment has been the telephone handset which has evolved relatively slowly since its early design. In recent years STC has concentrated on volume production of receiver and transmitter capsules and the manufacture of telephones with special facilities such as high speed, push-button dialling. Since its incorporation in 1912 ITT Creed Limited, an STC subsidiary, has been the leading U.K. supplier of teleprinter machines used in telex systems. In the last fifteen years, data transmission has become increasingly important and the range of STC's products for the subscriber has been augmented to include

#### Summary of Information

The information set out below should be read in conjunction with the full text of the Offer for Sale.

Offer for Sale price	.. .. .	160p per share
Market capitalisation at Offer for Sale price	.. .. .	£160 million
1979 forecast income before taxation	.. .. .	£32 million
1979 fully taxed earnings per share*	.. .. .	15.4p
1979 forecast net dividend	.. .. .	8p per share
Prospective price/earnings multiple at Offer for Sale price*	.. .. .	10.4 times
Prospective gross dividend yield at Offer for Sale price**	.. .. .	7.1 per cent.

\*Based on STC's forecast of income before taxation for the year ending 31st December, 1979 of not less than £32 million (1978: £26.9 million) and a full charge for current and deferred corporation tax at the rate of 52 per cent. A significantly lower actual corporation tax charge is expected for 1979 (1978: 22 per cent.).

\*\*Based on STC's forecast total dividend for the year ending 31st December, 1979 of 8p net per share (11.4p gross including an associated tax credit at the rate of 3/7ths as proposed in the Budget on 12th June, 1979).

This Offer for Sale is of 15 per cent. of the issued share capital of STC; the balance is owned by ITT.

STC, which employs 27,000 people, has two product groups:—

#### Telecommunications and Electronics

1978 sales £225 million.  
1978 income before taxation £21.7 million.  
Approximately 60 per cent. of sales consisted of telephone main exchange switching equipment and submarine telecommunications systems. STC is one of the three principal suppliers of main exchange equipment to the Post Office and is the world leader in submarine systems.

#### Components

1978 sales £155 million.  
1978 income before taxation £5.2 million.  
About 50 per cent. of sales consisted of STC manufactured electronic and other components. STC is also a major U.K. distributor of electronic components and wholesaler of electrical products.

STC's success in high technology businesses is built on a solid foundation of basic research and product development, expenditure on which is charged to income in the year in which it is incurred. In 1978 such expenditure amounted to £26.3 million, of which £10.5 million was funded by customers.

The past five years have seen major changes in STC's business, particularly the transition from electro-mechanical to electronic switching. STC's programmes of rationalisation, retraining and modernisation to adapt to these changes will have been largely completed by the end of 1979.

The STC Board believes that these programmes should give STC increased competitive strength and enable it to take advantage of the growth in telecommunications forecast for the 1980's.

The Procedure for Application and a Form of Application are set out at the end of this Offer for Sale.

data terminals. Some subscribers, such as hotels, factories, offices and geographically dispersed companies, operate their own internal telephone systems. For such activities, private exchanges were developed which were initially manual but are now largely automatic. STC has been a supplier of such private switching systems from the early days of manual switchboards, through "Strowger" and "Crossbar" designs, to modern processor-controlled systems for both telephony and message switching.

#### Switching Systems

In the 1920's STC began to manufacture Strowger electro-mechanical switching equipment which it has continued to supply to the Post Office and, until the early 1970's, to export markets. In the mid-1960's, Crossbar, an improved electro-mechanical switching system, was introduced, but with the recent introduction of electronic switching systems Strowger and Crossbar are being phased out of production. During the early 1970's STC and the Post Office developed the TXE4 electronic switching system. The first TXE4 exchange for public service was installed in 1976. Currently STC is developing TXE4A, a more advanced and cost-reduced version of TXE4. STC is also involved in the collaborative development of the System X family of electronic digital exchanges, which is expected to be the generation of Post Office switching equipment to follow TXE4 and TXE4A.

#### Transmission Systems

Until 1920 the transmission of speech required one pair of copper wires between terminals for each conversation. Then the concept of multiplexing was developed, whereby many signals representing speech or data are assembled into a single complex signal which is transmitted over one bearer system and subsequently decoded to reconstitute all the original input signals. Wide bandwidth transmission bearer systems are required to realise the full economic potential of this development. In this connection STC played an important role in developing radio and coaxial cable transmission systems and has many technical and commercial achievements to its credit. These include the first public microwave link in 1934 (from England to France), the first microwave links in the United Kingdom for trunk television transmission (1952) and for trunk telephone circuits (1956), the first coaxial cable in the U.K. network (1936), and the first solid state 2,700 channel coaxial line system in the United Kingdom (1968). STC supplied the equipment for the first public shortwave ship-to-shore radio service in 1930 and, through International Marine Radio Company Limited, supplied marine radio systems for many shipping lines, notably the Cunard fleet, including the three "Queens".

In the early 1950's STC began to supply underwater transmission systems and since then has supplied the larger part of the world's submarine cable systems which vary from short, shallow water applications to transoceanic projects. STC currently supplies the widest bandwidth submarine cable systems in the world (5,200 channels).

STC's outstanding contributions to the evolution of telecommunications include the invention of pulse code modulation ("PCM") by A. H. Reeves in 1938 and the proposals for the use of optical fibre in transmission systems published by C. Kao and G. Hockham in 1966. Modern digital telephony is based on PCM and offers many technical advantages over earlier analogue systems but it was not until the invention of the transistor that such advantages could be achieved economically. PCM transmission systems were first used in junction networks in the early 1960's and are now being installed in trunk networks. Optical fibre systems transmit information on light waves through very thin glass or silica fibres. They offer potential technical and economic advantages over present transmission systems.

#### Components

The development of radio and transmission systems (both landline and submarine) required the parallel development of sophisticated electronic components to meet increasing performance specifications. For this requirement STC developed its own quartz crystals, electronic valves, capacitors and magnetic materials; in due course separate businesses were established which in 1959 were combined to form the Components group. Its product range has since been enlarged considerably by internal development and by acquisition.

#### Standard Telecommunication Laboratories Limited

In the mid-1940's it became clear to STC that to remain competitive a strong base in fundamental research on materials, processes, advanced components and telecommunications systems would be required. Standard Telecommunication Laboratories Limited ("STL") was established at Enfield and in 1959 moved to Harlow where it has become an industrial research organisation of international standing.

# STC

## Business

STC is mainly an operating company but it is also a holding company for a number of subsidiaries; where the context so admits, references to STC throughout this Offer for Sale include its subsidiaries. STC's business is now divided into two main product groups, (a) Telecommunications and Electronics and (b) Components, both supported by substantial research and development. A summary of these activities is set out below.

## Telecommunications and Electronics

In 1978 sales of the Telecommunications and Electronics group amounted to £225 million and income before taxation to £21.7 million. Approximately 60 per cent. of 1978 sales in the Telecommunications and Electronics group related to switching and submarine systems.

This group is involved in the development and supply of telecommunications products for home and overseas markets. Its principal customers are the Post Office and foreign telecommunications authorities.

The number of employees in the group is approximately 17,500. Its principal manufacturing facilities are at Brighton, Fooks Cray (Kent), Greenwich, Monkstown (Northern Ireland), Newport (Gwent), New Southgate (London) and Southampton.

The group is involved in the following activities:—

### Switching

STC's most important activity is the design, manufacture and installation of switching equipment, principally for the Post Office. During the last ten years the change in switching technology, from electro-mechanical systems (Strowger and Crossbar) to electronic systems, has had a fundamental effect on the structure and size of the industry. The value of all main exchange equipment supplied to the Post Office represented by electronic equipment has increased from 10 per cent. in 1973 to over 50 per cent. in 1978 and is expected to exceed 85 per cent. by 1983. STC has led in the development and manufacture of the new electronic analogue TXE4 telephone exchange which, together with the more advanced and cost-reduced version, TXE4A, is expected to constitute the bulk of new Post Office orders for some years. As a result STC's sales of electronic equipment to the Post Office have significantly exceeded the industry average and STC's share of Post Office main exchange orders has grown from about one fifth in 1970 to more than one third at the present time.

The collaborative development of System X, a family of electronic digital telephone exchanges and associated equipment, is being carried out by the Post Office, STC and the two other major U.K. telecommunications manufacturers. System X is planned to become the Post Office's standard switching equipment in the United Kingdom. The Post Office has already placed orders for a number of System X exchanges, the first of which is expected to come into service by the end of 1982. The parties involved in the collaborative development of System X have formed a joint company, British Telecommunications Systems Limited ("BTS"), in which each of the four parties is to have an equal interest. BTS is intended to play a significant role in the promotion of System X in export markets.

In the case of TXE4 and TXE4A, STC has undertaken to share the knowledge gained from development work for the Post Office with the two other major U.K. telecommunications manufacturers. In the case of System X, contracts are placed by the Post Office with each of the manufacturers for the development of certain parts of the system; however, each manufacturer will either own or have a licence for all industrial property rights and knowhow necessary to enable it to manufacture all System X equipment in the United Kingdom. It is intended that, subject to the consent of the other manufacturers, each should be able, in appropriate circumstances, to obtain a licence for manufacture abroad.

The transition from electro-mechanical to electronic technology has reduced the labour, and changed the nature of the skills, required for the manufacture of switching equipment. By the end of 1979 STC will have largely completed the necessary rationalisation of its facilities, involving a reduction in the switching workforce by approximately one third in recent years, whilst at the same time recruiting people with critical new skills and undertaking a substantial retraining programme. Considerable investment has been and continues to be made in modern manufacturing equipment and techniques and in computer-aided design equipment for engineering and manufacturing.

STC is also developing a range of ancillary equipment based on microprocessor technology, for the modernisation of various aspects of network operation and maintenance.

The need for telecommunications companies to ensure a supply of complex printed circuit boards led STC to purchase Exacta Circuits Limited in 1974. Since its acquisition Exacta Circuits Limited has become one of Europe's leading manufacturers of such printed circuit boards.

### Transmission

The Transmission division is a major supplier of sophisticated transmission systems to U.K. and overseas markets, the Post Office being the principal U.K. customer. The product range covers both established analogue and new digital technology for the simultaneous transmission of telephony, television and data. This includes PCM junction systems for the interconnection of local exchanges in large conurbations and terminal equipment and intermediate amplifying systems for the trunk network. As part of STC's rationalisation programme, the manufacture of transmission equipment and electronic switching equipment will be combined to take advantage of similarities of technology and of the substantial capital expenditure on new printed circuit board assembly facilities and test equipment.

In addition, the Electronics division supplies a range of ancillary telecommunications equipment for transmission, signalling, audio and test applications.

### Optical Fibre

STC has played a leading part in the development and application of optical fibre systems and in 1976 established a production facility for both fibre and cables. Sales of optical fibres are small but widespread application is foreseen in telecommunications, military and industrial markets. In 1977 STC installed the world's first 1,920 channel repeatered optical fibre transmission system (between Hitchin and Stevenage) which was introduced to public service in 1978. STC has recently received Post Office orders for four 120 channel and two 1,920 channel systems and in addition has a Ministry of Defence contract for an optical fibre link.

### Submarine Systems

This division is one of STC's more important activities, being the world leader in the international market for transoceanic submarine telecommunications systems. Despite strong international competition, STC has had on average about 50 per cent. of the market, principally as a result of its technical performance and an established reputation for meeting contract delivery dates.

Since the 1950's, when STC's activities in the design, manufacture and installation of undersea telegraph and telephone systems expanded considerably, the division has been responsible for providing a wide variety of systems to many major telecommunications authorities. These systems are available in channel capacities capable of handling from 480 to 5,520 simultaneous telephone conversations. The submerged equipment for these systems is designed and manufactured to achieve a long period of fault-free life. Facilities for carrying television and data are available on the higher bandwidth systems.

The division is involved in all aspects of supplying systems, including route surveys and selection, system design, manufacture, laying from cable ships, terminal installation and overall system commissioning.

Examples of systems commissioned in 1977 and 1978 are:—

Columbus—3,250 miles, 1,840 channels between the Canary Islands and Venezuela.

ASEAN P-S — 1,500 miles, 1,840 channels between Singapore and the Philippines.

Peccan III—740 miles, 5,520 channels between the Canary Islands and the Spanish mainland.

Rome/Palermo—250 miles, 5,520 channels.

Currently the division has contracts for two new systems in the Mediterranean and for three new 5,520 channel systems between the United Kingdom and the Continent (to Spain, Holland and Denmark). On average, four systems of different sizes are completed by the division each year.

A notable feature of the Submarine Systems business is the relatively small number of high value contracts at any given time. Forward planning in association with telecommunications authorities, together with careful scheduling of manufacture, has enabled peaks and troughs to be smoothed out to a reasonable degree. Nevertheless, the volume of business is controlled mainly by the rate of growth of international traffic, which is dependent upon world economic conditions. As a result the level of activity can vary depending upon the pattern and timing of orders received.

Despite the development of satellite communications systems, the particular properties of submarine systems, such as security and higher transmission quality, should ensure continuing demand for such systems for short and long routes.

### Cable

STC has for many years supplied a wide variety of cables principally for the home and export telecommunications markets and also for signalling, defence and industrial applications.

Over the last five years STC has reorganised its production facilities in response to the volume decline in Post Office business, overcapacity worldwide in the manufacture of telecommunications cable and a change in technology from paper to plastic insulation. This reorganisation has resulted in a reduction in the workforce and the closure of a major factory.

To compensate for the continuing decline in telecommunications cable business, STC is applying its skills to cable manufacture to other areas where its technological experience and knowhow can be successfully exploited. By combining expertise in the design and manufacture of specialist cables with experience in submarine systems, STC has taken the opportunity to enter the developing hydrospace markets of underwater defence and oil wellhead control. In addition, STC undertakes the supply and installation of telephone cable networks overseas, which involve civil works and cable installation and commissioning. It is currently engaged in such activities in Nigeria.

### Audio Products

This division is a substantial U.K. supplier of transmitter and receiver capsules for telephones and also produces complete telephone handsets. STC introduced the first batteryless push-button telephone available to the U.K. market and now supplies to the Post Office a large proportion of Trimphone and push-button Quickstep telephones, as well as certain other special telephones.

### Business Systems

The Business Systems division has three main activities.

The Private Communications subdivision is one of the United Kingdom's leading suppliers of private automatic branch exchanges with a market share of approximately 30 per cent. In 1977 a computerised telephone exchange, the Unimat 4080, was introduced and has been ordered by a number of large commercial organisations.

The Data Systems subdivision supplies visual display units, intelligent terminal systems, message switching systems, programmable communications controllers and other computer peripheral equipment.

The Record Communications subdivision is the main supplier of teleprinters to the Post Office through ITT Creed Limited. The established Model 444, although still in production, is being replaced by the new Model 2300 semi-electronic teleprinter.

Business Systems customers include commercial organisations, defence, police and telecommunications authorities in the United Kingdom and overseas. Leasing, either directly or through a financial institution, is a significant feature of this division's activities. Apart from its own manufacturing facilities for teleprinters and message switching systems in the United Kingdom, the division benefits from the opportunity to import products from other ITT companies in Germany and the United States. Some of these products may be manufactured in the United Kingdom if and when this can be commercially justified.

Although only modest growth is foreseen for Record Communications, the Data Systems and Private Communications subdivisions should have considerable growth potential resulting from the expansion of data transmission and the increasing market for peripheral terminal equipment.

### Military Electronics

STC has a long history as a supplier of components and equipment for defence requirements and currently has contracts for defence communications equipment and for funded research and development.

### Marine Radio

Through International Marine Radio Company Limited, an STC subsidiary, this division supplies shipborne radio communication and navigation equipment, including satellite communication terminals. It also provides radio officers to shipowners on a contract basis.

### Components

In 1978 sales of the Components group amounted to £155 million and income before taxation to £5.2 million. About one half of the sales represents components and modules manufactured by the group, the balance being sales as distributors and wholesalers. Sales by this group to the Telecommunications and Electronics group in 1978 amounted to some £8 million.

The Components group has approximately 8,500 employees. The principal locations are at Harlow, Paignton, Taunton and Great Yarmouth.

The group has seven principal divisions, of which five are manufacturing divisions, one distributes components and instruments and the other is involved in the wholesaling of electrical products through ITT Distributors Limited, an STC subsidiary.

### Electron Devices

This division manufactures a wide range of products including microwave devices and sub-systems for military applications. It manufactures electron tubes used in telecommunications with sales to microwave equipment manufacturers in Europe and the United States. Thermistors, which are used in temperature control devices, comprise the remainder of the division's sales.

### Capacitors

This division is a large U.K. manufacturer of capacitors, offering a range of capacitors for use in such diverse products as space satellites, submarine repeaters, avionics and telecommunications equipment and medical, military and industrial electronics. The division is also an important supplier to the manufacturers of radio and television sets, washing machines and other white goods and domestic lighting.

### Power Components

This division manufactures electro-mechanical products, reeds, relays, inductors, transformers, power supplies, fans and switches. It supplies the Post Office and the U.K. telecommunications industry.

### Quartz Crystal and Opto-electronics

This division manufactures a range of quartz crystal devices for various uses including telecommunications, electronics and radio and is developing liquid crystal displays and fibre optic components. It supplies crystal filters for use in mobile radios and temperature controlled crystal oscillators.

### Resistors and Film Circuits

This division's products range from carbon composition resistors, used in consumer electrical equipment, to high technology thin and thick film hybrid circuits, used in submarine repeaters and military equipment. Other products include film resistors and resistor networks which have applications in the telecommunications and data processing industries.

### Distribution of Components and Instruments

This division distributes to industrial and commercial users throughout the United Kingdom the electronic components and instruments of more than one hundred manufacturers, as well as products manufactured by other divisions of the Components group and other ITT companies. It is amongst the largest such distributors in the United Kingdom.

### ITT Distributors Limited

This subsidiary is one of the largest wholesalers and distributors of electrical products in the United Kingdom with a network of more than 60 branches. There is a small but growing export business. The goods supplied consist mainly of such items as lighting equipment, electrical cables, switches and accessories and domestic appliances. Principal customers are electrical contractors, industrial users and electrical retailers.

### Research and Development

STC's success in the high technology businesses in which it is engaged is built upon a solid foundation of both basic research and product development, total expenditure on which in 1978 amounted to £26.3 million.

All research and development expenditure is charged to income as incurred. Part of the expenditure on research and development, £10.5 million in 1978, is funded by contracts placed directly by customers including the Post Office, the Ministry of Defence and ITT companies. Work undertaken in the general interests of ITT by STL and the product groups is funded by ITT out of the financial contributions paid under general relations agreements (see under "Relationship between STC and ITT" below). In 1978 ITT funded in this way £8.5 million of work by STC (including STL), compared with the contribution to research and development made by STC under its General Relations Agreement (see below) of £8.1 million.

### STL

Basic research is undertaken by STL, a subsidiary of STC, in modern purpose built premises at Harlow. Over 900 people are employed, of whom some 500 are scientists and engineers. The laboratories are divided into two main units, the Telecommunications and Electronics Laboratory and the Materials and Components Laboratory. Total expenditure in 1978 amounted to £12.5 million.

STL has an international and a national role and is known for its pioneering work. Internationally, STL operates as an important part of ITT's worldwide fundamental research activities on materials, components and telecommunications technology, and has reciprocal access to complementary research and development work carried out by other ITT laboratories. STL's national role is to undertake basic research and advanced product development in specific support of STC.

### Product Development

Product development is principally carried out within the laboratories of each product group as an integral part of its business. In general, development and design personnel are located with the associated manufacturing activities on the major sites. The number of scientists and engineers engaged in product development exceeds 1,000. Total expenditure incurred by the product groups on such development in 1978 was £17.6 million, of which £3.8 million was subcontracted to STL.

### Relationship between STC and ITT

In common with other ITT telecommunications companies, STC has an agreement ("the General Relations Agreement") with International Standard Electric Corporation ("ISEC"), a wholly-owned U.S. subsidiary of ITT. General relations agreements provide a contractual basis for:—

- the worldwide funding of research and development;
- the dissemination of technical information and knowhow from, and provision of technical assistance by, ITT laboratories and technical centres to ITT companies;
- the exchange of technical information and knowhow developed by ITT group companies in the same business;
- the royalty-free right to exploit inventions, technical information and knowhow developed by ITT group companies in the same business; and
- the financing of specialised services provided by ITT to its group companies with respect to sales and business methods, manufacturing, insurance, property, legal, industrial relations and financial matters, export marketing assistance, training programmes and administration.

With regard to item (a) above, ITT operating companies making use of research and development make an annual financial contribution to the overall costs of such activities, which contribution is assessed in the form of a percentage of sales varying according to the type of business carried on by the company. STC's current contribution is 3 per cent. of its relevant sales, which is the percentage that has been payable for many years. Such contributions are used by ITT to fund general research and development at its laboratories, both in Europe (including STL) and the United States. In return, STC has access to ITT's relevant worldwide research and development expertise and patent rights insofar as they are required for the purpose of STC's business; an example is the access which STC has to ITT Semiconductors with its important European manufacturing facilities in England and Germany. ITT companies outside the United Kingdom have corresponding rights but these rights do not apply to customer funded research and development, such as work for the Post Office and the Ministry of Defence, in which STC plays and expects to continue to play an important role. Such work is kept totally secure, both technically and commercially, in accordance with the requirements of the contracting customers.

With regard to items (b) and (c) above, only the cost of dissemination and exchange of information and of providing technical assistance is reimbursed by the recipient.

With regard to item (e) above, STC, in common with all other principal ITT telecommunications companies, makes an annual payment (known as the "ITT contract service charge") amounting to 1 per cent. of its relevant sales.

The Board of STC considers that the General Relations Agreement between ISEC and STC is of considerable benefit to STC. Although this Agreement is expressed to be terminable at the end of any calendar year on six months' notice by either party, the parties have agreed that neither of them will exercise such right of termination while STC remains an ITT subsidiary.

In addition to having access to research and development carried on outside the United Kingdom and to ITT's general management expertise, STC has the right to benefit from technical expertise and knowhow accruing to ITT as a result of acquisitions made elsewhere. For example, ITT has recently acquired Courier Terminal Systems Inc. and Qume Corporation, which are manufacturers in the United States of visual display terminals and high-speed electronically-controlled impact printers respectively. The right to make use of Courier and Qume knowhow should be of considerable benefit to STC in the rapidly expanding computer terminal and peripheral market and in the teleprinter field.

As regards the purchase of other goods and services, each operating company within the ITT group trades on an arms-length basis with other members of the ITT group. No ITT group company is obliged to buy from other ITT group companies. Inter-company pricing is based on the price levels charged to comparable buyers who are not members of the ITT group.

Jeffrie Little

# STC

As mentioned previously in the description of STC's switching activities, STC is playing a significant role in the development of System X. This development is being funded under contracts with the Post Office which provide that the proprietary technology of System X will be available to the Post Office. STC and the two other U.K. telecommunications companies working on this project. While STC is involved in the development of System X, STC will not pursue work specific to competitive systems being developed elsewhere within the IIT group. IIT fully supports STC's participation in the development and exploitation of System X at home and overseas.

In recognition of STC's involvement in System X and the associated Post Office funding, JSEC has waived a portion of the research and development contribution for 1979 which would otherwise have become payable on an increased basis under the General Relations Agreement. So long as STC is so involved in System X, JSEC will continue to waive a portion of the contribution otherwise payable by STC.

In 1978 proposals were put to IIT and STC that one of the other U.K. telecommunications companies be combined with STC as part of a Government programme to concentrate businesses in certain high technology fields. IIT and STC had no part in initiating and saw no advantage in these proposals, which were not pursued, and it is understood that there are no plans to renew them.

## Management and Employees

### Directors

The Directors of STC, of whom five are Executive Directors and six are Non-Executive Directors (two being executives of IIT), are as follows:—

Mr. K. G. Corfield (aged 55) is the Chairman and Chief Executive of STC and the Senior Officer of IIT in the United Kingdom. He joined IIT in 1967, became a Director of STC in 1969 and Chief Executive shortly afterwards.

Mr. R. L. Brittenham (aged 63) is a Director of IIT and Senior Vice President—Law and Counsel of IIT. He joined IIT in 1957 having previously practised international law in New York. He became a Non-Executive Director of STC in 1969.

Sir Kenneth Keith (aged 63) is Chairman and Group Chief Executive of the Hill Samuel Group Limited, Chairman of Rolls-Royce Limited and a director of a number of other companies. He joined the Board of STC as a Non-Executive Director in 1977.

Mr. J. V. Lester (aged 59) is a Director of IIT, an Executive Vice President of IIT and a member of the Office of the Chief Executive of IIT, with responsibilities, *inter alia*, for the telecommunications and electronic activities of IIT worldwide. He has been associated with IIT since 1964 and was President of IIT Europe Inc. from 1967 to 1971. Mr. Lester became a Non-Executive Director of STC in 1979.

Mr. S. B. Marsh (aged 57), Technical Director of STC, is the Executive Director with responsibility for research and development work. He joined STC in 1965 and was appointed to the Board in 1979.

The Hon. David Montagu (aged 50) is Chairman and Chief Executive of Orion Bank Limited and a director of a number of other companies. He joined the Board of STC as a Non-Executive Director in 1977.

Mr. E. S. Newman (aged 42) is the Executive Director representing STC's financial functions and is Senior Treasurer of IIT in the United Kingdom. He joined STC in 1973 and was appointed to the Board in 1979.

The Rt. Hon. The Lord Penney (aged 69) is a distinguished scientist and has been a member of the boards of a number of corporations in the private and public sectors. He joined the Board of STC as a Non-Executive Director in 1971.

The Rt. Hon. J. E. Ramsden (aged 55) is a Deputy Chairman of Prudential Corporation Limited. He joined the Board of STC as a Non-Executive Director in 1971.

Mr. J. E. Samson (aged 50) is the Executive Director representing the Telecommunications and Electronics group. He joined STC in 1974 and was appointed to the Board in 1979.

Mr. K. M. Walton (aged 49) is the Executive Director representing the Components group. He joined STC in 1962 and was appointed to the Board in 1979.

### Organisation and Management

The Board supervises the operations of STC through a number of Management Boards. Most of STC's activities are controlled and managed in the United Kingdom and operate independently of similar businesses in IIT elsewhere. In certain cases, namely Components and Business Systems, the Board believes that the regional or worldwide co-ordination with other IIT businesses in the same product group enhances business performance. The Management Boards of such businesses are, however, responsible to the STC Board for their business performance, fulfilment of all statutory responsibilities and the implementation of STC corporate policies.

Each Management Board consists of executives responsible for the general management of operating divisions together with executives responsible for such matters as finance, general administration, law, manufacturing, marketing, public relations and technology. Below the Management Boards, STC is divisionally structured on a business basis, either by product or service function, although some divisions are wholly-owned subsidiaries of STC, such as Exacta Circuits Limited, IIT Creed Limited, International Marine Radio Company Limited and IIT Distributors Limited. A manager with an executive team is responsible for each division and operates with considerable autonomy within the policy and general guidelines established by the STC Board and the relevant Management Board.

The composition of the Board of STL reflects its national and international roles. The deployment of resources between national and international programmes recognises the overall research and development programmes approved by the Board. STL is responsible to the Board of STC through the Chairman of STL and the Executive Director of STC responsible for research and development.

Through its Executive Directors and other executives STC participates fully in IIT's management procedures. These involve the agreement of business strategy and detailed financial targets and the regular monitoring of results against such targets at meetings with senior IIT management which take place at IIT's worldwide headquarters in New York, IIT's European headquarters in Brussels and STC's headquarters in London.

### Employees

STC employs approximately 27,000 people in the United Kingdom. Good employee relations are a principal objective of STC's management which has endeavoured for many years to use and develop modern personnel practices in order to enhance both the well-being of employees and profitability. The extent and quality of STC's training at all levels resulted in its being one of the first companies to be exempted from the Engineering Industry Training Board levy. Negotiations on wages and conditions are carried out locally and a number of trade unions are involved in line with the wishes of the employees concerned. STC's industrial relations record is excellent. During 1978 less than one hour per employee was lost through industrial relations problems. When it became necessary because of changes in technology and market conditions to reduce the Telecommunications and Electronics workforce by about a third over a four-year period, this was accomplished with only negligible time lost through disputes.

## Five-year Record

A five-year summary of sales and income for the Telecommunications and Electronics group and the Components group is set out below:—

	1978	1977	1976	1975	1974
	£'000	£'000	£'000	£'000	£'000
<b>Sales:—</b>					
Telecommunications and Electronics	224,980	187,804	209,761	188,454	158,366
Components	155,028	138,626	110,788	86,841	85,327
Inter-group sales and other items	(6,392)	(5,370)	(5,278)	(3,174)	(2,870)
	373,616	331,160	315,271	273,121	241,763
<b>Income before exceptional items and taxation:—</b>					
Telecommunications and Electronics	22,369	22,661	21,374	21,626	23,080
Components	5,168	7,143	5,097	3,084	5,266
	27,537	29,804	26,471	24,720	28,346
<b>Income before taxation:—</b>					
Telecommunications and Electronics	21,738	18,159	19,088	18,676	23,080
Components	5,168	7,143	5,097	2,226	5,266
	26,906	25,302	24,185	21,902	28,346

### Telecommunications and Electronics

The period from 1974 to 1978 saw major changes in STC's Telecommunications and Electronics activities, the most important being a sharp decline in the market for electro-mechanical switching equipment which was offset by growth in the sales of electronic switching equipment. In 1974 the ratio between the sales of the two types of equipment was 86:14 but by 1978 this had become 34:66. There was also a substantial decline in the market for telecommunications cable. In order to adapt to these significant changes, STC embarked on programmes of rationalisation and modernisation in respect of which more than £15 million has been charged to income as exceptional items over the last four years of the period. These costs include redundancy payments, non-capitalised costs of relocating plant and equipment and the estimated costs of closing down old plant and starting up new production. They do not however fully reflect the impact on profitability of the disruption inevitable in carrying out such programmes.

During the five years to 1978 the income of the group before exceptional items and taxation has not varied much, due partly to the restructuring carried out during the period and partly to a reduction in Post Office orders. Losses were incurred in Cables in 1975 and 1976 prior to the closure of one major plant. Switching income fell in 1976 and 1977 but these results were offset by higher income from Submarine Systems. In 1978 Switching income increased significantly with the volume of TXE4 sales while income from Submarine Systems fell due to lower activity.

A substantial part of the Telecommunications and Electronics business is carried out under long-term contracts. Some contracts with U.K. public sector customers provide that the price may be adjusted in the light of the actual costs incurred and that the customer has the right to investigate such costs. The final determination of prices under such contracts is often completed a considerable time after the sales are made.

STC has traditionally accounted for such long-term business on a conservative basis when making provisions against the outcome of possible contract adjustments on price and the risk of warranty claims. Provisions are released or additional provisions are made as discussions on contract adjustments progress to settlement. Warranty provisions are released, if not required, at the end of the warranty period. When material adjustments to provisions are reported as exceptional items as in 1976 and 1978.

### Components

In 1975 three divisions manufacturing relatively low technology products were closed down. In addition, there was general pressure on margins. Whilst income from manufacturing operations improved in 1976 and 1977, there was in 1978 a significant reduction in margins, an important factor being the problems of the European colour television manufacturing industry. Sales volume and income of the distribution and wholesaling activities have, however, increased during the period.

### Income for 1979

The Board of STC forecasts that, in the absence of unforeseen circumstances, income before taxation for the year ending 31st December, 1979 will be not less than £32 million.

In 1979 income from the Telecommunications and Electronics group is expected to increase as the benefits of the programmes for rationalisation, restructuring and modernisation begin to be seen. These programmes will have been largely completed by the end of this year. STC's practice has been to provide at the end of each year for the future costs of implementing decisions already taken. Accordingly in 1979 the amount to be charged to income for rationalisation expenditure will be very much less than in 1978. Against this there are at present expected to be exceptional credits of an approximately equivalent amount. Profitability in the Components group, both from manufacturing and from the distribution and wholesaling activities, is expected to increase significantly in 1979.

Arthur Andersen & Co. and S. G. Warburg & Co. Ltd. have reported on the forecast of income before taxation and their letters, together with the principal assumptions on which the forecast has been made, are set out under the heading "Principal Assumptions relating to and Letters on Forecast of Income" below.

If STC were to provide a full charge for current and deferred corporation tax at the rate of 52 per cent. on the forecast income before taxation, STC's net income for the year ending 31st December, 1979 would be £15.4 million, equivalent to fully taxed earnings per share of 15.4p. However, STC's current accounting policy, as set out in the Accountants' Report below, is to provide for deferred taxation in accordance with Statement of Standard Accounting Practice Number 15. Accordingly, the Board would expect a significantly lower actual corporation tax charge for 1979; in 1978 STC's actual corporation tax charge amounted to 22 per cent. of income before taxation.

At the Offer for Sale price of 160p and on the basis of the fully taxed earnings per share of 15.4p referred to above, the prospective price/earnings multiple is 10.4 times.

### Dividends

On the assumption that income before taxation is not less than £32 million as forecast above, it would be the Board's intention to pay dividends in respect of the year ending 31st December, 1979 totalling £8 million, equivalent to 8p per share net (11.4p per share gross including an associated tax credit at the rate of 3/7ths as proposed in the Budget on 12th June, 1979). The Board would expect to pay 2p net as an interim dividend in or about October 1979 and to recommend 6p net as a final dividend in or about May 1980. Such dividends would represent a gross yield of 7.1 per cent. on the Offer for Sale price of 160p.

### Prospects

The repercussions of the change from electro-mechanical to electronic switching have been met in recent years by programmes for rationalisation of facilities, extensive reduction and retraining of staff and investment in advanced manufacturing equipment. These programmes, which will have been largely completed by the end of 1979, should

give STC increased competitive strength and enable it to take advantage of the growth in telecommunications forecast for the 1980's, particularly in the United Kingdom where the Post Office is planning extensive network modernisation.

The STC Board believes that the management of the Post Office is committed to the concept of a healthy U.K. telecommunications industry based on efficient performance in the home market and success in the export market. The Post Office is co-operating with the industry to ensure that future products are competitive in export markets and is devoting resources to the support of the U.K. telecommunications industry in world markets. Within the U.K. network modernisation programme, STC is well placed to maintain a significant share of Post Office business, as a result of its leading position as a supplier of TXE4 and TXE4A and digital transmission equipment and its role in the collaborative development of System X. While there have been some recent suggestions that changes may be made in the structure of the Post Office, the STC Board believes that, should any changes of this nature take place, they are unlikely to affect adversely the overall demand for STC's products.

In the case of Submarine Systems, the Board expects STC to maintain a leading position in the world market.

In the subscriber market, the 1980's should see growth in peripheral equipment, including a variety of new products. STC, through its Business Systems and Audio Products divisions, should benefit from such growth.

Other areas which should benefit from new product development include hydrospace, optical fibre transmission systems, ancillary equipment for network operations and maintenance, transmission and military electronics.

STC intends to maintain its strong base of advanced research and development both at STL and in the product groups which, together with its access to IIT's worldwide technology, is designed to result in a flow of new products and provide additional growth to that resulting from Post Office network modernisation.

While STC's business is vulnerable to a major economic downturn, the Board believes that the prospects for STC in the coming years are good.

## Accountants' Report

The following is a copy of the report to the Directors of STC and S. G. Warburg & Co. Ltd. made by Arthur Andersen & Co., Chartered Accountants, the Auditors of STC and Reporting Accountants.

"The Directors,  
Standard Telephones and Cables Limited,  
S. G. Warburg & Co. Ltd. 15th June, 1979  
Gentlemen,

We have examined the balance sheet of Standard Telephones and Cables Limited ("the Company") at 31st December, 1978, and the consolidated balance sheets of Standard Telephones and Cables Limited and its subsidiaries ("the Group") at 31st December, 1974, 1975, 1976, 1977 and 1978, and the related statements of consolidated income and retained earnings and consolidated source and application of funds for the years ended 31st December, 1974, 1975, 1976, 1977 and 1978, prepared on the bases described in the accounting policies section below.

For several years the Company has, in addition to its trading operations, acted as a holding company for certain United Kingdom subsidiaries of International Telephone and Telegraph Corporation ("ITT"), its ultimate parent. On 5th June, 1979 the Company became a subsidiary of IIT (United Kingdom) Limited ("IIT (UK)"), a wholly-owned subsidiary of IIT. Certain subsidiaries and other investments were transferred by the Company to IIT (UK) on 15th June, 1979. The effect of these transactions combined with the first dividend referred to in Note 18 was to reduce the assets and shareholders' equity of the Company and of the Group by the book value of those subsidiaries and other investments transferred to IIT (UK).

As explained in Note 1 the figures shown in the financial information below are those that would have been reported had the subsidiaries and other investments transferred to IIT (UK) on 15th June, 1979 not been in the Group during the five years ended 31st December, 1978, and had the subsidiaries donated by other IIT companies during that period been donated at the date of original acquisition by IIT, which in all cases was prior to 31st December, 1973.

The financial information presented below is based on the audited accounts, after making such adjustments as we consider necessary. Apart from the matters discussed above the principal adjustment is the change in the basis of accounting for deferred taxation, which is explained further in Note 4.

In our opinion, the financial information shown below for the Company and the Group (constituted as explained in Note 1) gives a true and fair view, on the historical cost basis, of the state of affairs of the Company at 31st December, 1978, and of the state of affairs of the Group at 31st December, 1974, 1975, 1976, 1977 and 1978 and of the income and source and application of funds of the Group for each of the years ended 31st December, 1974, 1975, 1976, 1977 and 1978.

We have also reviewed the entries giving effect to the transactions described in Note 19 and, in our opinion, those entries have been properly applied to the historical consolidated balance sheet of the Group at 31st December, 1978 to arrive at the pro-forma post-reorganisation consolidated balance sheet reflecting those transactions.

### Accounting Policies

The significant accounting policies adopted in arriving at the financial information set out in this report are as follows:

- Basis of preparation**—  
The financial information has been prepared on the historical cost basis.
- Consolidation principles and investments in associated and subsidiary companies**—  
The consolidated financial information includes the accounts of the Company and its subsidiaries as described in Note 1. Intercompany transactions and balances are eliminated.  
The Company and the Group account for their investments in associated companies by the equity method, whereby the original cost of the investments is adjusted for the movement in applicable underlying net assets since the date of acquisition.  
The equity method is also applied to the investments in subsidiaries in the Company's balance sheet.  
Certain investments in subsidiaries have been donated to the Company by other IIT companies. These investments have been recorded at an attributed value equivalent to the original cost to the IIT group with a corresponding credit to capital reserve. The equity interest added to this attributed value represents the movement in applicable underlying net assets since the subsidiaries came into the IIT group and is deemed distributable since the ultimate parent company remained unchanged.
- Translation of foreign currencies**—  
Items in foreign currencies are translated to pounds sterling at rates of exchange current at the end of each year. Foreign currency gains and losses are credited or charged to income as they arise.
- Stocks and work-in-process**—  
Stocks and work-in-process are stated at the lower of cost (first-in, first-out) and net realisable value. Cost represents all direct costs incurred in bringing stocks and work-in-process to their present state and location, including an appropriate proportion of manufacturing overheads.
- Taxation**—  
Taxation is based on income for the year.  
Deferred taxation, representing the effect of income and expenses being attributed for tax purposes to periods different from those in which the credits or charges are recorded in the accounts, is not provided where, in the opinion of the Directors, there is a reasonable probability that such taxation will not arise for at least three years and there is no indication that the situation will change after that period.  
The deferred taxation included in the balance sheets represents the amount arising from timing differences expected to become payable or recoverable computed at the corporation tax rate current at the end of the year.  
The effect of changes in the Directors' assessment of the likely reversal of timing differences or changes in the rate of corporation tax is recorded at the time such changes arise.

# STC

Provision is made for United Kingdom taxation in excess of the underlying local taxation on earnings since acquisition of overseas associated companies.

- (f) **Property, plant and equipment**—  
Property, plant and equipment is stated at cost. Depreciation is provided primarily by the straight-line method, based on the cost and estimated economic lives of the various classes of property, plant and equipment, over the following periods—  
Freehold buildings — 33 years  
Leasehold buildings — the lesser of 33 years and the life of the lease  
Plant and equipment — 5 to 10 years  
Rental assets — 4 to 14 years
- (g) **Goodwill**—  
Goodwill at cost represents primarily the excess of the cost of or value attributed to investments in businesses and subsidiaries over the underlying book value of net assets at the date of their acquisition by the ITT group.  
Goodwill arising on acquisitions since 31st December, 1970 is being amortised in equal annual amounts over periods not longer than 40 years. In circumstances of a proven diminution in value goodwill is written off irrespective of the year of acquisition.
- (h) **Deferred credit arising on sale of rental assets**—  
A subsidiary sells rental assets to a finance company but guarantees that the finance company will receive specified levels of rental income from those assets for periods in excess of the initial lease. Because of these commitments the profit on sale of the rental assets is deferred and taken to income over the full period of the guarantees.
- (i) **Deferred government grants**—  
Government grants arising in respect of qualifying capital expenditure are transferred to income over the estimated economic lives of the related assets. Revenue grants with repayment conditions are deferred until such time as there is no reasonable possibility of repayment having to be made.
- (j) **Sales**—  
Sales represent the invoiced value (net of value added tax) of goods shipped, services rendered and equipment rentals, adjusted so as to record income on a percentage of completion basis of accounting for long-term contracts and to take account of the estimated effect, if any, of price negotiations in progress or anticipated.
- (k) **Warranties and contract losses**—  
Provision is made on a current basis for any anticipated losses on incomplete contracts. Amounts provided for such anticipated losses, and for residual costs on completed contracts, warranties, etc., are included in creditors and accrued expenses.
- (l) **Research and development**—  
All research and development expense is charged to income as incurred.

### Statements of Consolidated Income and Retained Earnings

Note	Year ended 31st December,				
	1978	1977	1976	1975	1974
	£'000	£'000	£'000	£'000	£'000
Sales	373,616	331,160	315,271	273,121	241,763
Cost of sales and expenses	(339,870)	(294,431)	(281,583)	(243,639)	(210,560)
Exceptional items	33,746	36,729	33,688	29,482	31,203
Finance charges, net	(631)	(4,502)	(2,286)	(2,818)	—
	25,947	24,802	24,158	21,894	28,323
Equity interest in associated companies' income before taxation	959	500	27	8	23
Income before taxation	26,906	25,302	24,185	21,902	28,346
Taxation	(5,794)	(6,820)	(8,537)	(3,701)	(7,245)
Net income	21,112	18,482	15,648	18,201	21,101
Dividends paid, net of dividends received from subsidiaries and investments transferred to ITT (UK)	(5,502)	(3,234)	(6,724)	(7,536)	(7,600)
Transfer to capital reserve	—	—	—	(900)	—
Retained earnings at beginning of year	90,932	75,684	66,760	56,995	43,494
Retained earnings at end of year	106,542	90,932	75,684	66,760	56,995
Earnings per share	21.11p	18.48p	15.65p	18.20p	21.10p

### Statements of Consolidated Source and Application of Funds

	1978	1977	1976	1975	1974
	£'000	£'000	£'000	£'000	£'000
<b>Source of Funds:</b>					
Funds from operations—					
Net income	21,112	18,482	15,648	18,201	21,101
Items not involving the movement of funds—					
Depreciation	8,932	8,336	7,928	6,313	5,280
Other	(1,255)	(485)	(568)	(71)	(21)
Total funds generated from operations	28,789	26,333	22,988	24,443	26,340
Funds from other sources—					
Retirement of property, plant and equipment, at net book value	2,269	1,412	2,569	88	476
Other (principally deferred credits and decrease in advances to fellow-subidiaries)	9,656	2,351	436	2,151	1,597
	40,714	30,096	25,993	26,682	28,413
<b>Application of Funds:</b>					
Capital expenditure	16,712	16,955	13,800	10,195	11,968
Dividends	5,502	3,234	6,724	7,536	7,600
Advance corporation tax recoverable	3,749	—	—	—	—
Other (principally advances to fellow-subidiaries and acquisition of subsidiaries' net non-current assets)	—	5,324	3,046	—	144
	25,963	25,513	23,570	17,731	19,712
Net increase in working capital, other than liquid funds—					
Stocks and work-in-process	9,993	8,449	2,044	13,328	12,434
Debtors and prepaid expenses	(3,445)	3,815	33,714	7,076	10,305
Taxation	(4,163)	8,191	(8,328)	12,000	1,095
Intercompany accounts	16,661	73	4,681	(3,473)	548
Creditors and accrued expenses	(13,432)	(4,625)	(12,207)	(10,014)	(678)
	31,517	41,416	43,474	30,948	43,416
Funds released (required)	9,197	(11,320)	(17,481)	(3,966)	(15,003)
<b>Represented by—</b>					
Increase (decrease) in net liquid funds—					
Increase (decrease) in cash and short-term deposits	(222)	(4,362)	3,231	1,344	(9,469)
Increase (decrease) in overdrafts and other short-term loans	(2,650)	(13,120)	(567)	(3,968)	(9,102)
	(2,872)	(17,482)	2,664	(2,624)	(18,571)
Decrease (increase) in long-term loans	12,069	6,182	(20,145)	(1,342)	3,568
	9,197	(11,320)	(17,481)	(3,966)	(15,003)

### Balance Sheets

Company	31st December, 1978				
	£'000				
Shareholders' equity					
Share capital	20,000				
Capital reserve	10,436				
Retained earnings	106,542				
	136,978				
Represented by—					
Current assets					
Stocks and work-in-process	60,884				
Debtors and prepaid expenses	62,652				
Due from subsidiaries and fellow-subidiaries	23,767				
Cash and short-term deposits	1,997				
	149,300				
Current liabilities					
Creditors and accrued expenses	58,065				
Due to subsidiaries, holding company and fellow-subidiaries	11,675				
Taxation	3,971				
Overdrafts and other short-term loans	15,434				
	89,145				
Net current assets	60,155				
Advance corporation tax recoverable	3,749				
Goodwill	2,415				
Property, plant and equipment, net	43,212				
Interest in subsidiaries and investments	43,294				
Long-term advances to fellow-subidiaries	(15,646)				
Long-term loans	(201)				
Other non-current liabilities and deferred credits	136,978				

### Pro-forma Group Post-reorganisation (Note 19)

Notes	Group				
	1978	1977	1976	1975	1974
	£'000	£'000	£'000	£'000	£'000
7 and 8	25,000	20,000	20,000	20,000	20,000
	5,436	10,436	10,436	10,436	9,036
	94,042	106,542	90,932	75,684	56,995
	124,478	136,978	121,368	106,120	86,031
9	95,308	95,308	85,315	76,866	67,422
4 and 10	101,902	101,902	105,347	101,532	67,818
	7,053	24,226	9,208	5,937	5,142
	2,259	2,259	2,481	6,843	3,612
	206,522	223,695	202,351	191,178	151,394
10	82,494	82,494	69,062	64,437	52,230
	7,748	8,248	9,831	8,833	10,519
	6,270	6,270	2,107	10,298	1,970
	31,657	35,830	33,180	20,060	19,483
	128,169	132,842	114,180	101,428	84,212
	78,353	90,853	88,171	89,750	67,182
	3,749	3,749	—	—	—
	5,286	5,286	5,486	5,492	5,373
11	61,600	61,630	56,119	48,886	43,431
12	1,402	1,402	1,379	1,800	510
13	—	—	6,724	580	1,168
14	(21,383)	(21,383)	(33,452)	(39,614)	(19,469)
	(4,559)	(4,559)	(3,059)	(844)	(999)
	124,478	136,978	121,368	106,120	86,031

### Notes

1. **The Group:**  
At 31st December, 1978 the Company's immediate parent was International Standard Electric Corporation ("ISEC"). On 5th June, 1979 ISEC transferred its shareholding in the Company to ITT (UK), a wholly-owned subsidiary of ISEC. On 13th June, 1979, the Company transferred certain subsidiaries and other investments to ITT (UK). Since these transactions combined with the first dividend referred to in Note 18 reduced the assets employed by the Company and its remaining subsidiaries and the shareholders' equity, the financial information has been presented on the basis that the transfer effectively took place prior to 31st December, 1978.  
Certain subsidiaries not included in the transfer referred to above were donated to the Company by other ITT companies. The financial information has been presented on the basis that these subsidiaries were donated at the date of original acquisition by the ITT group, which in all cases was prior to 31st December, 1973.  
Subsidiaries acquired from third parties since 31st December, 1973 are included in the financial information from the dates of acquisition. The Company's subsidiaries following the transfer are set out in Note 13.

2. **Sales:**  
Sales to the Post Office, other ITT companies and exports were—

	1978	1977	1976	1975	1974
	£'000	£'000	£'000	£'000	£'000
Post Office	127,131	101,272	118,627	115,718	94,788
Other ITT companies	33,091	22,148	13,434	12,827	10,676
Exports	84,520	83,056	79,048	58,311	49,790

Note: Exports include sales to overseas ITT companies, some of whom act as distributors for the Group's products.  
In 1978 the geographical distribution of exports, which may vary materially from year to year due particularly to the impact of submarine systems contracts, was—

	£'000
North, Central and South America	4,300
Asia and Australasia	19,700
Africa and Middle East	20,449
Europe	40,071
	84,520

3. **Cost of Sales and Expenses:**  
Included in cost of sales and expenses are the following charges (credits)—

	1978	1977	1976	1975	1974
	£'000	£'000	£'000	£'000	£'000
Depreciation	8,932	8,336	7,928	6,313	5,280
Hire of plant and equipment	4,439	2,995	2,605	1,769	1,447
Amortisation of government grants	(172)	(128)	(582)	(69)	(22)
Currency exchange losses (gains)	(195)	(421)	(43)	282	325
ITT contract service charge	2,987	2,732	2,554	2,236	1,913
Research and development—					
Group expenditure, excluding costs reimbursed by customers	15,751	13,540	11,817	8,971	9,418
STC contribution under General Relations Agreement	8,055	7,441	7,032	6,141	5,294
Funding by ITT under General Relations Agreement	(8,467)	(8,188)	(6,537)	(5,305)	(4,822)

4. **Taxation:**  
The taxation charge comprises—

	1978	1977	1976	1975	1974
	£'000	£'000	£'000	£'000	£'000
The Company and subsidiaries—					
Corporation tax at 52%	4,114	6,360	11,986	5,391	7,491
Deferred taxation	1,103	297	(3,463)	(1,894)	(258)
	5,217	6,657	8,523	3,697	7,233
Associated companies—					
Local taxation	427	18	14	4	12
United Kingdom taxation in excess of local taxation (deferred)	150	144	—	—	—
	5,794	6,820	8,537	3,701	7,245

Included in debtors and prepaid expenses is a deferred tax asset attributable to—

Company	Group				
	1978	1977	1976	1975	1974
	£'000	£'000	£'000	£'000	£'000
Product line rationalisation provision	3,061	3,108	2,748	684	—
Accrued pension expense	1,094	1,485	1,343	874	691
(64) Other	(13)	802	1,545	367	(134)
	3,971	4,142	5,395	2,145	557

The full amount of potential deferred taxation liabilities is attributable to—

Company	Group				
	1978	1977	1976	1975	1974
	£'000	£'000	£'000	£'000	£'000
Excess of tax depreciation over book depreciation of property, plant and equipment	19,278	26,637	21,867	18,374	15,125
Stock appreciation relief	9,685	18,003	14,042	10,804	10,011
Other	(3,971)	(5,497)	(5,266)	(5,516)	(2,145)
	24,992	39,143	30,643	23,662	22,991

In the audited accounts prior to those for the year ended 31st December, 1978, the Group's policy was to make full provision for deferred taxation. During 1978 this policy was changed and, in accordance with Statement of Standard Accounting Practice Number 15 published in October, 1978, provision is no longer made for deferred taxation where, in the opinion of the Directors, there is reasonable evidence that such taxation will not arise for at least three years, and there is no indication that the situation will change after that period. The prior years' accounts have been restated accordingly.  
Had the Group provided the full amount of potential deferred taxation throughout the five years the charge for taxation would have been greater by the following amounts—

	1978	1977	1976	1975	1974
	£'000	£'000	£'000	£'000	£'000
	8,640	6,740	4,162	7,803	8,252

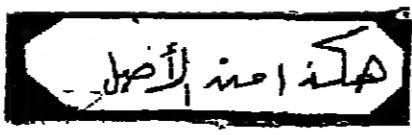
At 31st December, 1978 the Group had capital losses of approximately £400,000 available for carrying forward against future capital gains.

5. **Dividends paid:**  
Dividends paid are shown in the Statements of Consolidated Income and Retained Earnings net of dividends received from subsidiaries and investments transferred to ITT (UK) on 13th June, 1979 as described in Note 1.

The dividends actually paid by the Company and the corresponding dividend rates were—

	1978	1977	1976	1975	1974
	£'000	£'000	£'000	£'000	£'000
Dividends paid	8,000	9,000	9,300	8,500	8,000
Dividend rates	40.0%	45.0%	46.5%	42.5%	40.0%

# STC



### 10. Provisions and Exceptional Items

Included in creditors and accrued expenses or debtors and prepaid expenses, as appropriate, are provisions, the movements on which were—

Company	Group				
	1978	1977	1976	1975	1974
£'000	£'000	£'000	£'000	£'000	£'000
9,217 At beginning of year	9,217	7,860	2,860	430	—
Expenditure during (6,074) the year	(6,074)	(6,769)	(700)	—	—
10,161 Charged to income	10,161	7,026	8,000	2,230	430
<b>13,304</b>	<b>13,304</b>	<b>9,217</b>	<b>7,960</b>	<b>2,660</b>	<b>430</b>

The provisions are principally in respect of the product line rationalisation programme and price determination arising from the terms of certain contracts whereby major customers can investigate the actual costs incurred by the Company. The final determination of prices under such contracts is often completed a considerable time after the sales are made.

Included in the statements of consolidated income are the following exceptional items in respect of the above:

	1978	1977	1976	1975	1974
£'000	£'000	£'000	£'000	£'000	£'000
Rationalisation of certain product lines (net of associated grants in 1976, 1977 and 1978)	5,233	4,502	3,993	2,818	—
Out-of-period contract adjustments	(4,602)	—	(1,707)	—	—
	631	4,502	2,286	2,818	—

### 11. Goodwill

Goodwill comprises—

Company	Group				
	1978	1977	1976	1975	1974
£'000	£'000	£'000	£'000	£'000	£'000
Amortisable goodwill, at cost less accumulated amortisation	397	409	415	298	304
Goodwill not being amortised	4,889	5,077	5,077	5,077	5,077
<b>2,415</b>	<b>5,286</b>	<b>5,486</b>	<b>5,492</b>	<b>5,375</b>	<b>5,381</b>

### 12. Property, Plant and Equipment

Property, plant and equipment comprise—

Company	Group				
	1978	1977	1976	1975	1974
£'000	£'000	£'000	£'000	£'000	£'000
Cost—					
Freehold land and buildings	11,927	14,063	14,915	12,968	11,008
Leasehold property—					
Long lease	5,178	7,594	8,148	8,033	7,947
Short lease	1,575	3,055	2,373	1,891	1,940
Plant and equipment—					
Rental assets	67,990	89,193	79,159	71,703	62,062
	—	7,844	8,774	7,416	7,322
<b>86,668</b>	<b>121,749</b>	<b>113,369</b>	<b>102,009</b>	<b>89,379</b>	<b>82,283</b>
Accumulated depreciation	(43,466)	(60,119)	(57,250)	(53,123)	(45,948)
<b>43,212</b>	<b>61,630</b>	<b>56,119</b>	<b>48,886</b>	<b>43,431</b>	<b>39,636</b>

Accumulated depreciation for the Group at 31st December, 1978 comprises—

	£'000
Freehold buildings	5,325
Leasehold buildings—	
Long lease	2,981
Short lease	1,120
Plant and equipment	47,067
Rental assets	3,526
<b>60,119</b>	

### 13. Interest in Subsidiaries and Investments

(a) Interest in subsidiaries at 31st December, 1978 comprises—

	£'000
Shares, at cost or attributed value	13,908
Equity interest in increase in underlying assets since acquisition by ITT group	25,564
Long-term advances	2,420
<b>41,892</b>	

The following are the trading subsidiaries of the Company at 31st December, 1978, remaining within the Group after the transfer described in Note 1 and which are accordingly included in the financial information presented—

- Commercial Cable Company (Marine) Limited
- Exacta Circuits Limited (Incorporated in Scotland)
- Exacta Circuits (France) Limited
- International Marine Radio Company Limited
- ITT Components Limited
- ITT Creed Limited
- ITT Creed (Rentals) Limited
- ITT Distributors Limited
- Standard Telecommunication Laboratories Limited
- Standard Telephones and Cables (Exports) Limited
- Standard Telephones and Cables (Investments) Limited
- Standard Telephones and Cables (Northern Ireland) Limited (Incorporated in Northern Ireland)
- Standard Telephones (Rentals) Limited

The Company also has the following non-trading subsidiaries—

- E. C. Pension Trust Limited
- Halsey's Electric Co. Limited
- Standard Telecommunication Services Limited
- Standard Telefones e Cabos do Brasil Limitada (Incorporated in Brazil)
- Submarine Cables (Sales) Limited
- Telephone Switching International Limited

All the subsidiaries are wholly-owned either directly or indirectly and, except where otherwise stated, are incorporated in England. ITT Components Limited and ITT Distributors Limited are members of the Components group; the remaining trading companies, other than Standard Telecommunication Laboratories Limited, are all members of the Telecommunications and Electronics group.

(b) Investments comprise—

Company	Group				
	1978	1977	1976	1975	1974
£'000	£'000	£'000	£'000	£'000	£'000
Associated companies—					
Shares, at cost	478	478	2	2	2
Equity interest in increase in underlying assets since acquisition	866	350	21	18	16
<b>1,344</b>	<b>1,344</b>	<b>828</b>	<b>23</b>	<b>20</b>	<b>18</b>
Unquoted investments—					
Shares, at cost	52	52	38	34	34
Inactive companies—					
Shares, at cost	—	493	493	450	450
Quoted overseas Stock Exchange, at cost	6	6	6	6	6
<b>1,402</b>	<b>1,402</b>	<b>1,379</b>	<b>560</b>	<b>510</b>	<b>508</b>

The cost of the unquoted investments approximates to the underlying net assets applicable to the investments, and in the opinion of the Directors reflected their value at each year end.

The market value of the quoted investment was £93,000 at 31st December, 1978.

The associated companies included in the financial information at 31st December, 1978 are—

Name of Company	Country of Incorporation	Class of share	Percentage held
African Telephones Cables (Pty) Limited	South Africa	Ordinary	30%
Wokefield Fortune (Aldwyeh) Limited	England	Ordinary	50%

### 14. Long-term Loans

Company	Final redemp- tion date	Annual interest	Group				
			1978	1977	1976	1975	1974
£'000			£'000	£'000	£'000	£'000	£'000
Unsecured loan 1978	1978	6½%	—	1,500	1,500	1,500	1,500
Unsecured loan 1978	1978	6½%	—	1,500	1,500	1,500	1,500
4,167 Unsecured loan 1979	1979	8%	4,167	4,167	4,167	4,167	4,167
Unsecured loan 1976-81	1976-81	6½%	667	667	667	1,000	1,000
16,268 Bank loans (unsecured) 1975-88	1975-88	8½%	26,268	29,405	33,243	16,699	12,671
Other loans (secured) including debenture stocks 1989-95	1989-95	7½-8½%	1,301	1,369	1,380	1,467	1,320
<b>20,635</b>			<b>32,403</b>	<b>38,608</b>	<b>42,457</b>	<b>26,333</b>	<b>22,158</b>
Less portion payable within one year			(11,020)	(5,156)	(2,843)	(6,864)	(4,031)
<b>15,646</b>			<b>21,383</b>	<b>33,452</b>	<b>39,614</b>	<b>19,469</b>	<b>18,127</b>

### 15. Pension Arrangements

The Group operates various contributory plans covering substantially all employees of the subsidiaries of ITT (UK) ("the participating companies").

Group policy is to fund the costs of pension plans in accordance with actuarial advice. An actuarial valuation of the plans as at 6th April, 1978, calculated the prior service liabilities which would require to be funded by the participating companies at approximately £1,159,000. These liabilities are being amortised over a period of 16-28 years from 6th April, 1978, with interest at the rate of 8½ per cent. per annum on the unamortised balance.

The total contribution by the participating companies to the above plans amounted to £10,011,000 in the year ended 31st December, 1978. The Group's share of this contribution was £7,701,000. In addition the Company has an unfunded plan in respect of which provisions are made to cover the accrued costs of certain benefits not provided by the funded plans. At 31st December, 1978 £2,133,000 was included in creditors and accrued expenses with respect to this plan.

ITT Creed Limited operate separate pension plans for substantially all its employees. The prior service liability of these plans was actuarially estimated to be approximately £447,000 as at 31st March, 1977. This liability is being amortised over a period of 27 years with interest at the rate of 8½ per cent. per annum on the unamortised balance. ITT Creed Limited's contribution to these plans was £573,000 in the year ended 31st December, 1978.

### 16. Contingent Liabilities

Contingent liabilities of the Group in respect of guarantees and the residual credit risk on bank financing of bills under Export Credits Guarantee Department arrangements are estimated at £62,100,000 and £7,100,000 respectively at 31st December, 1978.

Contingent liabilities of the Company, including guarantees of borrowings of consolidated subsidiaries, are estimated at £89,400,000 at 31st December, 1978.

Included in the contingent liabilities of the Group and the Company are a U.S. dollar denominated guarantee of indebtedness in respect of an associated company of approximately £800,000 and U.S. dollar denominated guarantees of indebtedness of another subsidiary of ITT of approximately £49,000,000.

A claim for losses suffered as a result of alleged failure in certain goods supplied by the Company has been made by a customer. In the opinion of the Directors, this claim can be successfully defended and, accordingly, no provision has been made in the accounts.

The Group has contingent liabilities and assets under contract negotiations affecting 1978 and prior years. In the opinion of the Directors, adequate provision has been made, where appropriate, at 31st December, 1978.

### 17. Lease Obligations and Capital Commitments

The Group leases a number of premises. Total annual rentals payable as at 31st December, 1978, amounted to approximately £1,800,000.

At 31st December, 1978 the Group had authorised capital commitments of £3,947,000 of which £3,167,000 had been contracted for. Subsequently the level of authorised capital commitments has increased by approximately £2 million.

### 18. Subsequent Dividends

On 13th June, 1979 the Company declared a dividend of an amount equivalent to the proceeds of the transfer referred to in Note 1 and a further dividend of £12,500,000.

### 19. Pro-forma Group post-reorganisation Balance Sheet

As part of the reorganisation described in Note 1, STC's share capital was increased to £25,000,000 by way of capitalisation of reserves and the responsibility for the financing of ITT subsidiaries no longer in the STC Group was taken over by ITT (UK), which assumed part of the short-term debt previously carried by STC. STC then paid the dividend of £12,500,000 referred to in Note 18. The entries giving effect to these transactions have been applied to the historical consolidated balance sheet of the Group at 31st December, 1978 to arrive at the pro-forma Group post-reorganisation balance sheet.

### 20. Audited Accounts

No audited accounts have been prepared in respect of any period after 31st December, 1978.

Yours faithfully,  
Arthur Andersen & Co.,  
Chartered Accountants.

### Principal Assumptions relating to and Letters on Forecast of Income

The forecast income before taxation of STC and its subsidiaries for the year ending 31st December, 1979 of not less than £32 million, set out in this Offer for Sale, is based on results shown by audited management accounts for the period to 22nd April, 1979 and on the following principal assumptions—

- (i) that contracts in hand for Switching and Submarine Systems, which cover substantially the whole of the planned output of these divisions in the current year, will not be subject to cancellation or major change and sales by other activities taken as a whole will reflect trends shown to date;
- (ii) that STC's businesses will not be materially affected by political events or by any changes in legislation;

(iii) that there will be no significant changes in STC's expectations and experience of price determination and of claims in respect of warranties and product performance;

(iv) that there will be no significant disruptions through failure to obtain supplies of raw materials (including oil), plant breakdowns or industrial disputes;

(v) that the rationalisation programmes will proceed according to plan;

(vi) that the annual rate of inflation for the rest of this year will be higher than in the first part of the year;

(vii) that Minimum Lending Rate will be reduced below 14 per cent. before the end of the year and short-term interest rates will also reduce;

(viii) that there will be no material changes in foreign exchange rates; and

(ix) that there will be no material changes in STC's accounting policies.

### Letters

The following are copies of letters relating to the forecast of income before taxation for the year ending 31st December, 1979—

Letter from the Auditors and Reporting Accountants—

"The Directors,  
Standard Telephones and Cables Limited,  
190 Strand,  
London WC2R 1DU.  
13th June, 1979

Gentlemen,

We have reviewed the accounting policies applied and the calculations made in preparing the forecast of income before taxation of Standard Telephones and Cables Limited and its subsidiaries (for which you, as Directors, are solely responsible) for the year ending 31st December, 1979, set out in the Offer for Sale dated 13th June, 1979. The principal assumptions made by you upon which the forecast of income before taxation is based are set forth in the said Offer for Sale. The forecast of income before taxation includes results shown by unaudited management accounts for the period ended 22nd April, 1979.

Our review indicated that the forecast of income before taxation, so far as the accounting policies and calculations are concerned, has been compiled on the basis of the assumptions made by you referred to above and is presented on a basis consistent with the accounting policies normally adopted by Standard Telephones and Cables Limited and its subsidiaries.

Yours faithfully,  
ARTHUR ANDERSEN & CO.,  
Chartered Accountants."

Letter from S. G. Warburg & Co. Ltd.—

"The Directors,  
Standard Telephones and Cables Limited,  
190 Strand,  
London WC2R 1DU.  
13th June, 1979

Gentlemen,

We have discussed with you and senior executives the forecast of income before taxation of Standard Telephones and Cables Limited and its subsidiaries for the year ending 31st December, 1979 and the principal assumptions on which it is based, set out in the Offer for Sale dated 13th June, 1979. We have also discussed with Arthur Andersen & Co. the work they have done in respect of the forecast as set out in their letter to you of 13th June, 1979. We consider that the forecast of income before taxation (for which you, as Directors, are solely responsible) has been made after due and careful inquiry.

Yours faithfully,  
For S. G. WARBURG & CO. LTD.,  
J. R. S. Boas,  
Director."

### Premises

The following table gives details of the ten largest factory locations occupied by STC, STL's laboratories and STC's head office:

Description	Tenure	Principal Use	Approximate Floor Area (square feet)
Oakleigh Road South, New Southgate, London N.11	Part freehold and part leasehold (67,000 square feet) for term expiring in 1986 at the yearly rent of £26,800 subject to revision in October 1979 with the right for the tenant to break in October 1979	Factory	936,000
Monkstown Trading Estate, Doagh Road, Monkstown end in Parish of Gormanney, Co. Antrim, Northern Ireland	Leasehold as to part for term expiring in 1986 at the yearly rent of £10,979 without review, as to another part for term expiring in 1984 at the yearly rent of £41,384 without review and as to the remainder for term expiring in 1985 at the yearly rent of £18,416 subject to revision in 1982 and 1989 with the right for the tenant to break in 1985	Factories	568,000
Wednesbury Street, Newport, Gwent	Freehold	Factory	478,000
West Bay Road, Western Docks, Southampton	Leasehold for term expiring on 29th September 2053, at the yearly rents as to the greater part of £5,280 without review and as to the remainder of £5,800 subject to revision in 1982, 2003, 2024 and 2045	Factory	428,000
Greenwich, London S.E.10	Freehold	Factory	391,000
Brixton Road, Paignton, Devon	Freehold	Factory	384,000
Edinburgh Way, Harlow, Essex	Leasehold for terms expiring in 2053 and 2054 at the aggregate yearly rent of £160,110 subject to revision as to £3,769 (part thereof) in 1988, 2009, 2030 or 2051	Factory	366,000
Crowhurst Road, Hellingbury, Brighton, East Sussex	Leasehold for terms expiring in 2043 at yearly rents of £21,540 and £6,000 without review and £32,000 subject to revision in 1992, 2006, 2020 and 2034 and for term expiring in 2034 at the yearly rent of £9,822 without review	Factories	310,000
Millars Works, Monument Works, Main Cross Works, V.S. Sita, Frederick Works, Fenner Works and Trafalgar Works, Great Yarmouth, Norfolk	Part freehold including Millars Works, Monument Works and Trafalgar Works and part leasehold for a term expiring in 2052 at the aggregate yearly rent of £3,130 without review	Factories	280,000
Meidstone Road, Fooks Cray, Sidcup, Kent	Part freehold and part leasehold for term expiring in 1980 at the yearly rent of £3,250 without review	Factory	222,000
London Road, Harlow, Essex	Leasehold for term expiring in 2056 at the yearly rent of £3,650 without review	Laboratories	174,000
STC House, 190 Strand, London W.C.2	Leasehold for term expiring in 2007 at yearly rent of £187,050 subject to revision in 1986	Offices	88,000

# STC

## Statutory and General Information

1. STC was incorporated in England as a private company on 10th January, 1910 and was converted into a public company on 13th June, 1979. Immediately prior to 13th June, 1979 the authorised share capital of STC was £40,000,000 divided into 40,000,000 Ordinary Shares of £1 each of which 20,000,000 had been issued and 20,000,000 were in reserve. On 13th June, 1979 the authorised share capital was increased to £200,000,000, divided into 200,000,000 Ordinary Shares of 25p each, of which 80,000,000 had been issued and 120,000,000 were in reserve. 20,000,000 Ordinary Shares of 25p each were issued by way of capitalisation of reserves.

2. Save as disclosed herein, no share in the capital of STC or of any of its present subsidiaries has since 13th June, 1977 been issued for cash or for a consideration other than cash (other than share or loan capital now held within the STC group) nor is any such capital proposed to be issued and since that date no commissions, discounts, brokerage or other special terms have been granted by STC or any of its subsidiaries in connection with the issue or sale of any such capital. No share or loan capital of STC or of any of its subsidiaries is under option or agreed conditionally or unconditionally to be put under option. No material issue of shares (other than to shareholders pro rata to existing holdings) will be made by STC within one year of the date of this Offer for Sale without the prior approval of STC in general meeting. No issue of any of the shares of STC at present unissued will be made which would effectively alter the control of STC or the nature of its business without the prior approval of STC in general meeting.

3. The Articles of Association of STC contain provisions to the following effect:

(a) Subject to any special terms as to voting upon which any shares may be issued or may for the time being be held, on a show of hands every member who is present in person at a general meeting of STC shall have one vote and, on a poll, every member who is present in person or by proxy shall have one vote for every 25p nominal amount of share capital of which he is the holder. A Director shall not vote (nor shall he be counted in the quorum) on any resolution of the Board of Directors in respect of any contract or arrangement in which he is, to his knowledge, materially interested (material interest being defined in the Articles of Association), but this prohibition shall not apply to certain contracts or arrangements in relation to obligations undertaken by Directors for the benefit of STC, or to contracts or arrangements to subscribe or underwrite shares, debentures or other securities of STC, or to any contract or arrangement in which the Director is interested by virtue of his interest in shares or debentures or other securities of STC or by reason of any other interest in or through STC, or to any contract or arrangement concerning any other company (not being a company in which the Director owns 1 per cent. or more of the issued share capital) which he is interested in directly or indirectly, whether as an officer, shareholder, creditor or otherwise, or to any proposal concerning the adoption, modification or operation of superannuation, retirement, death or disability benefit schemes so long as they do not accord to any Director as such any special privilege or advantage, or to any other arrangement for the benefit of employees under which a Director benefits in a similar manner. Any of the foregoing provisions may be suspended or relaxed by an ordinary resolution of STC in general meeting.

(b) Whenever arrangements are under consideration concerning the appointment (including the arrangement or variation of the terms thereof, or the termination thereof) of two or more Directors to offices or places of profit with STC or any other company in which STC is interested, a separate resolution may be put in relation to each Director and in such case each of the Directors concerned shall be entitled to vote (and be counted in the quorum) in respect of each resolution, except that concerning his own appointment (or the arrangement or variation of the terms thereof, or the termination thereof) and except (in the case of an office or place of profit with any other company where such company is a company in which the Director owns 1 per cent. or more).

(c) The Board of Directors of STC shall restrict the borrowings (as defined in the Articles of Association) of STC and exercise all voting and other rights or powers of control exercisable by STC in relation to its subsidiaries (if any) so as to secure that (as regards subsidiaries only insofar as by the exercise of such rights or powers of control the Board of Directors can secure) that the aggregate amount from time to time outstanding of all borrowings by STC and its subsidiaries ("the Group") (excluding borrowings owing by one member of the Group to another member of the Group) shall not at any time, without the previous sanction of an ordinary resolution of STC, exceed an amount equal to twice the adjusted capital and reserves (as defined in the Articles of Association).

Section 185 of the Companies Act 1948 relating to the election, retirement and re-election of Directors attaining the age of 70 years applies to STC.

4. On 12th June, 1979 ITT Industries Limited ("ITT") (then a subsidiary of STC) sold the whole of the issued share capital of ITT Distributors Limited to STC and subsequently declared a dividend in favour of STC of the amount received or receivable by ITT by way of consideration for such sale. On 13th June, 1979 STC sold to ITT (UK) the whole of the issued share capital of STC's subsidiaries (including ITT) and its investments (including its investment in Allied Technologies Limited) other than the subsidiaries and investments referred to in Note 13 to the Accountants' Report above. Thereafter STC declared a dividend in favour of ITT (UK) of the amount received or receivable by STC pursuant to such sale and declared and paid to ITT (UK) a further dividend of £12,500,000.

5. The Directors of STC are satisfied that, having regard to bank and other facilities available, STC and its subsidiaries have sufficient working capital for their present requirements.

6. By a contract dated 13th June, 1979 and made between ITT (UK) (1), STC (1), S. G. Warburg & Co. Ltd. (2) and ISEC (4), S. G. Warburg & Co. Ltd. has agreed, subject to the issued Ordinary Share capital of STC being admitted to the Official List by the Council of The Stock Exchange not later than 22nd June, 1979, to purchase from ITT (UK) at the Offer for Sale price 15,000,000 Ordinary Shares of 25p each of STC, being the Ordinary Shares comprised in this Offer for Sale. Under the contract ITT (UK) has agreed to pay the expenses of advertising this Offer for Sale, the Receiving Bankers' charges, underwriting commission of 14 per cent. of the sale price of the Ordinary Shares comprised in this Offer for Sale, a fee to S. G. Warburg & Co. Ltd. and fees to Cazenove & Co. and L. Messel & Co. as brokers to the Offer for Sale and the legal expenses of S. G. Warburg & Co. Ltd. and STC has agreed to pay all printing costs, The Stock Exchange listing fee, the fees and expenses of the Auditors and Reporting Accountants and its own legal expenses. The expenses payable by ITT (UK) and STC are estimated to amount to £290,000 and £400,000 respectively exclusive of V.A.T.

7. The Directors have no interest in any share capital of STC or any of its subsidiaries. The interests of the Directors in the share capital of ITT are Mr. R. L. Brittain, 12,500 shares of Common Stock; Mr. J. E. Lester, 700 shares of Common Stock; Mr. Brittenham, Mr. Lester, Mr. K. G. Corfield, Mr. S. B. Marsh, Mr. J. E. Sanson and Mr. K. M. Walton have interests in certain stock options or other plans of ITT.

8. Following this Offer for Sale ITT (UK) will remain the beneficial owner of 85,000,000 Ordinary Shares of 25p each of STC.

9. There are no existing or proposed service contracts between any of the Directors of STC and its subsidiaries, other than service contracts expiring or determinable by the employing company without payment of compensation (other than statutory compensation) within one year. The aggregate emoluments of the Directors of STC who served as such during the year ended 31st December, 1978 amounted to £178,000. The Board of Directors was changed prior to this Offer for Sale; the emoluments of the present Directors of STC are currently at the aggregate rate of £290,000 per annum.

10. No Director has or had any interest, direct or indirect, in any assets which have been, within the two years preceding the date of this Offer for Sale, acquired or disposed of by or leased to STC or any of its subsidiaries or are proposed to be acquired, disposed of or leased to STC or any of its subsidiaries.

11. There is no contract or arrangement subsisting at the date hereof in which a Director of STC is materially interested and which is significant in relation to the business of STC and its subsidiaries taken as a whole.

12. Neither STC nor any of its subsidiaries has any litigation or claims of material importance pending or threatened against it. As stated in Note 16 to the Accountants' Report above, the claim therein referred to can, in the opinion of the Directors, be successfully defended.

13. Consent of H.M. Treasury under Section 482 and clearances from the Inland Revenue under Section 464 of the Income and Corporation Taxes Act 1970, so far as applicable, have been obtained in relation to the transactions described in paragraph 4 above. ITT has agreed to indemnify STC and its subsidiaries in respect of any taxation arising directly or indirectly as a result of those transactions and, if at any time in the future STC ceases to be a member of the ITT (UK) Group for taxation purposes, any taxation arising directly or indirectly as a result of those or any earlier transactions and as a result of such cessation.

14. Arthur Andersen & Co. have given and have not withdrawn their written consent to the issue of this Offer for Sale with their report and letter and other references to them included herein in the form and context in which they are included.

15. The following contracts entered into within the two years immediately preceding the date of this Offer for Sale (other than in the ordinary course of business) may be material:

(a) Dated 18th June, 1977, between STC (1) and Allied Technologies Limited (2), whereby STC agreed to sell to Allied Technologies Limited the whole of the issued share capital of Standard Telephone and Cables (South Africa) Limited for a consideration consisting of 3,000,354 fully paid Ordinary Shares of R1 each and 3,400,000 fully paid Redeemable Preference Shares of R1 each of Allied Technologies Limited and R250,000 in cash.

(b) Dated 21st December, 1978, being three guarantees by STC in favour of Barchi Barchi International Limited, International Westminster Bank Limited and/or National Westminster Bank Limited, and Manufacturers Hanover Trust Company respectively in respect of indebtedness to them of Abbey International Corporation, a subsidiary of ITT, up to maximum amounts of U.S.\$2,500,000, U.S.\$3,500,000 and U.S.\$15,000,000 respectively, together with interest, costs and expenses.

(c) Dated as of 1st January, 1979, between ISEC (1) and STC (2), being a Memorandum of Agreement amending the General Relations Agreement between the parties dated 31st March, 1926. The General Relations Agreement (as amended) applies to all the activities of STC and its subsidiaries other than those in respect of which other general relations, service or comparable agreements have been or are entered into with ISEC or another subsidiary of ITT; some of the activities of STC and its subsidiaries covered by the General Relations Agreement are either exempted from or involve lower payments in respect of either the contribution for research and development or the contract service charge or both.

(d) Dated as of 1st January, 1979, between ITT Industries Inc. (1) and ITT Distributors Limited (2), being a Memorandum of Agreement relating to services provided to ITT Distributors Limited and its subsidiaries for which a contract service charge of 2 of 1 per cent. on sales is payable to ITT Industries Inc. ITT Distributors Limited and its subsidiaries are not covered by the General Relations Agreement referred to in (c) above.

(e) Dated 12th June, 1979, between ITT Industries Limited (1) and STC (2), being an Agreement under which ITT Industries Limited sold to STC the whole of the issued share capital of ITT Distributors Limited as mentioned in paragraph 4 above.

(f) Dated 13th June, 1979, between ITT (1) and STC (2), being an indemnity from ITT to STC against any loss which STC may incur as a result of having entered into the guarantees referred to in (b) above.

(g) Dated 13th June, 1979, between STC (1) and ITT (UK) (2), being an Agreement under which STC has sold to ITT (UK) the whole of the issued share capital of STC's subsidiaries and its investments, other than the subsidiaries (as referred to in paragraph 4 above) and ITT (UK) has agreed to indemnify STC in respect of all outstanding liabilities of STC under the contracts referred to in (a) above and certain other liabilities.

(h) Dated 13th June, 1979, between ITT (1) and STC (2), being the tax indemnity from ITT to STC referred to in paragraph 13 above.

(i) Dated 13th June, 1979, between ITT (UK) (1), STC (2), S. G. Warburg & Co. Ltd. (3) and ISEC (4), being the contract referred to in paragraph 6 above.

16. The documents attached to the copy of this Offer for Sale delivered to the Registrar of Companies for registration were copies of the contracts listed in paragraph 15 above, a statement of the adjustments made by Arthur Andersen & Co. for the purposes of their report and giving the reasons therefor and their written consent referred to in paragraph 14 above.

17. Copies of the following documents may be inspected at the offices of Slaughter and May, 25 Abchurch Lane, London EC4N 3DF during usual business hours on weekdays (except Saturdays) until 2nd July, 1979:

(a) The Memorandum and Articles of Association of STC;

(b) The Report and Accounts of STC for the years ended 31st December, 1977 and 1978;

(c) The contracts listed in paragraph 15 above;

(d) the report of Arthur Andersen & Co., their statement of adjustments and their written consent; and

(e) the letters of Arthur Andersen & Co. and S. G. Warburg & Co. Ltd. relating to the forecast of income before taxation.

13th June, 1979.

Copies of this Offer for Sale with Forms of Application may be obtained from:-

S. G. Warburg & Co. Ltd., 30 Gresham Street, London EC2.

Cazenove & Co., 12 Tokenhouse Yard, London EC2.

L. Messel & Co., 100 Old Broad Street, London EC2.

Standard Telephones and Cables Limited, 190 Strand, London WC2.

Midland Bank Limited, New Issue and Securities Department, Mariner House, Pepps Street, London EC3.

and from the following branches of Midland Bank Limited, Clydesdale Bank Limited and Northern Bank Limited:-

London: Poultry and Princes Street, EC2  
133 Regent Street, W1  
5 Threadneedle Street, EC2

Birmingham: 130 New Street  
Bournemouth: 59 Old Christchurch Road  
Brighton: 153 North Street  
Bristol: 49 Corn Street  
Cardiff: 56 Queen Street  
Carlisle: 29 English Street

Coventry: 18 High Street  
Derby: 1 St. Peter's Street  
Edinburgh: 29 George Street  
Exeter: 38 High Street  
Glasgow: 30 St. Vincent Place  
Great Yarmouth: 14 Hall Quay  
Harlow: Gate House, The High

Hull: King William House, Market Place  
Ipswich: 12 Tavern Street  
Jersey: 3 Library Place, St. Helier  
Leeds: 33 Park Row  
Leicester: 31 Granby Street  
Liverpool: 62 Castle Street

Midstone: 16 High Street  
Manchester: 100 King Street  
Middlesbrough: Exchange Place  
Newcastle: 42 Grey Street  
Newport (Gwent): 1 Bridge Street  
Norwich: 18 London Street  
Nottingham: 6 Victoria Street

Oxford: 65 Cornmarket  
Plymouth: 7 Palace Avenue  
Plymouth: 4 Old Town Street  
Sheffield: 17 Church Street  
Southampton: 165 High Street  
Southgate: 17 The Broadway  
York: 13 Parliament Street

Aberdeen: 5 Castle Street  
Basildon: 16 Sootherbay  
Belfast: 183 Donegal Square West

# STC

## Standard Telephones and Cables Limited

OFFER FOR SALE BY S. G. WARBURG & CO. LTD.  
OF 15,000,000 ORDINARY SHARES OF 25p EACH AT 160p PER SHARE, PAYABLE IN FULL ON APPLICATION.  
THE APPLICATION LIST WILL OPEN AT 10 a.m. ON THURSDAY, 21st JUNE, 1979 AND MAY BE CLOSED AT ANY TIME THEREAFTER.  
Applicants are strongly advised to use first class letter post and to allow 2 days for delivery.  
FORM OF APPLICATION  
To: S. G. WARBURG & CO. LTD.  
Gentlemen,

Number of shares for which application is made	Amount of cheque enclosed	Amounts payable on application	
		Number of shares applied for	Amount payable on application
1,000	£330	1,000	£8,000
2,000	£1,600	10,000	£80,000
2,500	£2,000	100,000	£160,000

I/We enclose a cheque payable to Midland Bank Limited for the above-mentioned sum, being the amount payable in full on application for the stated number of the above Ordinary Shares of 25p each of the above-named Company at 160p per share, and I/we offer to purchase that number of shares and I/we agree to accept the same or any smaller number in respect of which this application may be accepted upon the terms of your Offer for Sale dated 13th June, 1979 and subject to the Memorandum and Articles of Association of the Company.

I/We hereby authorise you to send a renounceable Letter of Acceptance in respect of the said shares, and/or a cheque for any monies returnable, by post at my/our risk to the address given in the box below and to procure my/our name(s) to be placed on the Register of Members of the Company as holder(s) of the said shares, or of those of them which are not effectively renounced.

An applicant who is unable to make the following declaration should delete it and consult an Authorised Depository\* (or an Approved Agent in the Republic of Ireland†) through whom lodgement should be effected.

I/We declare that I am/we are not resident outside the Scheduled Territories‡ and am/are not acquiring the shares as the nominee(s) of any person(s) resident outside those Territories.

I/We understand that due completion and delivery of this Form of Application accompanied by a cheque will constitute a warranty that the cheque will be honoured on first presentation.

I/We acknowledge that Letters of Acceptance and cheques for excess application monies are liable to be held pending clearance of applicants' cheques.

1. Signature \_\_\_\_\_ Dated \_\_\_\_\_ June, 1979.

PLEASE USE BLOCK CAPITALS

2. Signature \_\_\_\_\_

First Name(s) (in full) \_\_\_\_\_  
Surname and designation (Mr., Mrs., Miss or Title) \_\_\_\_\_  
Address (in full) \_\_\_\_\_

ALL JOINT APPLICANTS MUST SIGN

A corporation should complete this Form of Application under hand by a duly authorised officer who should state his representative capacity.

This Form of Application, when completed, together with a cheque for the full amount payable on application, must be forwarded to Midland Bank Limited, New Issue and Securities Department, Mariner House, Pepps Street, London EC3N 4DA and should arrive not later than 10 a.m. on Thursday, 21st June, 1979.

A separate cheque must accompany each Form of Application.

Cheques must be drawn in sterling on a bank or branch thereof, and be payable, in England, Scotland or Wales, to the order of Midland Bank Limited and crossed "Not Negotiable". The right is reserved to present all cheques for payment on receipt and to reject any application, in particular multiple or suspected multiple applications. No receipt will be issued for the payment on application but an acknowledgment will be forwarded in due course through the post by a fully paid renounceable Letter of Acceptance and/or the return of the application monies or any surplus thereon.

EXCHANGE CONTROL ACT 1947

\* Authorised Depositories are listed in the current issue of the Bank of England's Notice EC1 as amended and include banks and stockbrokers in, and solicitors practising in, the United Kingdom, the Channel Islands and the Isle of Man.

† An Approved Agent in the Republic of Ireland is defined in the current issue of the Bank of England's Notice EC10 as amended.

‡ The Scheduled Territories at present comprise:- the United Kingdom, the Channel Islands, the Isle of Man, the Republic of Ireland and Gibraltar.

## Procedure for Application

Midland Bank Limited, New Issue and Securities Department, Mariner House, Pepps Street, London EC3N 4DA will receive applications which must be for a minimum of 200 shares or for the following multiples of shares:-

- Applications for not more than 2,000 shares: in multiples of 200 shares.
- Applications for over 2,000 shares and not more than 5,000 shares: in multiples of 500 shares.
- Applications for over 5,000 shares and not more than 25,000 shares: in multiples of 1,000 shares.
- Applications for over 25,000 shares: in multiples of 5,000 shares.

Applications must be made on the accompanying Form of Application and forwarded to Midland Bank Limited, New Issue and Securities Department, Mariner House, Pepps Street, London EC3N 4DA together with a cheque for the full amount payable on application and should arrive not later than 10 a.m. on Thursday, 21st June, 1979. Each application must be accompanied by a separate cheque (drawn in sterling on a bank or branch thereof, and payable, in England, Scotland or Wales).

Cheques must be made payable to "Midland Bank Limited" and crossed "Not Negotiable". The right is reserved to present all cheques for payment on receipt and to reject any application, in particular multiple or suspected multiple applications. It is intended to clear the cheques of successful applicants and to retain Letters of Acceptance and surplus application monies pending such clearance. Due completion and delivery of a Form of Application accompanied by a cheque will constitute a warranty that the cheque will be honoured on first presentation; attention is drawn to the declaration in the Form of Application to that effect.

Preferential consideration will be given to applications received from employees of STC and its subsidiaries and other subsidiaries of ITT (United Kingdom) Limited (including Executive Directors) up to a total of 1,500,000 shares if made on the special pink Forms of Application made available to them. Such applications must be for a minimum of 50 shares and a maximum of 10,000 shares; applications for up to 500 shares must be in multiples of 50 shares, between 500 and 2,000 shares in multiples of 100 shares, between 2,000 and 5,000 shares in multiples of 500 shares, and between 5,000 and 10,000 shares in multiples of 1,000 shares.

If applications made on the special pink Forms of Application exceed 1,500,000 shares, such excess applications will be aggregated with other applications. If the total of such excess applications and other applications exceeds the balance of 13,500,000 shares available, this balance of 13,500,000 shares will be divided proportionately between such excess applications and the other applications, although the right is reserved to apply different bases of allocation to each group.

Acceptance of applications will be conditional on the Council of The Stock Exchange admitting the Ordinary Shares of STC to the Official List not later than 22nd June, 1979. Monies paid in respect of applications will be returned if such condition is not fulfilled by that date and in the meantime will be retained by Midland Bank Limited in a separate account. If any application is not accepted or is accepted for fewer shares than the number applied for, the application monies (or the applicant's cheque) or the balance of such monies, as the case may be, will be returned through the post at the applicant's risk.

Arrangements have been made for the registration by STC of the shares now offered for sale free of stamp duty in the names of applicants or persons in whose favour Letters of Acceptance have been renounced, provided that, in cases of renunciation, Letters of Acceptance (duly completed in accordance with the instructions contained therein) are lodged for registration not later than Wednesday, 8th August, 1979. Share certificates will be posted on 5th September, 1979.

Jelly notes



Handwritten note in Arabic script at the top center of the page.

AUTHORISED UNIT TRUSTS

Table listing various unit trusts such as Friends' Provident Unit Trst Mgrs, Funds in Court, National Unit Trust Managers, and others, with columns for name, manager, and dates.

Table listing insurance and property bonds companies and their products, including Prudential, Sun Life, and others, with columns for company name, product type, and details.

INSURANCE AND PROPERTY BONDS

Table listing insurance and property bonds companies and their products, including Prudential, Sun Life, and others, with columns for company name, product type, and details.

OFFSHORE AND OVERSEAS FUNDS

Table listing offshore and overseas funds such as Alexander Fund, Kemp-Gee Management, and others, with columns for fund name, manager, and details.

NOTES section at the bottom right of the page, providing additional information and disclaimers.

FT SHARE INFORMATION SERVICE

FOOD, GROCERIES—Cont.

Table listing various food and grocery stocks with columns for company name, stock symbol, price, and financial ratios like P/E and YTD.

Table titled 'HOTELS AND CATERERS' listing various hotels and catering services with their respective stock symbols and prices.

INDUSTRIALS (Misc.)

Table listing miscellaneous industrial stocks, including various engineering, chemical, and plastic companies.

FOOD, GROCERIES, ETC.

Large table listing food, grocery, and other consumer goods stocks with detailed financial data.

ENGINEERING—Continued

Table listing engineering stocks, including companies like GEC, ICI, and others.

CHEMICALS, PLASTICS—Cont.

Table listing chemical and plastic stocks, including ICI, Shell, and others.

DRAPERY AND STORES

Table listing drapery and retail stocks.

BANKS & HP—Continued

Table listing banks and hire purchase companies.

BEERS, WINES AND SPIRITS

Table listing beer, wine, and spirit stocks.

BUILDING INDUSTRY, TIMBER AND ROADS

Table listing building, timber, and road infrastructure stocks.

ELECTRICAL AND RADIO

Table listing electrical and radio equipment stocks.

CHEMICALS, PLASTICS

Table listing chemical and plastic stocks.

ENGINEERING MACHINE TOOLS

Table listing engineering and machine tool stocks.

FOREIGN BONDS & RAILS

Table listing foreign bonds and rail stocks.

AMERICANS

Table listing American stocks.

CANADIANS

Table listing Canadian stocks.

INTERNATIONAL BANK

Table listing international bank stocks.

CORPORATION LOANS

Table listing corporation loan data.

COMMONWEALTH & AFRICAN LOANS

Table listing commonwealth and African loan data.

LOANS

Table listing general loan data.

Public Bonds and Ind.

Table listing public bonds and industrial data.

Financial

Table listing financial data and ratios.

THE M&G YEAR BOOK 1979. A promotional advertisement for the book, including pricing and ordering information.

BRITISH FUNDS

Large table listing various British investment funds, categorized by 'Shorts' (lives up to five years), 'Five to Fifteen Years', and 'Over Fifteen Years'. Includes columns for fund name, price, and performance metrics.

Undated

Small table listing undated financial data.

INTERNATIONAL BANK

Small table listing international bank data.

CORPORATION LOANS

Small table listing corporation loan data.

COMMONWEALTH & AFRICAN LOANS

Small table listing commonwealth and African loan data.

LOANS

Small table listing general loan data.

Public Bonds and Ind.

Small table listing public bonds and industrial data.

Financial

Small table listing financial data.

FINANCIAL TIMES PUBLISHED IN LONDON & FRANKFURT

Main contact information for the Financial Times, including head office and international offices in London, Frankfurt, and elsewhere.

EDITORIAL OFFICES

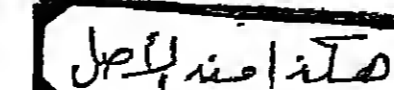
Detailed list of editorial office addresses and contact numbers for various regional offices.

ADVERTISEMENT OFFICES

Contact information for advertisement offices in London and other locations.

SUBSCRIPTIONS

Information regarding newspaper subscriptions, including rates and contact details.



INDUSTRIALS—Continued

Table of industrial stocks including companies like British Petroleum, Shell, and ICI, with columns for stock name, price, and other financial metrics.

INSURANCE—Continued

Table of insurance stocks including companies like Lloyds, Norwich Union, and Commercial Union Assurance.

PROPERTY—Continued

Table of property-related stocks including companies like British Land, City of London Properties, and National Westminster.

INVESTMENT TRUSTS—Cont.

Table of investment trusts including companies like British Venture, City of London, and National Westminster.

FINANCE, LAND—Continued

Table of finance and land-related stocks including companies like City of London, National Westminster, and various banks.

Advertisement for Stewart Wrightson International Insurance Brokers for Transport, featuring an image of a truck.

MINES—Continued

Table of mining stocks including companies like Anglo American, De Beers, and various international mining firms.

LEISURE

Table of leisure-related stocks including companies like British Airways, British Telecom, and various entertainment firms.

MOTORS, AIRCRAFT TRADES

Table of motor and aircraft trade stocks including companies like British Leyland, BAC, and various automotive parts suppliers.

SHIPPING

Table of shipping stocks including companies like British Overseas Airways, P&O, and various shipping lines.

SOOTH AFRICANS

Table of South African stocks including companies like Anglo American, De Beers, and various mining firms.

TEXTILES

Table of textile stocks including companies like British Textiles, J. H. Rayner, and various textile manufacturers.

NEWSPAPERS, PUBLISHERS

Table of newspaper and publishing stocks including companies like News International, Newsprint, and various media firms.

SHOES AND LEATHER

Table of shoes and leather stocks including companies like British Shoe, J. H. Rayner, and various footwear manufacturers.

OVERSEAS TRADERS

Table of overseas trader stocks including companies like British Overseas Airways, P&O, and various international trading firms.

RUBBERS AND SISALS

Table of rubber and sisal stocks including companies like British Overseas Airways, P&O, and various commodity traders.

TEAS

Table of tea stocks including companies like British Overseas Airways, P&O, and various commodity traders.

INDIA AND BANGLADESH

Table of India and Bangladesh stocks including companies like British Overseas Airways, P&O, and various international firms.

SRI LANKA

Table of Sri Lanka stocks including companies like British Overseas Airways, P&O, and various international firms.

AFRICA

Table of African stocks including companies like British Overseas Airways, P&O, and various international firms.

MINES

Table of mining stocks including companies like Anglo American, De Beers, and various international mining firms.

CENTRAL RAND

Table of Central Rand mining stocks including companies like Anglo American, De Beers, and various international mining firms.

EASTERN RAND

Table of Eastern Rand mining stocks including companies like Anglo American, De Beers, and various international mining firms.

FAR WEST RAND

Table of Far West Rand mining stocks including companies like Anglo American, De Beers, and various international mining firms.

O.F.S.

Table of Overseas Finance and Securities (O.F.S.) stocks including companies like Anglo American, De Beers, and various international firms.

FINANCE

Table of finance stocks including companies like Anglo American, De Beers, and various international firms.

DIAMOND AND PLATINUM

Table of diamond and platinum stocks including companies like Anglo American, De Beers, and various international firms.

TINS

Table of tin stocks including companies like Anglo American, De Beers, and various international firms.

COPPER

Table of copper stocks including companies like Anglo American, De Beers, and various international firms.

MISCELLANEOUS

Table of miscellaneous stocks including companies like Anglo American, De Beers, and various international firms.

GOLDS EX-S PREMIUM

Table of gold ex-s premium stocks including companies like Anglo American, De Beers, and various international firms.

NOTES

Notes section containing various financial news items, company announcements, and market commentary.

INSURANCE

Table of insurance stocks including companies like Lloyds, Norwich Union, and Commercial Union Assurance.

PROPERTY

Table of property-related stocks including companies like British Land, City of London Properties, and National Westminster.

TRUSTS, FINANCE, LAND

Table of trusts, finance, and land-related stocks including companies like City of London, National Westminster, and various banks.

FINANCE, LAND, etc.

Table of finance, land, and other stocks including companies like City of London, National Westminster, and various banks.

CENTRAL AFRICAN

Table of Central African stocks including companies like Anglo American, De Beers, and various international firms.

REGIONAL MARKETS

Table of regional market data including stock prices and market indices for various regions.

OPTIONS

Table of options data including call and put options for various stocks and commodities.

Penetrate the Property Market with Grimley & son

AP Avital part of the Construction Industry Automotive Products Limited

Britain heads for farm price clash with EEC

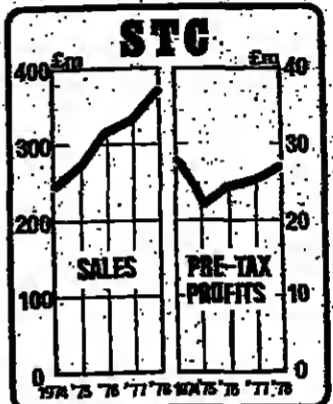
BY MARGARET VAN HATTEN IN BRUSSELS
A CLASH between Britain and its eight European Community partners is expected in Luxembourg today when Mr. Peter Walker, Minister for Agriculture, takes part in his first annual price review.

Need for oil leads to delay on gas flaring restrictions

BY KEVIN DONE, ENERGY CORRESPONDENT
SHELL AND Esso are to be given permission by the Government to continue flaring into the atmosphere very large volumes of associated gas from the Brent Field in the North Sea.

THE LEX COLUMN Connecting STC to the market

Fate has not dealt kindly with the marketing of STC, for share prices have been notably weak recently while there was a late blow from the Budget cut in income tax which caused the prospectus yield at 160p to be amended at the last minute from 7.5 to 7.1 per cent.



Investment trusts share are likely to stand at a discount of 10 to 15 per cent on net assets even in the most favourable circumstances.

Receiver's duties may alter

BY MICHAEL LAFFERTY, BANKING CORRESPONDENT
WIDE-RANGING changes in company insolvency law, particularly concerning the duties of receivers, seem likely to be recommended by Sir Kenneth Cork's Insolvency Law Review Committee when it reports next year.

Saudis sign crude deal with Italy

BY PAUL BETTS IN ROME
SAUDI ARABIA has for the first time concluded a deal with Italy under which it will supply crude oil directly to the Italian State Hydrocarbons Agency, ENI, bypassing the main oil companies.

STC

Even sales have scarcely been buoyant. Deflating the figures somewhat crudely in terms of the retail price index suggests that real volume since 1974 has shrunk by 15 per cent (and by more than a fifth for telecommunications alone).

CBI urges laws to curb union powers

BY JOHN ELLIOTT
DETAILED PROPOSALS to restrict the operations of closed shops by changing the law and introducing a statutory backed code of practice are to be submitted later this week to Mr. James Prior, Employment Secretary, by the Confederation of British Industry.

France oil plan

Continued from Page 1
countries should be urged to adopt similar commitments. Consuming countries in the EEC and elsewhere should also act to prohibit imports purchased on the spot market at prices substantially above those charged officially by the oil exporting countries.

Rail pension art stake up £5.75m

By Eric Short
THE MAIN British Railways pension fund invested a further £5.75m in works of art last year, says the 1978 report and accounts of the two British Rail superannuation funds.

Weather

Table with columns for location (UK TODAY, COUNTRY, WORLDWIDE) and weather conditions (Windy, Cloudy, etc.)

Company taxation changes soon

By David Freud
THE GOVERNMENT is determined to change as soon as possible the way in which tax on companies is adjusted for the effects of inflation.

Carter blueprint

Continued from Page 1
vague hope that it might even be possible to agree with the Russians on further mutual arms reductions before the SALT III treaty expires in 1985.

DSO, MC, MM...

Advertisement for DSO, MC, MM... now, when he sees a clock, he hides. Includes text about mental welfare society and a list of names.

Handwritten notes and signatures on the right margin.